



Early Spring '92

Rise Above Ordinary Audio!

New 140-watt amplified subwoofer with satellite speakers lifts you to new sonic heights for just \$299!



***Can you spot
the nearly invisible
audio system in this room?***

***Hint: The subwoofer is beneath the table.
Other 3 components revealed on page 10.***

"Yes Drew, But..."

Dear Fellow DAKonian,

The results are in (sort of). In a recent catalog, I asked you to vote whether I should keep my long product descriptions, toll-free support lines and plain English manuals. Or, throw six products on a page, pack up my scuba gear and head for Hawaii. I was ecstatic when you voted by a landslide margin of 300 to one to keep DAK's 'long-winded' style. That is, until

I settled in for the weekend. I expected to read heaps of fan mail from you DAKonians. Boy, was I in for a surprise.

Along with your 'yes, keep up the good work' ballots, many of you also sent in gripes, complaints and, most importantly, helpful suggestions. Here are a few.

BUSY SIGNAL BLUES

By far the most criticism I received concerned DAK's toll-free support hotlines.

Not about my fellow hard-working techies manning the lines. Most of you who have talked to them praised them for being courteous, helpful and very, very knowledgeable.

The problem has been getting through to them. Many of you are hearing busy signals when you call DAK's toll-free 800 lines. But, don't despair. The cavalry is on the way.

I'm 100% committed to providing you fast, reliable service both before and after you order. So, I'm adding 30 new techies to DAK's crack team of electronics, computer and gourmet product specialists.

But, please be patient. It can't happen overnight. You see, many companies hire 'customer service associates' (order takers) in the morning and turn them loose on the phone lines that same afternoon.

But, not at DAK. You deserve the best and the brightest. So, I search long and hard for other electronics and computer 'nuts' who love DAK's products as much as I do. If my fellow techies think of DAK as a 'club', not just another job, we'll all benefit.

But, before they're allowed to answer even the simplest question, I do my best to make sure they know the 'ins' and 'outs' of every single product in my catalog.

First, they go through rigorous technical training. Then they're given specialized training in electronics, computer products or even baking perfect homemade bread in DAK's Auto Bakery. So they can answer just about any question you throw their way.

From connecting your new dbx subwoofer; to installing Windows on your computer; to getting your Auto Bakery to turn out perfect homemade bread even though you live 5,000 feet above sea level; you'll always have your questions intelligently answered by DAK's technical support team.

Note: Many of you have pointed out that it's easier placing an order than it is getting through to the techies. That's because DAK's techies spend five times as long as the order takers answering your questions. And, my order takers don't need as much training.

That's why I'm asking you to be patient. It'll take some time to train our new techies to be as knowledgeable as the current crew.

Try DAK's plain English manuals first. They're filled with hundreds of helpful hints

and tips to get you up and running fast.

Like how to program your BSR CD player. How to look up a topic on your Illustrated Encyclopedia CD ROM disc. Or, even how to set up a working database in Paradox.

Then, if you're still stumped, by all means, call with your questions. If you don't call, the next DAKonian might get stuck with the exact same problem. All DAK's manuals are on my fellow techies' computers. And, they're constantly updated with the answers to your questions. We're a team effort.

NEW YEAR'S RESOLUTION

As I was pouring through your letters, I realized how much the electronics world has branched out. Let me explain.

I started DAK in September of 1964 because I wanted to share my love for electronics with fellow enthusiasts, especially those who loved audio equipment.

Well, the electronics industry sure has come a long way since then. Now some of you DAKonians are more interested in computers than audio. And, some of you would like to see less computer hardware and software and more video equipment.

And, still others of you want more products like DAK's Turbo Baker II in the catalog. In fact, DAK has more than four million 'members' with literally dozens of vastly different interests.

Plus, many of you (like me) are interested in all kinds of electronics products. From cutting edge audio to home automation to the latest computer breakthroughs, you want to know about it all.

So, here's my New Year's resolution for 1992. I'll keep sending you my 'main' catalog packed with all kinds of electronics 'goodies.' I'll also send you specialty catalogs about audio, computers and software.

Plus, I'll send you special gourmet offers, all based on what you've ordered.

So if you've ordered a CD ROM drive from DAK, you'll automatically receive special CD ROM disc offers throughout the year.

If you're a member of DAK's computer club, I've got lots of exclusive 'members only' software deals lined up.

And, if you're an Auto Bakery owner, wait till you see the new recipes and products in the next edition of DAK's Gourmet Gazette. It should be in your mailbox next month.

BARGAIN-HUNTING DREW

Many of your letters pointed out that because I offer closeout products, you can see how DAK could be labeled a liquidator.

But, I think of liquidators as companies that throw six new (and used) products on a page, from massage tapes to blow-up beds to doggie doors, to make a fast buck.

Then they'll slap a short list of specs and

the price next to a single photo.

Well, I've always believed that if a product explanation doesn't deserve more space than that, it doesn't belong in the DAK catalog.

I spend hours discovering how something works. I try to learn about everything it will (and won't) do. And, if I find the product explanation doesn't require at least a half a page in my catalog, it probably isn't worth your hard-earned money either.

But, my father taught me that high-quality products aren't always the most expensive. Many times the manufacturer's #2 product is a better value than his gold-plated, heavily advertised #1 product.

Sometimes I discover a tape deck the manufacturer needs to close out because he has a new model with the buttons and switches in a different place.

Or, I find a software program that's one version back. But, after testing it, I'll learn it's just as powerful as the latest version, minus a few unimportant 'frills.'

Frankly, I'd rather negotiate astounding prices on terrific products like these than pay top dollar for the 'latest' models. And, if I can wring a low enough price out of the manufacturer, I'll buy his entire inventory and pass the savings on to you.

Of course, many times the manufacturer's product improvements are worth the extra investment. That's why at DAK you'll also find plenty of newly released electronics and computer innovations.

The bottom line? If you'd rather spend hundreds or thousands more for a few bells and whistles (that I don't think are worthwhile), just to impress the 'yuppie group,' DAK probably isn't for you.

But, if you're looking for phenomenal bargains on electronics and computer products, you'll probably enjoy my catalog.

KEEP THOSE LETTERS COMING

It's been a tremendous learning experience for me. Your multi-page letters (and even faxes) have really opened my eyes to what you expect from DAK in the future.

Of course, I like to know when my fellow techies and I have done a good job. But, more importantly, I like to know when I've dropped the ball. It's the best way I've found to keep improving our 'club'.

So keep your gripes, praise, criticisms and especially your suggestions coming. I guarantee you, there are no deaf ears at DAK.

Sincerely,
DAK INDUSTRIES, INC.

Drew

Drew Alan Kaplan
President



ELECTRONIC Home Weather Station

Forget TV weathermen. Forget waiting for radio updates. And, especially forget day-old newspaper weather reports. Now just touch a button and discover the exact wind speed, wind direction, wind chill factor, daily and/or year-to-date rainfall, daily highs & lows and yes, even the current temperature.

By Drew Kaplan

It's fun. It's fascinating. And, it's educational. Imagine seeing the drastic drop in temperature before an impending storm.

Imagine monitoring every violent wind shift the storm creates. And, imagine knowing exactly how much rain the storm dropped on YOUR property.

No, you're not visiting a sophisticated U.S. Weather Bureau station. You're sitting comfortably (and dry) in your own home. And, you're watching it all unfold right on your very own sophisticated and easy-to-use personal weather station.

AMAZING ENGINEERING BREAKTHROUGH

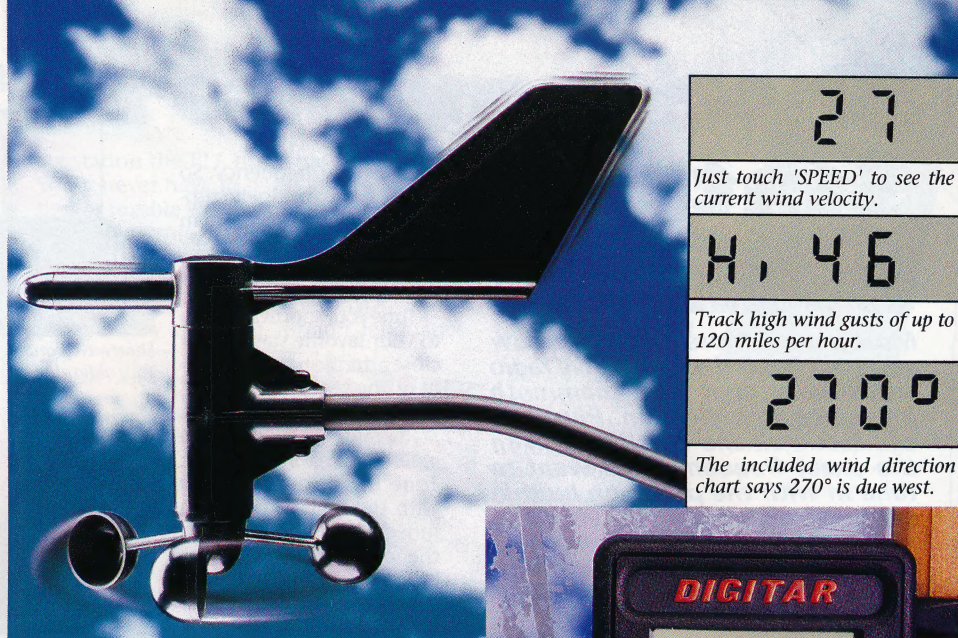
Professional weather instruments have always been bulky, difficult to install, hard to operate and very expensive.

But, thanks to the integration of mechanical engineering with microprocessor technology, weather monitoring and forecasting has changed forever.

If you can touch a button, you can easily operate this home weather station.

Instantly, you'll see wind speed, high wind speed, wind direction, current/high/low temperatures, wind chill and more. Plus, with the optional Rain Collector, you can observe daily and accumulated rainfall.

Don't be fooled by its compact size. This same powerful weather instrument is used by the United States Government, NASA, the United Nations and the Los Angeles



The Home Weather Station's professional anemometer is extremely well designed. It's sensitive enough to monitor even the slightest breeze—and rugged enough to stand up to hurricane-force winds.

Fire Department just to name a few.

WIND CHILL EXPLAINED

Your thermometer says it's 40°. But, when a 20 mile-an-hour wind gust hits your exposed face or ears, it has the same numbing effect as still air at 19°. (Brrrr!)

Why? It's simple. Heat is removed from the body by convection (the transfer of heat by circulation) and by evaporation. So, when the wind blows, your body loses heat faster, which makes the air seem colder.

Scientists call this phenomenon the 'wind chill' factor. And, this amazing electronics breakthrough automatically checks the wind speed and temperature outside and calculates the wind chill factor for you.

Now you can simply touch a button and instantly know how you (and more importantly your children) should dress before stepping out into the cold.

MONITOR YOUR OWN PRIVATE MINI-CLIMATE

I've read that Spain has 150 different climates. And, your area may be just as diverse.

For example, the October 27th edition of the *Los Angeles Times* reported that the L.A. area had .31" of rain the day before.

But, with my weather station, I recorded an inch of rain at the Kaplan residence and we live less than 20 miles from L.A.

And remember, Los Angeles has a very mild climate. If you live in the Windy City, Tornado Alley, the hurricane belt or anywhere else, you and your family have hundreds of exciting, fascinating and educational weather adventures in store.

Installation is a snap. Simply mount the anemometer on your TV antenna, a metal or wooden post (mounting hardware included). Then run the included thin sensing cables to your weather station console and you're in business.

Plus, this home weather station is portable, too. So if you're into skiing, sailing or camping, you can set up a mobile weather station in your RV, car or cabin.

In fact, they used this same system to monitor wind conditions atop Mount Kiska during the 1988 Winter Olympics.

The Home Weather Station operates on 3 'AAA' batteries (not included). Or, you



The weather console is just 2½" wide and fits almost anywhere. Plus, look how large and easy to read its LCD display is. Here the wind chill factor is a chilly 14°.

can simply plug it into any standard wall outlet with the optional AC Adaptor.

Plus, with your Home Weather Station's optional Rain Collector, you can automatically keep accurate readings of both daily and accumulated rainfall.

Both the Home Weather Station and its optional Rain Collector are engineered by Digital, come complete with sensing cables and are backed by a limited warranty.

RUN YOUR OWN WEATHER STATION RISK-FREE

Do you fly an airplane? Run a farm? Go sailing? Fight fires? Study meteorology in school? Or do you have an interest in the weather around your home or office?

Now you can experience the thrill of having a professional weather station right in your own home or office.

If you're not 100% delighted, simply return it to DAK in its original box within 30 days for a courteous refund.

To order your Home Weather Station with its Anemometer and Computerized Control Console that Instantly Calculates Wind Chill, Wind Speed, High Wind Speed, Wind Direction, Current/High/Low Temperatures and more risk-free with your credit card call toll-free or send your check for just **\$149⁹⁰** (\$12 P&H). Order No. 3067.

The Electronic Rain Collector that Reports Rainfall to your Weather Station is just **\$49⁹⁰** (\$4 P&H). Order No. 3068.

An AC Adaptor to power your Weather Station from any 120-volt AC outlet is just **\$9⁹⁰** (\$3 P&H). Order No. 3069.

Now wind speed, high wind speed, wind direction, current temperature, high & low temperatures, wind chill, rainfall data and more are yours at your own home or office with the touch of a button. It's fascinating. ☑



With the rain collector option you can electronically monitor daily as well as accumulated rainfall to the nearest tenth of an inch. Wow!

Shortwave Station Stalker

More power! More precision! Now you can infuse the shortwave radio you already own with mammoth low-noise amplification. Plus, you can focus all the amplification to the exact frequency you want to tune in with the precision built-in tuner. Now stations you already receive will explode with new power and precise clarity. And, stations you could barely hear at all will instantly leap out of the murk.

By Drew Kaplan

It's amazing. Imagine using a magnifying glass to focus the energy of the sun on a blade of grass. The blade where the sun is focused gets hotter and hotter, yet the surrounding area stays cool.

Just as the magnifying glass concentrates all the blazing heat of the sun on just that one spot, the Station Stalker works with the shortwave radio you already own to precisely lock onto and amplify only one frequency—the one you want to hear.

The Station Stalker's precision Inductor/Capacitor tuning circuitry works in concert with your shortwave radio's tuner to lock onto the exact station you want.

Now when you want to capture 9760kHz, the Station Stalker will reach out, snare and amplify only 9760kHz.

You simply adjust the gain control to amplify the station you want to your most comfortable listening level (up to 30dB).

But, you won't amplify the interference

Capture fascinating shortwave broadcasts you've never heard before. Transform barely audible signals into powerful broadcasts. And, hear your favorite stations explode with amazing new clarity.

outside your frequency. So you'll hear dramatically crisper, clearer broadcasts than you've ever heard before.

THE IMPROVEMENT IS STAGGERING

Tune your shortwave radio to your favorite station. Pay close attention to the quality of the reception.

Then plug the Station Stalker into your shortwave radio's external antenna jack. Tune in the same station with the built-in precision tuner. Then slowly increase the gain. You'll instantly hear the difference.

Now you can clearly hear reports from Radio Beijing (11715) as this last bastion of communism reacts to the breakup of the Soviet Union.

A broadcast of a Mozart concert live from Radio Austria International (6015) can be as clear as one from a station in your home town.

And, reports from Radio Yugoslavia (11740) about their civil war (stay tuned, the station may soon be renamed!) can be so clear you can practically hear the artillery blasts!

But, these are just some of the shortwave adventures you'll experience.

Who knows what you'll hear on Radio Prague (7345), Radio Norway International (11865), Radio Bangladesh (15208) or hundreds of other exotic, exciting and educational shortwave stations from around the world.

Wait till you hear a speech from Boris Yeltsin so clearly on Radio Moscow (15180) you'd swear he was standing in the room with you.

Plus, forget having to sit near an upstairs window to get better reception with a wire antenna. The Station Stalker will dramatically improve your indoor shortwave reception without wires.

So you can catch fascinating shortwave broadcasts whether you're working in your home office, enjoying dinner in your dining room or relaxing in your favorite easy chair in your den.

And, you can even take it with you to explore the exciting world of shortwave wherever you go. Now you can escape to a new and exotic country every day at work on your lunch break.

Or, take your radio and the Station Stalker with you on vacation and see how many different stations you can receive in other regions around the country.

The Station Stalker is 100% compatible with DAK's PLL Digital Shortwave Breakthrough, the Shortwave Recording Time Traveler and any other shortwave radio equipped with an external antenna jack.

It's powered by a 9V battery (not included). Or, you can use the optional AC Adapter. The

How You'll Boost Your Reception With The Station Stalker



Shortwave signals bounce off the ionosphere until you 'catch' them. But, with your radio alone, you may not have enough sensitivity to capture weak stations.



The Station Stalker has a built-in precision tuner that locks onto the exact station you want. Then it focuses up to 30dB of amplification directly to that station. So the broadcasts you receive will be infinitely crisper and clearer.

Shortwave Station Stalker measures 4½" H. x 4" W. x 2" D. and is backed by DAK's standard limited warranty.

INFUSE YOUR SHORTWAVE RADIO WITH SIGNAL-BOOSTING POWER RISK-FREE

Now you can capture broadcasts you've



The Station Stalker easily plugs into your radio's external antenna jack (see inset picture in upper left corner). Now your shortwave reception will erupt with phenomenal new power and precision.

never heard before. And, you can hear your stations explode with new precision and clarity.

Try it risk-free for 30 days. If you don't think your shortwave reception is infinitely crisper, clearer and stronger than ever before, simply return it to DAK in its original box within 30 days for a courteous refund.

To order your Powered Shortwave Station Stalker with Telescopic Antenna, Gain Control, Precision Inductor/Capacitor Tuner and Mini-Cable risk-free with your credit card, call toll-free or send your check for just \$29⁹⁰ (\$4 P&H). Order No. 5982.

An optional AC Adapter is just \$9⁹⁰ (\$2 P&H). Order No. 3111. **Note:** With this AC Adapter, you can power BOTH your Station Stalker AND PLL Digital Shortwave Breakthrough Radio. So now you can listen to thrilling shortwave broadcasts for an hour, 10 hours or as long as you want.

Turbocharge your shortwave radio with raw power. You'll capture distant stations you never knew existed. And, you'll transform barely audible signals into powerful, crystal-clear broadcasts. It's astounding. ☑



Power both your radio and the Station Stalker with the optional AC Adapter.



\$49⁹⁰ PLL Digital Shortwave Breakthrough

NOW WITH FM STEREO

Listen in LIVE to Radio Kiev as the Ukraine and Russia, the two most powerful of the old Soviet states, jostle for power, influence and control. Tune in Radio Yugoslavia for updates about the on-again, off-again cease-fire. Then discover Radio Japan's startling perspective about President Bush's recent economic trade mission. With this PLL-tuning, shortwave receiver, you'll grab broadcasts in both English and native languages. Plus, you'll hear AM radio bands and your favorite music in clear FM-STEREO SOUND.

By Drew Kaplan

It's fascinating. Japan and China are trying to establish a new, cautious alliance. What impact will it have on the world economy? Listen in to Radio Japan (9505) and Radio Beijing (11715) for local views.

Then tune in to Radio Nacional in Brazil (15265) for the thrilling play-by-play of a championship soccer match.

Then hear London's BBC (12095) reports

act station the PLL tuner has locked onto. You'll never have to guess at station numbers or fumble with cumbersome, old-fashioned slide-rule dials again.

Plus, if your kids are anything like mine, they'll find exploring the world of shortwave radio fun AND educational.

Now they can hear foreign languages

"... I love listening to the BBC's music, drama and book programming. I've gotten a whole new perspective on the arts from their European view point."

Neal Boushell
Medford, MA



12095-1

spoken with all the correct accents, inflections and pronunciations. It's great if they're studying a foreign language in school.

But, don't worry. There are hundreds of shortwave broadcasts in English, too.

HOW SHORTWAVE WORKS

Shortwave frequencies are literally bounced off the earth's ionosphere, like a rubber ball, until you 'catch' them.

And, catching shortwave stations is a breeze with the 65-page Shortwave Frequency Guide I've included FREE. It lists the exact frequencies and broadcast times

It's powered by 4 'AA' batteries (not included). It measures 4½" H. x 7¼" W. x 1½" D. And, it's backed by DAK's limited warranty.

\$49⁹⁰ SHORTWAVE BREAKTHROUGH RISK-FREE

Now you and your family can hear the 'local' news direct from the country where the event actually occurs.

If you're not 100% enthralled with your new world of shortwave listening options, simply return it to DAK in its original box within 30 days for a courteous refund.

To order your Digital PLL Tuning 4-Band

The FREE shortwave handbook frequency guide lists the frequencies and broadcast times of stations all over the globe.

"The homogenized American TV news reports of Desert Storm were fine, I guess. But for me, the really fascinating perspective came from listening to Radio Riyadh every day."

John Kuzemczak
Chicago, IL

9705-2



Shortwave Radio (Now With FM STEREO), Clock/Alarm/On-Off Timer, World-Wide Frequency Guide, 20 Presets (5 per band), External Antenna Jack, AC Adapter Jack, Headphone Jack, LCD Display, and more risk-free with your credit card, call toll-free 1-800-325-0800 or send your check for just \$49⁹⁰ (\$4 P&H). Order No. 5697.

Order the optional stereophones to enjoy FM STEREO and private shortwave listening for just \$9⁹⁰ (\$2 P&H). Order No. 5832.

It really is a breakthrough. Imagine tuning in Kol Israel, Radio Damascus and UAE Radio for three different perspectives on the Middle East Peace Process. Then leaping to the latest news from the new Russian Republic, the Baltic states or Australia.

Now you'll have a world of information and viewpoints instantly at your fingertips.

2 NEW FEATURES—SAME LOW PRICE

POWER STEREO

ON-TIMER-OFF

NEW-FM STEREO NEW-ON/OFF TIMER

1) Order the optional stereophones and enjoy music in FM STEREO in addition to worldwide shortwave broadcasts.

2) With the NEW on/off timer, you can set your radio to automatically turn on AND off at specific times. Now you'll never miss your favorite program again.

Plus, you can connect it to any automated tape deck to record broadcasts while you're asleep or away from home.

on the American presidential race. It's a whole new perspective on our own politics.

AIRWAVE ADVENTURES

With this rock-solid PLL (Phase Lock Loop) Tuning Digital Shortwave Receiver, you'll travel almost anywhere around the globe instantly.

You'll witness world events from the Middle East to the South Pacific 'firsthand' on Shortwave 1 from 2300kHz to 6200kHz and Shortwave 2 from 7100kHz to 21850kHz.

You'll tune in to local news, weather and sports on Medium Wave (what we call AM radio) frequencies all the way from 530kHz to 1610kHz.

And, with the optional stereo headphones, you'll thrill to all your favorite music programs in crystal-clear stereo on FM frequencies from 87.5MHz to 108MHz.

Simply glance at the LCD display and you'll see the ex-

You'll leap instantly to your favorite stations all over the world with rock-solid PLL tuning and 20 presets (five per band). Plus, now you can thrill to FM STEREO broadcasts.

Forget passports,

hotel rooms and jet lag. Now

you can travel anywhere in the world anytime of the day or night with the precision of digital Phase Lock Loop tuning at the touch of a button for just \$49⁹⁰.

of radio stations around the world.

Plus, with the optional stereophones, you can privately listen to late-night news, sports and FM STEREO broadcasts without disturbing anyone in your home.

This PLL Digital Shortwave Breakthrough has five memory presets. So, you can leap to 20 of your favorite frequencies (five per band) with incredible ease.





Obliterate commuting boredom. Now you can turn travel time into adventure time with Sherlock Holmes, King Arthur, Count Dracula and dozens of other exciting characters from some of the greatest books ever written.

Portable Tale Spinner

Escape to a world of cunning detectives, ruthless gunslingers, mystical dragons, diabolical monsters and bold heroes. Now through the magic of the revolutionary new XLP recording process, you can thrill to all the action, suspense, intrigue and romance of complete, unabridged novels on cassette (unlike chopped-up, abridged bookstore-bought tapes) anytime, anywhere.

By Drew Kaplan

It's instant excitement—anytime, anywhere. Imagine tracking down a diabolical murderer with Sherlock Holmes while you commute. Imagine soaring on the wings of an ice dragon while you jog in the park.

And, imagine infiltrating a band of terrorists while you work around the house.

With this new XLP 12-hour Cassette Player and library of complete, unabridged novels on cassette you can take off on amazing adventures anytime, anywhere.

PORTABLE ADVENTURES

It's frustrating. If you're like me, you love to read. But, in today's hectic world, you probably rarely find the time to sit back, relax, and enjoy a good book.

Well, no more. Now you can listen to spine-tingling mysteries, rip-roaring westerns, blood-curdling tales of the macabre, suspense thrillers, literary classics and novels from some of today's most acclaimed authors without taking a

minute from your busy schedule.

Simply slip in one of the complete, unabridged novels on cassette. Put on the included high-fidelity earphones. And, get ready to embark on a fantastic journey.

Now you can thrill to nail-biting mysteries while you work in and around the house. Now you can travel to exotic cities around the world or explore distant planets while you jog, row or ride your exercycle.

And, now you can discover the wit and wisdom of the classics while you ride on the bus or train. And, you'll transform boring, unproductive commuting time into thrilling, productive time.

Or, just relax in your favorite chair while your personal tale spinner regales you with some of the greatest stories ever written.

Plus, it's great rainy-day entertainment for the kids (and you). Now your children will have their own personal yarn spinner to tell them stories at bedtime or anytime.

And, look at this. With the optional car stereo adaptor, you can enjoy novels while you drive. It's perfect for making long car trips more enjoyable for the whole family. A good story really makes the time fly by.

I like to listen while I travel to and from DAK. It actually makes commuting in our infamous L.A. traffic enjoyable.

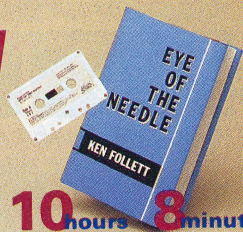
In my mind, instead of being stuck on a smog-choked freeway, I'm exploring the fog-shrouded streets of Victorian London, or sailing the seven seas on a man-o-war, or driving cattle across the sun-drenched Ari-

Censorship Blaster?

2 hours 30 minutes



10 hours 8 minutes



With the chopped-up, abridged (censored?) version of Ken Follett's spy thriller *Eye of the Needle* on tape (left) you'll only hear about 1/4 of the original novel. But, with DAK's complete, unabridged version of *Eye of the Needle* on XLP cassette (right), you'll hear every exciting word.

zona plains or off on any of over 50 different and enthralling adventures.

YOU 'LIVE' EACH STORY

These books aren't just read to you. Each one is eloquently performed for you by a professional actor who brings the story to vivid, compelling, realistic life. You become part of the tale, living each rousing adventure as it unfolds before you.

You'll smell the biting salt air and feel the ship's deck roll beneath your feet as you hunt down the great white whale.

You'll feel the scorching desert heat as you join an elite team of commandos in their daring mission to rescue American hostages from Middle Eastern terrorists.

And, chills will run up your spine as you and Professor Van Helsing explore an ancient crumbling medieval castle in search of the dreaded Count Dracula.

BETTER THAN STORE-BOUGHT BOOKS ON CASSETTE

Sure, you can find books on cassette at bookstores. But, most of those tapes are rewritten, heavily edited, abridged versions. And, they only contain a small portion of the original novel.

That's because it would take over a dozen tapes to record a single complete novel using conventional recording methods.

But, DAK's novels on cassette are different. They're recorded using the patented XLP (Extra Long Playing) method.

Each tape is recorded at 1/4 the speed of ordinary cassette tapes. So the recording

time is increased a whopping 8 times.

That's about 12 hours for a 90-minute cassette. Using this method, a complete 300-page novel fits on just 1 cassette!

All of these novels on cassette are the complete, unabridged works. So, you'll hear and enjoy every single word, phrase and passage the author wrote.



Flex your mind while you flex your muscles. Workout with the Three Musketeers or any of over 50 complete, unabridged novels on cassette.

You can choose from 11 collections containing everything from mysteries to spy thrillers to westerns to literary classics.

With these specially priced collections you get 5 complete novels on cassette for just \$29⁹⁰. That's only \$6 a book—less than you'd pay for many paperback books.

And, it's much less than you'd pay for most abridged books on cassette. I recently purchased an **abridged** version (just 2½ hours) of Ken Follet's thriller *Eye Of The Needle* on tape at a bookstore for \$14⁹⁵.

But, you get *Eye Of The Needle*, complete and unabridged (10 hours, 8 minutes), plus 4 more complete, unabridged novels on cassette from DAK for just \$29⁹⁰!

Plus, along with your order, I'll send you a free catalog with more specially priced unabridged novels on cassette from the extensive XLP novels on cassette library.

Your XLP Cassette Player comes with both XLP ¼ speed play mode and standard play mode. So you can listen to both the novels on cassette and all your standard prerecorded stereo cassettes.

The XLP Cassette Player operates on 2 AA batteries (not included) and it's backed by a standard limited warranty.

ESCAPE TO ADVENTURE RISK-FREE

Escape to a fabulous world of action, intrigue and romance. And, enjoy complete, unabridged novels on cassette while you commute, exercise, work around the house or just kick back and relax.

If you're not 100% thrilled simply return it to DAK in its original box within 30 days for a courteous refund.

To order your Portable Tale Spinner complete with Hi-Fidelity Earphones and 12-Hour XLP Play Mode risk-free with your credit card, call toll-free or send your check for just \$49⁹⁰ (\$6 P&H). Order No. 3019.

Order the special adaptor to listen to your novels on cassette in your car. It simply plugs into your car's cigarette lighter and broadcasts your XLP novels on cassette over your FM radio. It even powers the cassette player so you save on batteries. It's just \$29⁹⁰ (\$4 P&H). Order No. 3020.

To the right you'll find over 50 novels from the extensive library of complete, unabridged novels on XLP cassettes that you can enjoy anytime, anywhere. ☐

Choose From Over 50 Complete, Unabridged Novels On Cassette

It's your choice. With these specially priced collections of novels on cassette you can create your own personal library.

Each collection contains 5 complete, unabridged books (unlike the chopped-up, abridged tapes you'll find at most bookstores). And, they're just \$29⁹⁰ (\$4 P&H) each. That's less than \$6 a book. You get 5 books on cassette for about what you'd pay for a single hardback novel. Wow!

NOTE: Most of the novels come on 1 cassette. Novels over 12 hours are on 2 or more cassettes at no extra charge. These XLP tapes can only be played on the XLP cassette player on the opposite page.

THE WITCHING HOUR



Explore the world of the creatures of the night with these spine-tinglers from classic and modern masters of the macabre.

Includes: *Dracula*, *The Phantom of the Opera*, *Frankenstein*, Ray Bradbury's *Something Wicked This Way Comes* and Edgar Allen Poe's *Tales Of Suspense*. Order No. 3066.

FANTASTIC VISIONS



Ride on the wings of dragons, explore a dark vision of the future and travel to Mars through wondrous tales from the world's foremost science fiction and fantasy writers.

Includes: *Dragons of Light*; stories by George R. R. Martin, Michael Bishop, Roger Zelazny and 10 more, *Journey to the Center of the Earth*, Ray Bradbury's *The Martian Chronicles*, Ben Bova's *Multiple Man*, and *War of the Worlds*. Order No. 3056.

SCENE OF THE CRIME



Pit your deductive skills against super sleuth Sherlock Holmes as he matches wits with a host of diabolical villains. And, explore the mystery of the Moonstone in the first detective novel ever written.

Includes: *The Adventures of Sherlock Holmes*, *The Hound of the Baskervilles*, *The Memoirs of Sherlock Holmes*, and *The Sign of the Four & A Study in Scarlet*. Plus, *The Moonstone* by William Wilkie Collins. Order No. 3057.

CHILDREN'S CLASSICS



Treat your children (and grandchildren) to ageless stories of wonder the whole family will enjoy.

Includes: *Alice in Wonderland*, *Classic Children's Stories*, Hans Christian Anderson's *Fairy Tales*, *Jungle Book & Aesop's Fables*, and *Peter Pan*. Order No. 3058.

THE ZANE GREY COLLECTION



Journey back to the wild 'n woolly days of the old West where the six-shooter was law and cattle was king in these classic novels from America's premiere Western writer.

The Border Legion, *Code of the West*, *Hash Knife Outfit*, *30,000 on the Hoof*, and *Tappan's Burro*. Order No. 3060.

THE BOLD AND THE BRAVE



Search for the Holy Grail. Cross blades with the greatest swordsmen in France. And, take part in a daring desert rescue mission in these action-packed tales of brave heroes and bold deeds.

Includes: *The Count of Monte Cristo*, *The Three Musketeers*, *King Arthur and His Knights of the Round Table*, Ken Follet's *On Wings of Eagles*, and *Captains Courageous*. Order No. 3059.

FRONTIER ADVENTURES



Face down rustlers. Cross the Great Divide in a wagon train. And, discover mystic Indian secrets in these rip-roaring tales of frontier America.

Includes: *Little Big Man*, *The Windwalker*, *The Storm Testament*, *The Virginian*, and *Wilderness Trek*. Order No. 3065.

GREAT MOMENTS IN LITERATURE



The classics come alive in these collections of timeless masterpieces from such literary greats as Twain, Dickens, Bronte, Swift, Crane, Melville and Dostoyevsky.

CLASSICS COLLECTION #1

The Adventures of Huckleberry Finn, *The Brothers Karamazov*, *Candide*, *Great Expectations* and *Wuthering Heights*. Order No. 3061.

CLASSICS COLLECTION #2

Gulliver's Travels, *Moby Dick*, *The Prince*, *Oliver Twist* and *The Red Badge of Courage*. Order No. 3062.

SOMETHING FOR EVERYONE



If you like variety in your reading, then these special collections are for you. They feature science fiction novels, action/adventure stories, literary classics, horror tales and historical biographies.

SAMPLER COLLECTION #1

The Adventures of Tom Sawyer, *Dragons of Darkness*, Ken Follet's *Eye of The*



Your children & grandchildren will thrill to timeless tales of wonder and imagination like Peter Pan, Alice In Wonderland, Little Red Riding Hood and more.

Needle, *The Last Lion* and *Zane Grey's Shadows on the Trail*. Order No. 3063.

SAMPLER COLLECTION #2

Ray Bradbury's *Fahrenheit 451*, *The Green King*, *The Monkey Wrench Gang*, *One Brief Shining Moment* and Jack London's *The Sea Wolf*. Order No. 3064.

Now Just **\$129⁹⁰**

Originally it sold for \$279. Then I slashed it to \$199. Now, thanks to a massive all-cash buy, you can enjoy wholesome homemade bread for just \$129⁹⁰!



You choose the ingredients. Now everything from Onion Dill Bread, (a personal favorite) to Toffee Nut Wheat Bread (sweet and nutty) to Veggie Confetti Bread (filled with carrots, celery, bell peppers and other good-for-you vegetables) to Oat Bran Carrot Bread (a soluble fiber treat) to old standbys like White, Rye and French Breads is easy.

IT REALLY WORKS!

5 Minutes to Homemade Bread

Now you can effortlessly treat yourself and your family to the wholesome goodness of great-tasting, preservative-free bread. In less than 5 minutes, you can simply dump in the ingredients. Touch a button and see all the work get done for you automatically.

By Drew Kaplan

It's easy. And, it's fun. Imagine the fragrant aroma of freshly baking bread filling your home. Imagine enjoying the light, airy taste of homemade bread at breakfast, lunch, dinner or **anytime you want it.**

And, especially imagine just tossing in the ingredients and actually watching your bread knead, rise and bake before your very eyes through the glass dome.

Read on and together we'll explore the biggest breakthrough in homemade bread-making ever.

5 MINUTE WONDER

If you've ever made homemade bread, you know you have to carefully mix the ingredients and knead the dough. Then you have to let it rise. Then you have to knead it again. Then it has to rise again.

And finally, if all has gone well, you can put it in the oven and let it bake. Worse, you have to stand guard over it each and every step of the way. It takes forever.

Well, no more. Forget being tied to the kitchen. Forget kneading and punching down the dough. And, forget all the mess and clean-up of baking from scratch.

Sure, you can make white bread. And, the aroma is so tantalizing, your taste buds will practically drag you into the kitchen.

But, wait till you see the fun you'll have (and the accolades you'll get from friends, neighbors and relatives who drop by) with all the exotic, gourmet breads you'll be able to make in just a few minutes.

You don't have to know anything about baking bread. I've included 50 of my family's recipes (tested and tasted in the Kaplan test kitchen—just off the Kaplan living room) to get you started. And, you'll get an additional 100 recipes FREE in the future.

My 13-year old has been baking bread ever since I brought home an Auto Bakery. And, it's as delicious as any bread I've ever tasted. This machine is incredible.

He's made tomato juice bread. And, orange juice bread (with real orange peel). And, occasionally, he surprises us with fresh cinnamon bread for breakfast.

It's great for diets, too. OK, you can make chocolate cinnamon bread if you want. But, I'm always on a diet (sigh).

But, now I can enjoy a delicious wedge of whole wheat goodness, **with fiber**, without ruining my diet. I put in just the ingredients I want. And, it's the purest, most wholesome, best-tasting bread I can get anywhere.

Now both us dieters and non-dieters alike can all enjoy the benefits of fragrant warm-

from-the-oven, homemade bread.

GOOF-PROOF BAKING

The Auto Bakery is really forgiving. I've deviated from my original recipes by as much as 20% and it simply doesn't seem to make any difference at all.

In fact, my 13-year old left out 1/2 cup of flour when he made an oat bran bread (a family favorite) and it was still perfect.

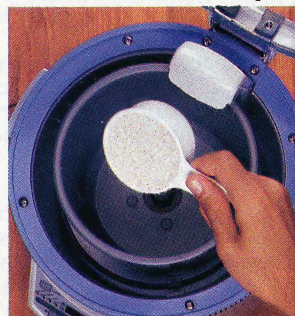
It's great for dinner parties, too. You can surprise your guests with exotic breads like ham and cheese bread (with real ham and cheese), corn dog bread (with real hot dogs) and genuine Russian black bread.

And, look at this. There's almost no pre-mixing required. Just use a measuring cup to dump in the ingredients and in 5 minutes you're on to other things. Over the next 4 hours, your Auto Bakery does all the work.

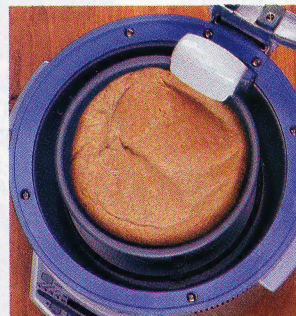
Clean-up is a snap, too. **There are just 2 pieces to rinse** and you're ready to make your next loaf.

The Auto Bakery also has a built-in timer. You can toss in the ingredients, set the

Look How Easy It Is To Bake Perfect Bread Every Time



Spend less than 5 minutes. Simply dump in your ingredients, touch a button and walk away. The Auto Bakery will automatically knead the dough and let it rise.



Then it kneads it a second time, let it rise again and **actually bakes it.** Plus, you can watch the entire kneading, rising and baking process through the clear dome. It's fun.



In just four short hours, you'll be enjoying the most delicious, most wholesome bread you've ever tasted. Now comes the hard part. Deciding which recipe to try next.

timer and have fresh bread up to 12 hours later. It's marvelous to wake up at 7 a.m. to the fragrant aroma of freshly baking bread.

HERE'S HOW IT WORKS

Each step of the baking process is meticulously controlled by the Auto Bakery's powerful computer 'brain'.

When you turn it on, the powerful dough paddle mixes and kneads the ingredients. After about 15 minutes, it stops and allows the dough to rise for about 60 minutes.

Then it's kneaded again. This second kneading is important. It causes the dough to become elastic for great texture.

After its second kneading, the dough is again allowed to rise. Finally, after a slight forming knead the heating element comes on to full power and the bread is **actually baked to gourmet perfection.**

And, because the heating element is wrapped around the baking pan, you'll have the crispiest, heartiest crusts ever.

After the baking is complete, a **built-in ventilator** removes any excess moisture from the bread.

But, here's the best part. You can watch the entire process through the clear dome. You'll see the dough being mixed and kneaded. And, you'll watch astounded as it rises and bakes before your very eyes.

Whenever we bake bread, someone in the family is always sneaking into the kitchen to take a peek at the Auto Bakery in action. And, when we have friends over, they just shake their heads in disbelief.

BEWARE OF ONE-POUND IMPOSTORS

There's just no comparison between DAK's Auto Bakery and 'look-alikes'.

While those breadmakers are content with wimpy 112-124.2 cubic inch loaves that weigh a mere 1 pound, the Auto Bakery checks in with full 174.4 cubic inch loaves that can weigh up to a hefty 4½ pounds!

It's the Auto Bakery's larger cubic inches and motor power that allows it to make larger 'feed the whole family' loaves—even with its conservative 1½ pound rating.

Also, beware of breadmakers without cool down cycles. Unless you remove the bread the moment it's done, you'll end up with a soggy loaf. So, you have to practically stand watch over it the whole time.

But, DAK's computer-controlled 20-minute cool-down moisture removal cycle ensures perfect bread even if you're out for the evening. The DAK Auto Bakery is backed by DAK's standard limited warranty.

ENJOY HOMEMADE BREAD RISK-FREE

Wait till your home is filled with the tantalizing aroma of baking bread. Wait till you take your first bite of nutritious homemade bread. And, wait till you simply dump in the ingredients and watch the Auto Bakery swing into action.

If you don't think it's the easiest way to make homemade bread, simply send your Auto Bakery back to DAK in its original box within 30 days for a courteous refund.

To order DAK's Auto Bakery Computer Breadmaker complete with Unique Non-Stick 1½ Lb. Cylindrical Pan, Easy-To-Follow 'Plug-In-And-Bake' Instructions, plus The Kaplan's 50 Best Recipes risk-free with your credit card call toll-free or send your check for just ~~\$279~~ (\$14 P&H). Order No. 4975A.

You'll savor the aroma. You'll savor the taste. And, best of all, you'll spend just 5 minutes in the kitchen. Everything else is done for you automatically. It's fantastic. ☐

NEW

Improved Turbo Baker II Beats Mom

After over a year of painstaking research, the manufacturer's crack team of scientists and engineers has developed a faster and dramatically better bread-maker. You'll still spend only 5 minutes in the kitchen. But, now you'll enjoy EVEN MORE PERFECT LOAVES and all the healthful goodness of preservative-free homemade bread in just about 2½ hours. But, the real test of this amazing breakthrough would come when I compared it 'head to head' against the already delicious homemade bread I got from my mom.

By Drew Kaplan

No brag, just fact. My mom's one of the world's great bakers. Okay, maybe I'm a bit biased. But, her friends, neighbors and relatives all agree. And, if you've ever tasted her baking (especially her homemade bread) I think you'd agree, too.

When I introduced the original DAK Auto-Bakery, I tested it against my mom's homemade bread.

She grudgingly admitted the bread the Auto Bakery made was 'as good as' (remember—only 'as good as') hers. And, that it was a whole lot less work.

So recently, I pitted my mom's homemade bread (delicious) against the new Turbo Baker II.

Sure, the Turbo Baker II was faster. And sure, it took just 5 minutes to toss in the ingredients (instead of hours of mixing kneading and messing up the kitchen).

But, here's what's really important: My mom had to admit the bread from the Turbo-Baker II had **better and more accurate consistency.** But frankly, she didn't stand a ghost of a chance against the phenomenal Turbo Baker II. Here's why.

PERFECT BAKING ENVIRONMENT

When you bake bread from scratch, it's a hit or miss proposition. You have to add the yeast, knead the dough and put it in a warm oven. Then depending on the variability of the day, it may or may not rise.

Enter the Turbo Baker II. The temperature inside the Turbo Baker is meticulously regulated by a critically placed sensor linked to an advanced microprocessor.

First, the dough is gently warmed to the scientifically optimized temperature for optimum yeast growth. Then the sensor, linked to the Turbo Baker II's computer 'brain', rigidly monitors and constantly maintains the calibrated temperature.

Unlike traditional ovens, a day's variable barometric pressure, temperature and humidity doesn't effect the Turbo Baker II.

The result? The optimized yeast causes the dough to rise much faster (in just about 60 minutes compared to 85 minutes in the original DAK Auto Bakery).

Plus, because the yeast is precisely controlled for maximum growth, your bread

is lighter, higher-rising and even tastier.

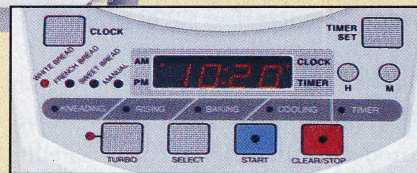
Second, at the end of the rising cycle, the Turbo Baker II slowly raises the temperature about 6 degrees. This careful transition between rising and baking means each loaf will be consistently round, high and perfectly baked throughout.

And, forget standing guard over your bread or sticking toothpicks in it to see if it's done.

Hidden inside the Turbo Baker II's dough paddle rotor is another sensor. It actually measures the temperature at the bottom center of the baking bread.

The instant your bread is baked, the ever-vigilant computer automatically switches off the baking element.

Then the **built-in cooling exhaust system**



Just touch the 'Turbo' button. The LEDs will show you exactly what's happening during each step.

extracts the moisture and heat. There's no guesswork. You'll bake (and taste) perfect, tastebud-tantalizing bread every time you fire up your Turbo Baker II. It's backed by DAK's limited warranty.

TRY 'SORRY MOM' BREAD RISK-FREE

You'll still spend just 5 minutes dumping in the ingredients. But, in about 2½ hours (as opposed to about 4 hours with the original Auto Baker) you'll be taking your first bite of delicious, 'better-than-any-baker-ever-baked,' homemade bread.

To order your High-Speed Turbo Baker II with Faster-Baking Time, Sophisticated Temperature Sensors and Full 1½ lb. Bread Pan risk-free with your credit card call toll-free or send your check for just **\$149⁹⁰** (\$14 P&H). Order No. 5910A.

You've never tasted homemade bread this good. You've never seen homemade bread bake so fast. And, you and your family never enjoyed delicious, preservative-free homemade bread with so little effort.



The satellite speakers aren't much taller than a CD jewel box. They virtually disappear on a shelf, bookcase or mantel. But, just wait till you hear their big 3-dimensional sound fill your listening room.

supply to reproduce immense bass.

The bass can be clipped and the highs and midrange distorted because they're fighting for the same available power.

Enter the dbx Subwoofer Amplifier. Now you can infuse your system's bass response with 140 furious watts of power.

From 180Hz down to 28Hz you'll hear all the precise thundering force of string bass, contrabassoons and kettle drums.

That's because this state-of-the-art amplifier powers not just a single 12" driver but two 6½" nylon-laminated drivers inside the audiophile subwoofer. You'll hear detailed bass all the way down to 28Hz.

And, here's a big bonus. The subwoofer amplifier directs all your main amplifier's power away from the subwoofer. So your main amplifier is free to power the satellites' midrange drivers and tweeters.

So you'll hear cleaner, clearer, more precise midrange and highs. Plus, for the first time, you'll hear the most lifelike stereo imaging you've ever experienced.

THRILLING MIDRANGE & HIGHS

Midrange frequencies compose over 80% of the music we hear. So it's vital that they're reproduced with exacting precision.

That's why the 4½" midrange driver cone inside each satellite is impregnated with a unique carbon filling. This carbon filling stiffens the cone. So, fidelity-destroying standing wave distortion is virtually eliminated.

Plus, the 1" aluminum voice coil is ferrofluid-cooled for 300% better power handling all the way up to 4,000Hz.

You'll hear the delicate resonance of the reed during a clarinet solo. You'll hear the subtle distinctions between a trumpet and a cornet. And, you'll hear all the emotion in a vocalist's stirring aria.

Stellar highs, too! The wide-dispersion, polythermide dome tweeter weighs just .0039 ounces. At just 1/10 the weight of conventional tweeters, it has an incredibly accurate transient response. You'll hear razor-sharp flutes, cymbal taps and violins.

And, the tuned-duct ports in each satellite cabinet are designed to reproduce that elusive lower-midrange and upper-bass that's lost in all but the finest speaker systems.

3-D SOUND ANYWHERE YOU ARE

The satellites are about the size of my son's collegiate dictionary. So you can easily place them on a shelf, table or bookcase. And, the subwoofer is smaller than a footstool. So you can place it virtually anywhere in your room.

Simply connect the speaker wires from your receiver to the subwoofer amplifier. Then connect the subwoofer and the satellites to the subwoofer amplifier. It's so easy.

Now play a favorite classical CD, tape or album. You'll actually hear the violins to your left, the cellos and double basses to your right and the percussion, woodwinds and brass to the rear—just as they were recorded on the studio sound stage!

This 3-D phenomenon is called 'stereo imaging'. Your living room, den or office will actually feel like a world-class concert hall, cathedral-style opera house or intimate jazz club. It's so realistic.

HIGH-MARGIN HYPE EXPOSED

In the January 1992 *Stereo Review* another speaker company introduced their own satellite system with an amplified subwoofer.

That system includes a 100-watt subwoofer amplifier. And the system retails for a whopping \$1,080.

The dbx system also includes a subwoofer amplifier. It's rated at **140-watts** RMS 20-200Hz at 4ohms and just 0.05% THD. And, at DAK, the dbx system, including the subwoofer amplifier, is **just \$299!**

Why the huge price difference? Many speaker companies spend ludicrous amounts of money to plaster full-page ads in magazines and newspapers.

So a system that might cost \$200 to build might have to be marked up to \$800 by the time it goes through advertising, sales reps, retail store costs and profit margin. And in the end, we, the audiophile public, pay!

But the makers of the dbx System put every dime into creating top-notch speakers—not fancy and expensive advertising.

And by offering this satellite/subwoofer

New \$299 Amplified Fury and Fidelity

Unleash 140 watts of earthshaking bass while your main amplifier drives the cleanest, clearest, most sparkling midrange and highs you'll ever hear. Fill your listening room with phenomenally lifelike stereo imaging that rivals a live performance. Best of all, you can detonate all the fury and fidelity of this nearly invisible speaker system for a market-shattering \$299 price.

By Drew Kaplan

It's new! It's revolutionary. And, it's sure to turn the audio industry on its ear.

First some history. Two years ago, DAK introduced the original dbx® Satellite/Subwoofer System. And, over 30,000 DAKonians snatched them up.

They loved how these mini satellites disappeared on a bookshelf or mantel-piece. But, it was the system's room-filling bass and lifelike dbx Soundfield® stereo imaging that left many in awe.

DAKonians by the thousands wrote to tell me how their dbx System whipped the tweeters off other famous-name speaker systems costing hundreds more.

Frankly, I didn't think this dbx system could ever be topped. But, the engineers redesigned an even better dbx satellite/subwoofer system. Here's how.

140 WATTS OF DEEP BASS

All subwoofers are designed to reproduce deep bass. But, there's a built-in problem. Subwoofers (and regular woofers) devour the lion's share of an amplifier's power

Thrill to 140 watts of pure, powerful bass without cluttering up your room. This amplified subwoofer is about the size of a footstool. So you can tuck it neatly behind a sofa, beneath an end table or in a corner.





The acoustically matched midrange and tweeter are angled at 20° for ultra-wide stereo dispersion. So wherever you sit or stand you'll enjoy the room-filling splendor of dbx Soundfield stereo imaging.

system exclusively through DAK, we audiophiles can forget the middle-man costs and expensive image-hyping advertising.

The satellites measure just 8⁵/₈" W. x 5⁵/₈" D. x 10¹/₄" H. The subwoofer measures 18" W. x 12" D. x 11¹/₈" H. And, the subwoofer amplifier measures 11" W. x 9¹/₂" D. x 3"H.

The dbx Satellite System with Amplified Subwoofer is meticulously engineered and assembled here in the USA. And, the entire system including the amplifier is backed by a 2-year dbx standard limited warranty.

THRILL TO NEW AMPLIFIED FURY AND FIDELITY RISK-FREE

Try the new dbx Satellite Speaker System with Amplified Subwoofer in your home.

Compare its 140 watts of rich, thunderous, fire-breathing bass; phenomenally pure midrange; crystal-clear highs; and lifelike dbx Soundfield stereo imaging against any speaker system (satellites, floor-standing speakers and even towers)!

If you don't feel this new satellite/amplified subwoofer system whips the woofers off the competition, return it to DAK within 30 days for a courteous refund.

To order your Nearly Invisible dbx® Satellite System with State-of-the-Art 140-Watt Subwoofer Amplifier, Dual-Drive Subwoofer, Carbon-Filled Midrange Drivers, Lightweight Dome Tweeters and more risk-free with your credit card, call toll-free or send your check for DAK's market-blasting price of just \$299 (\$24 P&H).

Use Order No. 3106 for the Dark Oak cabinet design (shown). Or, use Order No. 3107 for a Jet Black cabinet design.

Wait till you feel the deep-bass fullness of cellos, bass guitars and baritone saxophones supercharged with 140 watts of power.

Your midrange and highs will sparkle with unmatched clarity. And, for the first time, you'll experience lifelike, dbx Soundfield stereo imaging from an almost invisible speaker system.

Discover how dbx® technology and design deliver a roomful of audiophile sound without an eyeful of audio furniture.

It used to be true. But not anymore. Let me explain. Conventional speakers are huge. That's because the woofer has to be big. Why? It's simple. The bigger the woofer, the better the bass.

But, audio engineers discovered that low-bass frequencies (200Hz and lower) are non-directional. That means our ears can't tell where they're coming from.

This discovery gave rise to a special type of speaker called a subwoofer. It's designed to reproduce only this low bass.

And, because low bass is non-directional, you only need one subwoofer.

And, you can place it anywhere in your office, living room or den.

Plus, because the subwoofer takes the place of large woofers in big speaker systems, engineers were freed to design miniature 'satellites' containing just the midrange driver and tweeter.

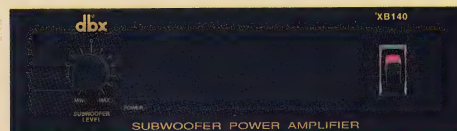
Enter dbx. Now you can thrill to 140 watts of super-accurate bass resounding from the dbx slot-loaded subwoofer.

With 140 watts of bass-boosting power, you can fill your entire room with colossal contrabassoons, tremendous timpani and even a soul-stirring string bass.

Plus, with this amplifier, you can fine-tune your bass according to the acoustics of your room or the type of music you're listening to—from jazz fusion to chamber music to the cannon blasts of the 1812 Overture.

It's an emotional experience that you not only hear but actually feel.

Best of all, because bass is non-directional you'll hear (and feel) rich, powerful bass



With a gentle turn of the dial you can fine-tune 140 furious watts of bass to enhance your music with the richest, fullest, deepest bass you'll ever hear.

thundering throughout your room no matter where you put the subwoofer.

ULTRA-WIDE DISPERSION MIDRANGE & HIGHS

Filling a room with deep, refined bass isn't easy. But, it's a piece of cake compared to filling a room with detailed midrange and highs. Here's why.

Midrange and especially high-end frequencies are very directional. By their very nature you can tell exactly where they're coming from.

So instead of enjoying a room-filling, 3-dimensional stereo imaging effect, usually you hear restricted sound coming from two easily identifiable 'boxes' on the shelf.

Not with dbx. Each satellite cabinet is designed with a precision 20° angled slope for overall wider stereo dispersion of both the midrange and highs. And, because it's acoustically coupled with your wall, it delivers that elusive lower midrange.

Plus, each tweeter's wide-dispersion spherical construction literally bathes your entire listening room with stunning highs.

Step anywhere in your room. You'll hear highs, midrange and bass that are evenly balanced wherever you are.

Audio enthusiasts call the area where this balanced effect occurs the 'sweet spot.' But, unlike most speaker systems, the dbx system disperses much more than a few square feet of 'sweet spot.'

You, your spouse and anyone in the room will experience an incredible panoramic wall of living sound.

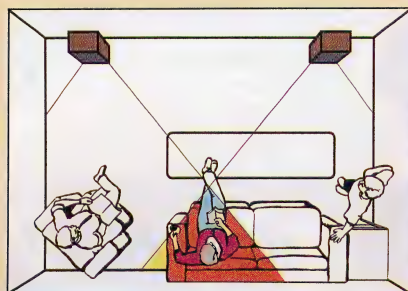
WIFE SAYS 'YES'

My wife loves music and great stereo sound. But, the mere mention of big speakers in the living room meant a one-way ticket to the dog house for yours truly.

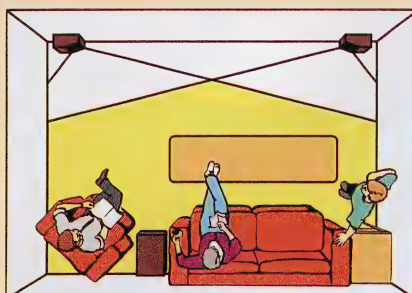
Well, no more. Forget lugging floor-standing speaker 'crates' to the right spot for good stereo imaging. And, forget rearranging your furniture around your speakers.

Just hide the subwoofer in a corner, behind a sofa or under a table. And, place the satellites between some books on a shelf. Most people won't even notice they're there.

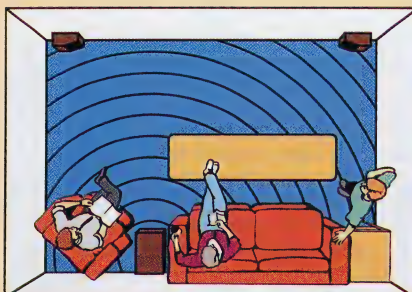
But the instant you play a favorite CD, tape or album, your friends and family will stop in their tracks as deep, rich bass and spectacular 3-D stereo imaging flood your entire listening room.



Conventional speakers have a very narrow, one-seat stereo 'sweet spot.' You have to be sitting front-and-center to the speakers to get decent stereo imaging.



But, the unique dbx angled design blows the stereo 'sweet spot' wide open. So you can enjoy dbx Soundfield stereo imaging anywhere in your room.



Place the subwoofer under a table, in a corner or anywhere in your room. No matter where you place it, you'll feel the 140 watts of soul-stirring deep bass.

*dbx and Soundfield are registered trademarks of Carillon Electronics Corporation.

Thunder Thrower

Redefine your perception of musical reproduction. Thrill to 50 watts per channel of pure, uncompromising power while you're awed by the digital sonic splendor from the built-in six-CD Changer. Plus, wait till you digitally zero in on your favorite AM and FM stereo stations with the touch of a button. It's totally remote-controlled and it's all yours at the incredible breakthrough price of just \$299. Wow!

By Drew Kaplan

It's incredible. Violins will soar. Horns will resonate. And, woodwinds will gain new depth and fullness.

Whether you enjoy the latest Top 40 hits, jazz trios, melodic symphonies or classical concertos, every chord will explode with amazing audiophile realism.

But, here's something even more incredible. As you look around your listening room, you won't see the multi-thousand dollar audiophile component system the sound you're hearing would

ing a finger. (It's perfect for your living room, your office or your home office.)

But, before I get too far ahead of myself, let's take a look at the incredible CD automation you'll command.

DIGITAL DISC JOCKEY

You can play up to six compact discs automatically. And, you can program up to 30 tracks (from any or all six discs) to play in any order you like. It's incredible.

Now you can create your own 'playlist' and hear only the songs you want to hear in the exact order you want to hear them.

If you touch 'Repeat' you can replay a single track, a single disc, all six discs or all your programmed songs for an hour, an evening or forever. It's so easy.

Or, touch 'Shuffle' and this computerized wonder will pick songs randomly from all six discs for you. It may play track '4' on disc '5'. Then, it may play track '11' on disc '2'.

You'll be astonished at how fresh and

You'll command all 28 functions right from the infrared remote. Just wait till you hear the purity and power of the sound you'll remotely control.

seem to demand.

In fact, at first glance you might not even notice this 50-watt-per-channel integrated amplifier with AM and FM stereo digital PLL tuning at all.

Plus, wait till you experience the audio excellence of its state-of-the-art six-CD changer that's direct-linked for phenomenally pure audio reproduction.

Now you'll have the audiophile sound of a main system sitting up out of the way on a bookshelf, credenza or dresser.

ENGINEERING MARVEL

Imagine the digital perfection of an automated Six-Disc CD Changer electronically coupled (without patch cords) to a superb 50-watt-per-channel amplifier.

The sonic results are astounding. From the lowest lows to the highest highs, you'll revel in unsurpassed sonic purity. Hiss, scratches, distortion and surface noise of all kinds are relegated to the past.

Plus, with the full-function 28-key infrared remote control, you'll thrill to hours of sensational sound while hardly lift-

You can connect a tape deck, turntable, equalizer and video components. And, the intelligent multifunction display shows you exactly what's happening.

- CD
- TUNER
- DECK
- AUX
- PHONO



With its six-CD changer, digital AM and FM stereo tuner and a massive 50 watts per channel, you'll have a superb main system at your command.

exciting your music sounds when you don't know which song is coming next. It's simply automated sonic splendor on demand.

THE TRUTH ABOUT CD SOUND

It's a fact. With their 20Hz to 20,000Hz frequency response, virtually all CD players sound great. And frankly, the specs of this state-of-the-art BSR audiophile component are far beyond human hearing.

But, there are two important things that set this incredible machine apart from even the most expensive audiophile CD players I've seen (other than its six-CD changer and superb construction).

1. Its internal direct-connected CD-to-amplifier design obliterates any possibility of component mismatch or annoying cable-induced hum.

2. You don't need ANY other components. Just plug in a set of speakers (see my bonus below) and you'll have a complete 'high-end' remote audio system.



Of course, if you desire, you can easily add a turntable, tape deck, equalizer or even connect your stereo VCR to this sonic sensation. Simply plug them into its phono, deck or auxiliary inputs. It's easy.

AM/FM STATION STALKER

Lock onto your favorite AM and FM stations and never let go. With BSR precision Phase Lock Loop (PLL) digital tuning, you'll capture the true sonic brilliance of FM stereo broadcasts.

Now if you want 101.5, you'll get 101.5. It's accurate. It's easy. And, you'll never have to search for station numbers like you do on cheap slide rule tuners.

Instead, simply touch a button to manually scan to the exact frequency you want or automatically jump to the next station.



Place it on a credenza or bookcase in your office and banish boring elevator music forever. Plus, one touch gives you remote 'mute' for phone calls.

Plus, you can preset up to 20 of your favorite stations, 10 AM and 10 FM. (Note: Presets are protected by a 72-hour memory backup.)

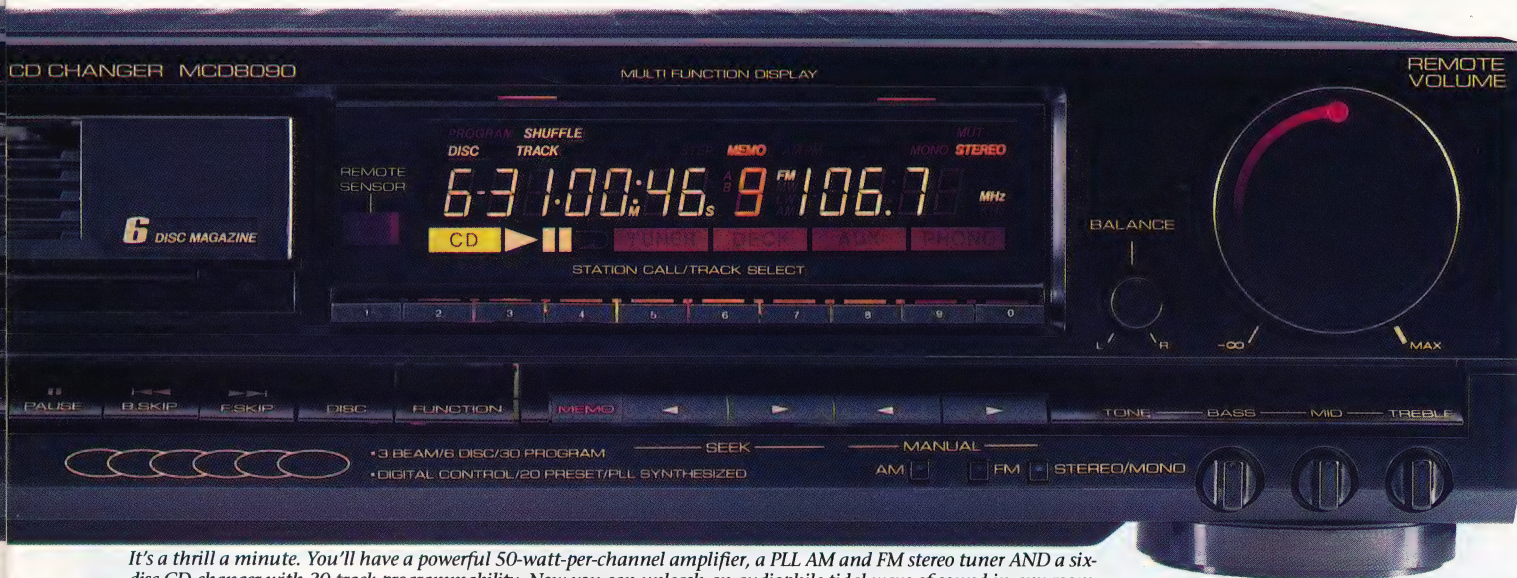
Now the next time an annoying blabbermouth DJ or an endless series of commercials breaks into your music, just leap to another station with a touch.

AWESOME POWER INFUSED

Get ready for an explosive shockwave of sound. With 50 watts per channel added to the



With its six-disc magazine, 30-track programmability and 'Shuffle', you can enjoy your favorite CDs for an hour or forever.



It's a thrill a minute. You'll have a powerful 50-watt-per-channel amplifier, a PLL AM and FM stereo tuner AND a six-disc CD changer with 30-track programmability. Now you can unleash an audiophile tidal wave of sound in any room.

six-CD changer and digital PLL AM and FM stereo tuner, you'll unchain the enormous sonic violence of your music.

Now you'll have all the brute power you need to unleash thunderous orchestral crescendos. And, the precise response to flawlessly reproduce the most delicate of solo musical passages.

Plus, with its separate bass, treble and midrange (presence) controls, you can adjust your music exactly to your liking. And, when you use the infrared remote to adjust the volume, the motor-driven volume control turns before your very eyes.

You'll know exactly where your volume is set. And, frankly it's fun to watch.

Plus, wait till you see the easy-to-read (and understand) intelligent digital dis-

you'll control an amazing 28 functions.

On the CD Changer, you can remotely choose any song you desire from up to six different discs. You can program up to 30 tracks in any order. Or, you can even activate the amazing 'CD Shuffle' function.

On the tuner, you can remotely jump from station to station, frequency to frequency or activate any of your 20 favorite preset AM and FM stereo stations.

And, wait till you remotely detonate 50 watts per channel of explosive CD and perfectly tuned FM stereo. You'll experience crystal clear audiophile perfection in your living room, den or office.

Plus remember, if you receive a phone call you can simply pause or mute your music right from the remote control. The BSR Thunder Thrower measures just 4½"H. x 17½"W. x 14¾"D. And it's backed by a standard limited warranty.

HURL DIGITAL THUNDER RISK-FREE

Now you can play up to six of your favorite CDs automatically. Now you can digitally 'lock-in' your favorite AM and FM stereo stations. Plus, with the remote, now you can harness audio perfection right from your desk, bed or easy chair.

If you're not 100% enraptured by the

power and sonic purity infused into your music, simply return it to DAK in its original box for a courteous refund.

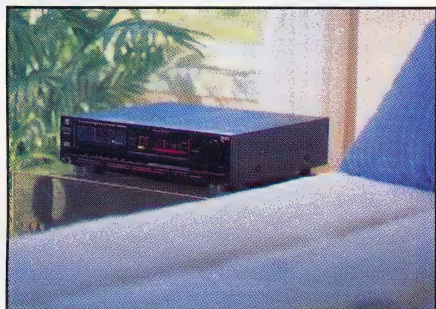
To order the BSR Thunder Thrower with its Six-CD Changer, 30-Track Programmability, 3-Beam Laser Tracking, 16-Bit 2X Oversampling, Shuffle Play, Repeat, Six-Disc Magazine, PLUS its Digital PLL AM/FM Stereo Tuner with 20 Presets and Automatic Station Searching, PLUS its 50-Watt-Per-Channel Integrated Amplifier with Motor Driven Volume Control, and Separate Treble, Bass and Midrange Controls To Tune Your Music To Your Exact Taste risk-free with your credit card, call toll free or send your check for DAK's sensational market-blasting price of just **\$299** (\$19 P&H). Order No. 5735. CA res add tax.

Extra CD Magazines so you can load in new sets of six CDs in seconds are just **\$19⁹⁰** each (\$2 P&H). Order No. 5418.

Wait till you thrill to the pure, clean sound of up to six compact discs AND the sonic brilliance of digitally tuned PLL FM stereo.

Wait till you fill your living room, bed room, den or office with 50 watts per channel of dramatic crystal-clear highs and the mammoth roar of super-powerful bass.

And, wait till you elevate your music to new heights of sonic perfection and total remote control. It's awesome. ☑



Now you can enjoy audiophile sound reproduction in your bedroom, guest room or anywhere you'd like 'main system' sound but don't have the room.

play. Now you'll always know exactly what's happening with just a glance.

Now you can have massive power and superb response in your living room. And, now you can thrill to endless CD perfection and digital AM and FM stereo PLL tuning in your den or bedroom.

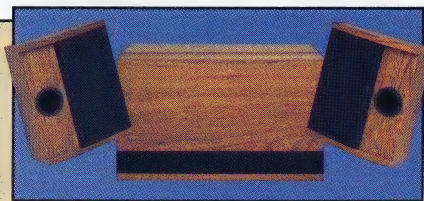
Plus, look at this. For years I've searched for a perfect office system. Well, with this one component I have a digital AM and FM stereo tuner and a six-CD changer that's small enough to fit anywhere.

And, when the phone rings, I simply touch the mute or pause buttons on the full-function remote and start talking.

If you're like me, putting an end to annoying elevator music in your office will make the whole day go better.

CONTROL IT ALL BY REMOTE

It's remote control freedom for you. Sure, you'll be able to operate 'Volume', 'Play' and 'Stop'. But, with this infrared remote



SPECIAL BONUS OFFER NEW dbx SATELLITE/ AMPLIFIED SUBWOOFER SYSTEM

When you order a BSR Thunder Thrower, you can also acquire the perfectly matched, dbx Soundfield Satellite/Amplified Subwoofer system for a special bonus price.

You'll command sound that rivals multi-thousand dollar floor-standing systems. Plus, unlike those bulkier systems, you can place the satellites on a bookshelf and the subwoofer under a coffee table and still get amazing sound imaging.

And, just wait till you experience the 140-watt subwoofer amplifier. This awesome component will improve your entire system's sound imaging. Here's why.

It takes a lot of power from your system's main amp or receiver to drive a subwoofer. This diverts power from your midrange speakers and tweeters which deliver most of your music.

But, the dbx subwoofer amp frees your main amp to power the dbx satellites while it sends 140 watts of power to drive the subwoofer. The result? The music you hear sounds richer and cleaner throughout the entire sound spectrum.

I'm offering the dbx Soundfield Satellite/Amplified Subwoofer system for \$299. But, you can grab both the incredible \$299 BSR Thunder Thrower above and the \$299 dbx Soundfield Satellite/Amplified Subwoofer system for just **\$549** (\$39 P&H). You save \$49!

To order the BSR Thunder Thrower and the dbx Soundfield Satellite/Amplified Subwoofer speaker system with an oak-grain finish, use Special Bonus Order No. 3088. To order them with a jet black finish, use Special Bonus Order No. 3089.



Now you can store and dial up to 300 phone numbers by the name of the person you want to call. Plus, you can transfer your data to and from the included Infrared DataClone and all your other infrared phones.

New Infrared Clone Phone

The best 2- or 1-line phone I've ever used just took a giant leap forward. With its new infrared transfer system you can instantly add, update and 'clone' any or ALL of your important phone numbers to and from its massive 300-name auto-dialing memory and the included hand-held Infrared DataClone and even other name-dialing Infrared Clone Phones.

By Drew Kaplan

It's more than improved. It's a revolutionary infrared breakthrough. Now the amazing name-dialing phone I called 'The Best Best Ever' is even better.

From its new 300-entry name-dialing memory to its incredibly clear hands-free speakerphone to its fully loaded arsenal of high-tech features, this new Infrared Clone Phone is the best 2- or 1-line phone I've ever used. Period.

But, what rockets this name-dialing wonder light years ahead of the pack is its amazing new infrared transfer system.

INSTANT CLONE MAKER

I confess. It was a love/hate relationship. I loved the speed and ease of my original name-dialing Best Best Ever phone.

I simply entered all my names and phone numbers into the phone. And then, I could automatically dial any number by the name of the person I wanted to call.

It was great. I traded in all my phones for these name-dialing phones. But, between my home and my office, I had 9 phones.

And, I had to type all those names and numbers into each phone individually.

Then every time I added or revised a phone number, I had to trudge around to

all my phones and make the changes on every one of them.

Plus, I had to update my paper phone book by hand which was a real pain.

Well, no more! With the new Infrared Clone Phone you enter your phone numbers only once. Then you can 'clone' any or all of your data to or from the included Infrared DataClone hand-held directory and even other Infrared Clone Phones.

Here's how it works. Both the Infrared Clone Phones and the Infrared DataClones are armed with 2 infrared diodes.

One infrared diode is for transmitting the names and numbers. And, the second is for receiving them. So you can transfer numbers to and from either unit.

It's fast. And, it's as easy as using an infrared TV remote control.

Simply touch a few buttons and your names and numbers are instantly transferred on an invisible beam of infrared light.

The receiving unit automatically confirms your transfer with a second beam of infrared light.

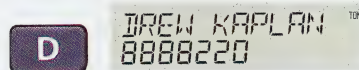
Now you can transfer your data to the included Infrared DataClone and take up to 300 of your important business and personal phone numbers with you wherever you go.

You can even use the Infrared DataClone to copy data to other Clone Phones.

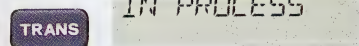
So even if you have 2, 4, or more Clone Phones, you'll enter your numbers once.

Loaded with High-Tech Features

1) Name Dialing—Automatically dials the number by the name of the person you want to call. The new 2-line display shows you the name and the number.



2) Infrared Transfer—Instantly add, revise and 'clone' your numbers to and from the hand-held Infrared DataClone or other infrared phones.



3) 300-Name/Number Memory—Stores up to 300 business, personal and family phone numbers and alphabetizes them by name.

STORE

4) Speakerphone—You'll have hands-free freedom to take notes, grab a file, enter computer data and more all while you talk on the phone.

HD-FREE

5) 1-Line & 2-Line Capability—Works with either 1 or 2 phone lines. And, each line has its own distinct ring and separate 'HOLD,' 'IN USE' and 'RING' indicator LEDs.



Plus Much, Much More!

Then you can clone them to all your other infrared phones in a flash.

And, with additional Infrared DataClones, each member of your family can have identical directories of friends', relatives' and emergency phone numbers.

Plus, it's great for the office. Now you, your secretary and your business associates will have identical directories of all your important clients and industry contacts.

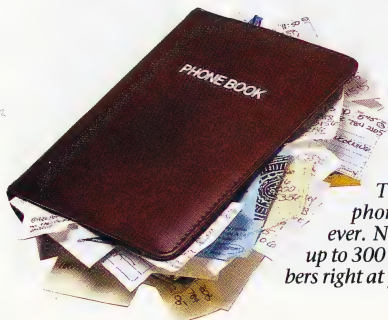
You can clone all your data or just selected numbers. It's your choice.

And, you can add, change and delete your entries any time. Both units instantly update and alphabetize your listings for you.

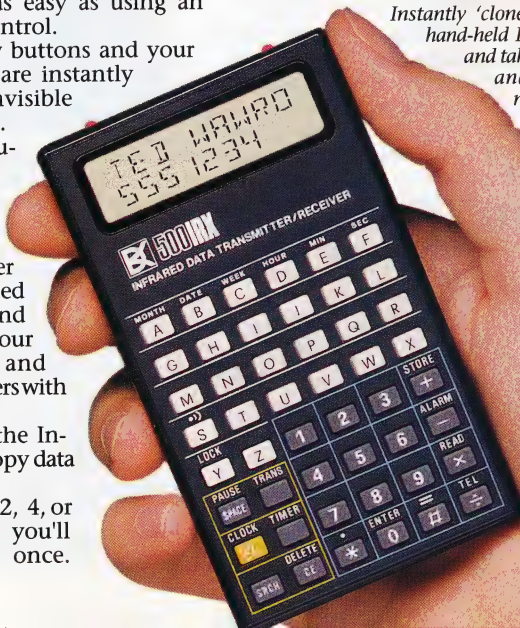
Special Note: When you revise or add phone numbers, the infrared transfer only replaces numbers that have been changed.

So you can add just one or two numbers

Instantly 'clone' your data to the hand-held Infrared DataClone and take all your business and personal phone numbers with you wherever you go.



Toss out your phone books forever. Now you'll have up to 300 names & numbers right at your fingertips.



without erasing your old numbers.

Plus, you'll always have a back up copy of all your important phone numbers. So if lightning strikes or Rover eats your DataClone simply transfer your data to or from the phone and you're in business again.

PORTABLE PHONE BOOK

With the Infrared DataClone, you'll have instant access to up to 300 phone numbers with you're away from your home or office.

Simply touch the search button and the first letter of the name of the person you want to call. Then scroll through the names till the one you want appears on the 2-line LCD display.

Each entry can be up to 64 characters long (32 characters per line). And, there's plenty of space to include company names, extensions, fax numbers or a short memo.

Take your Infrared DataClone with you to business lunches, conventions and trade shows to instantly enter new numbers right at your table and on the convention floor.

Plus, you can input business card information on the car ride or flight home.

And, look at this. Once you're home, you can transfer your new data to any or all of your Clone Phones in seconds.

Your Infrared DataClone comes complete with 24 message alarms (to remind



The new 2-line LCD display shows you both the name and the number of the person you're calling.

you of important meetings and appointments), a multi-function calculator, a clock/calendar and battery-saving auto shut-off.

There's even a personal security code to protect your numbers from prying eyes.

But, that's just the beginning. Now let's take a look at the fully loaded industrial-quality name-dialing Clone Phone.

I think it's the best phone DAK has ever offered. And, when you see all the time- and work-saving features we've packed into it, I think you'll agree.

NAME-DIALING WONDER PHONE

I hate having to remember phone numbers. But now, all I do is dial 'H' when I want to call home. I dial 'W' for the warehouse. And, I dial 'A' for my accountant.

Sure, you may have seen other phones with automatic dialers. But, they make you remember location numbers such as '26' for Mom and '16' for the bank's branch office. So, all they really do is substitute one number to remember for another.

But, with this phone's newly expanded memory that can store up to 300 names and phone numbers, all you need to remember is the person's first or last name.

Then simply scroll through the names or enter the first three letters of the name of the person you wish to call.

If you want to call David instead of DAK, simply enter 'D' 'A' 'V'. Both the name and number will appear on the new 2-line LCD display. And, this amazing phone will dial the number for you in a flash.

It's quick. It's easy. And, you'll never

have to look up and dial a number again.

Each name or number can be up to 32 digits long. So, you can store your international access codes with the person's name or company. There's even room for FAX numbers or a short message.

Savvy business tip—When you enter the names and numbers of your key business contacts, why not add the names of their secretaries, too? Then you can greet them by name. It's a friendly, sure-fire way to get through every time you call.

HANDS-FREE FREEDOM

Sure, the K2 Handset has that traditional



Whether you're across town or across the country, you'll have instant, easy access to all your important phone numbers.



Enter the names and numbers of new business contacts at lunches, meetings and right on the convention room floor.



Then instantly transfer your new data to your name-dialing Infrared Clone Phone when you get back to your home or office.

phone company feel. But, if you're like me, you'll hardly ever use it unless you want privacy. Because the built-in speaker is simply the best I've ever used.

Now you can make hands-free phone calls that rival in-person conversations.

Plus, you don't even have to lift the receiver to dial. Simply touch the hands-free button and the phone automatically seizes the line and turns on its speaker for instant, easy on-hook dialing.

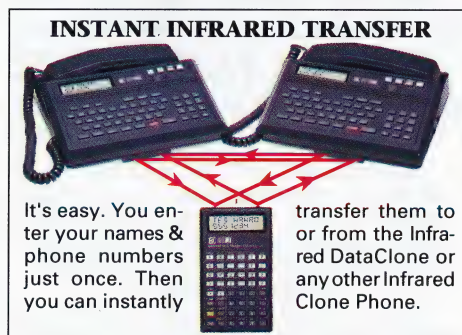
BEST PHONE FOR 1 OR 2 LINES

You can select Line 1 or Line 2. And, you can combine both lines for conference calling with the 'Conference Call' button.

Even if you don't have two-line service, this phone is great for one line, too.

The bright LED line status indicators tell you which line is 'in use', 'on hold' or 'ringing.' And, each line rings differently.

If you have a home office (like I do) now



you'll know whether your incoming calls are business or personal.

Hook-up is a cinch. Simply plug the phone into one standard 2-line modular phone jack or two standard modular 1-line jacks and in seconds you're in business.

PAGES OF HELPFUL FEATURES

This phone has so many incredible features they would have to be microfilmed to fit on this page.

First, you get a 2-line, 24-character (12 characters per line) LCD display that shows

you both the name and the number of the person you're calling. And, a clock appears on the display whenever you hang up.

Plus, it has virtually every phone feature imaginable including pulse/tone switching, redial, hold, flash, mute, battery back-up (2 C batteries included), call timer (great if you bill for time) and much, much more.

It even has a computer-style alphanumeric keyboard that makes dialing by name (or by number) a snap.

The phone measures 3"H. x 9¼"W. x 8½"D. And, the hand-held DataClone is a mere ½"H. x 2¾"W. x 4⅞"D. Both are

backed by DAK's limited warranty.

CLONE YOUR DATA

RISK-FREE

Forget thumbing through your card file or phone book searching for someone's number. Now you only have to remember their name to dial their number.

Plus, you can instantly clone any or all of your numbers to the hand-held Infrared DataClone and every Infrared Clone Phone at your home or office.

If you're not 100% convinced that this is the most useful phone you've ever used, simply return it to DAK in its original box within 30 days for a courteous refund.

To order your Name-Dialing Speakerphone with Expanded 300-Name/Number Memory, Instant Infrared Transfer, Push Button Single-line or Two-line Operation, Conference Calling, Automatic Redial, Hold Button, Flash, Pulse/Tone Switching, Call Timer, Battery Back Up, Computer-Style Alphanumeric Keyboard, Mute Button, LED Line Indicators, LCD Display, Built-In Digital Clock, Volume Control PLUS your Hand-Held Infrared DataClone with 300 Name/Number Memory and Custom Leatherette Carrying Case risk-free with your credit card, call toll-free or send your check for just \$129 (\$7 P&H). Order No. 3048.

Get two Infrared Clone Phones and 1 Hand-Held Infrared DataClone unit for just \$199 (\$9 P&H). Order No. 3049.

Why not order extra DataClones for your family or business associates. They're just \$49⁹⁰ (\$4 P&H) each. Order No. 5985.

Extra Infrared Clone Phones (without the Infrared DataClone) are yours for just \$99⁹⁰ (\$4 P&H) each. Order No. 5984.

What's that you say? You don't need infrared transfer? Then order the original Best Best Ever Name-Dialing 2-Line Phone (may also be used as a 1-line phone) complete with all the features listed above but with a 200-Name/Number Memory, 1-Line LCD Display and without the infrared transfer and Infrared DataClone unit for just \$79⁹⁰ (\$4 P&H). Order No. 5774. ☒

The screenshot shows the Microsoft Word 2.0 interface. The title bar reads "Microsoft Word - LETTER.DOC". The menu bar includes File, Edit, View, Insert, Format, Tools, Table, Window, and Help. The toolbar contains various icons for file operations and formatting. The status bar at the bottom shows "Pg 1 Sec 1 1/1 At 2.2" Ln 6 Col 48 83%".

The document text reads:

Dear Mr. Smith,

Enclosed is the information you requested.

This year we've added tours in England, France, Australia and Japan as well as dozens of plans throughout the United States and Canada. Below are the scheduled dates. We expect these new tours to be very popular. So please contact us soon to reserve your place.

Below are the scheduled dates.

1992 Intercontinental Helicopter			
Country	Dates	Advance Registration	Regular Registration
England	March 17-24	\$867	\$967
France	April 11-16	\$942	\$1042

Overlaid on the bottom right is the "Program Manager - [Super Software Bundle]" window, showing a grid of application icons including Microsoft Word, Norton Desktop, Grammarly for Windows, GEM Online, ATM Control Panel, ObjectVision, Learning Windows, Paradox 3.5, US Atlas, Desk Reference, World Atlas, Chessmaster 3000, Keyboard Trainer, DOS 5.0, Quattro Pro, and KeyChart 2000.

From its revolutionary 'drag & drop' technology to its automatic tables to its customizable toolbar across the top, new Word for Windows 2.0 is a quantum leap ahead of ANY word processor.

LOOK AT ALL THE PROGRAMS YOU GET
Click your mouse on an icon to run any of the programs above. And, with Windows 3.0 you can use as many as you'd like concurrently.

Free Computer!!!?

It's war! Microsoft, Borland, Adobe and an army of other software giants have teamed up with DAK for the ultimate assault. And, you come out the big winner. You'll save a fortune on top programs like newly released Word for Windows 2.0, Quattro Pro 3.0, Adobe Type Manager, Norton Desktop, Paradox 3.5 and more... Plus, you get a fully loaded BSR 386SX computer with a .28 dot-pitch Super-VGA monitor at no extra charge.

By Drew Kaplan

It's different. It's daring. And, it's unprecedented. I've heard of software stores giving away coffee mugs and T-shirts, but never a 386SX computer. This revolutionary concept is an industry first. Let me explain.

\$2,034* AT EGGHEAD*

You get 17 top-of-the-line brand name programs. Of these, Egghead Discount Software® stores carry 14 of them.

And, even with Egghead's famous deeply discounted prices, I had to pay \$2,034* when I bought these same 14 programs from them on January 2, 1992. (Remember, that's just for the software. Egghead doesn't throw in a 386SX computer.)

But, at DAK you get the 14 programs sold at Egghead. Plus—You get 3 of my personal favorite programs and the latest 3-button mouse with ballistic tracking.

Best of all, you get it all for a fraction of what you'd pay at Egghead. And, you get a 386SX computer complete with 40-mega-byte hard drive and a .28 dot-pitch Super-VGA color monitor in the bargain.

NOT A GIMMICK

If you think this astounding computing breakthrough sounds too good to be true, I wouldn't blame you (6 months ago, I'd have been skeptical myself).

So let's explore this blockbuster bargain together. Then you decide for yourself whether or not this deal is the hardware/software bargain of the century.

BEST WORD PROCESSOR EVER

First you get the just-released version 2.0 of Word for Windows. The power of this amazing program is causing jaws to drop at virtually every computer trade publication.

Computer Reseller News called it "the

benchmark against which all other Windows word processors will be forever measured."

And no wonder! This awesome new program is much more than a mere upgrade. It's a revolutionary breakthrough. You'll have dozens of energy, time and money-saving refinements not found in any DOS or Windows word processor ever before.

No more 'cut & paste.' With Word for Windows 2.0's sensational new 'drag & drop,' you simply highlight the text you want to move and 'drag' it wherever you want it. And -boom- it's there.

Text tables (like in the main photo) are instantly created with a click on the toolbar.

- And, Word for Windows 2.0 can easily and automatically 'bullet' or number the text in your letters and reports complete with hanging indents (like you see in this paragraph).

You can even drag and set margins on-screen with a click of a mouse. That sure beats outmoded DOS word processors where you have to leave the screen to type in the number of inches. This is typical of how Word for Windows 2.0 is better.

Plus, with its powerful WYSIWYG (What

You See Is What You Get) display, you'll see how your document will print as you write (not in a preview mode). There's no guessing. You'll see the actual typefaces and sizes exactly as they'll appear on paper.

And, look at this. Word for Windows 2.0 accepts standard WordPerfect® commands. So if you work in WordPerfect now, you can start using Word for Windows 2.0 right out of the box. (See below for more.)

Why is Word for Windows 2.0 so much more advanced than other word processors? It's simple. Microsoft spent many thousands of research hours finding out what people want in a word processor.

And, since Microsoft is also the same company that created DOS and Windows, they were in a unique position to develop new breakthroughs like 'drag & drop.'

Whether you spend 8 hours a day at your computer as I do or this is your first computer, Word for Windows 2.0 is the easiest, most powerful word processor you can get.

I walked into my local Egghead Discount Software store and purchased Word for Windows 2.0 (a \$495 value) for \$299⁹⁹.

As we go on, I'll keep a running total of how much this **factory-authorized** super software bundle cost me when I bought it at Egghead (without getting a computer).

DAZZLING DOCUMENTS

It's incredible. Now even documents you print with your dot matrix or inkjet printer can have near laser printer type quality, too.

Plus, now you'll infinitely expand ANY laser or conventional printer's capabilities with a whole new world of visually exciting, idea-conveying typefaces.

The secret? Adobe Type Manager (ATM). This astounding program works invisibly within Windows programs. And, it produces the sharpest possible fonts on both your computer screen and your documents.

Plus, Adobe fonts are 'scalable.' So you can instantly use your favorite font in any size between 4- and 127-point.

Now the letters, reports and memos you easily create with Word for Windows 2.0 can explode with the persuasive power of professionally typeset documents.

I bought 'ATM' (a \$99 value) at Egghead for just \$69⁹⁹. So the Egghead cost of our super software bundle is now \$369⁹⁸.

WordPerfect Help

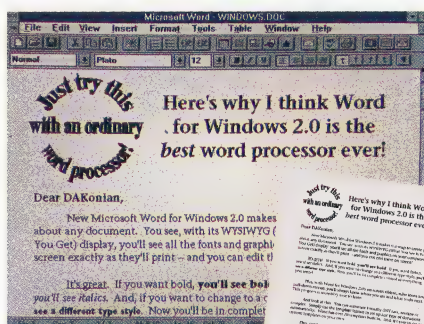
Microsoft wants WordPerfect® users to step up to Word for Windows 2.0. And, because people are leaving the antiquated DOS world and moving to Windows in droves, they know this is their best shot.

They've even made it super-easy for you to be up and running from the get-go by building WordPerfect's commands right into Word for Windows 2.0.

So if you want to print your document, you can still touch 'Shift-F7.' If you want bold type you can still touch 'F6.'

But, you know what? You'll probably only use the WordPerfect commands for about 10 minutes. After that, I bet you'll be clicking on icons and dragging text because it's infinitely easier.

Try Word for Windows 2.0 for a few hours. Then try to go back to your old DOS-based word processor. If you're like me, you'll feel like you're in the stone age.



You'll see exactly how your document will look complete with custom text, tables and graphs AS YOU WRITE IT with new Word for Windows 2.0.

Note: When I struck the deal with Adobe, I was able to handpick 13 fonts that I think are better than the 13 contained in the retail package I bought at Egghead. Plus, I've added 8 fonts (for 21 total) as a bonus.

WINDOWS BRINGS IT TOGETHER

Word for Windows 2.0 and Adobe Type Manager are both Windows programs. So I've included Windows 3.0.

Before Windows, we were limited to weaker programs because of DOS's memory restrictions and lack of an easy mouse-controlled graphical interface. Plus, we had to memorize complex DOS commands.

But, Windows 3.0 obliterates DOS's 640K memory barrier. Now you can use programs that unleash the memory-power of 1, 2 or 4 megs of RAM. For example, Word for Windows 2.0 uses 2 megs. (A 2 meg upgrade is optional with your computer.)

And now, instead of memorizing and typing DOS commands, you simply click your mouse on an icon or pull-down menu.

It's easy. From starting programs to copying files to formatting disks, you can do it all without cumbersome DOS commands.

Important: All Windows programs work the same way. So once you know one of them, you pretty much can use them all.

Plus, Windows is so powerful you can actually run several programs at once. For example, now you can copy figures from your spreadsheet directly into the letter you're drafting in your word processor, without quitting or restarting either program.

I bought Windows 3.0 (a \$149 value) at Egghead for just \$99⁹⁹. So our total discount Egghead price is now up to \$469⁹⁷. (By the way, the combined suggested retail of these three programs so far is \$743.)

OPTIMUM COMPUTING POWER

Utilities are special programs that make your computer run faster, easier and more efficiently. And, the new industry-leading Norton Desktop contains the most useful

(Next page please . . .

Even with Egghead's deep discounts, just a top-of-the-line word processor (like \$299⁹⁹ Word for Windows 2.0) and spreadsheet (like \$399⁹⁹ Quattro Pro 3.0) cost me about \$700. Add a cheap \$1,000 garbage computer and you'd be paying \$1,700. But, at DAK you'll get the programs above PLUS 15 additional name-brand programs AND a quality BSR 386SX computer with Super-VGA monitor and save a fortune.

COMPARE FOR YOURSELF

On January 2, 1992, I bought 14 of the same programs you get in DAK's Super Software Bundle at Egghead Discount Software®. Even at Egghead's heavily discounted prices, look how much you'd have to pay:

Word for Windows 2.0	\$ 299 ⁹⁹
Suggested Price \$495	
Adobe Type Manager	\$ 69 ⁹⁹
Suggested Price \$99	
(DAK has different & more fonts)	
Grammatik for Windows	\$ 59 ⁹⁹
Suggested Price \$99	
Windows 3.0	\$ 99 ⁹⁹
Suggested Price \$149	
Norton Desktop for Windows	\$ 119 ⁹⁹
Suggested Price \$149	
Microsoft Productivity Pack	\$ 49 ⁹⁹
Suggested Price \$59	
ObjectVision 2.0	\$ 109 ⁹⁹
Suggested Price \$149	
Paradox 3.5	\$ 549 ⁹⁹
Suggested Price \$795	
Quattro Pro 3.0	\$ 399 ⁹⁹
Suggested Price \$495	
(Egghead's includes some bonuses, see text)	
U.S. Atlas for Windows	\$ 54 ⁹⁹
Suggested Price \$79	
(Egghead offered only DOS version)	
World Atlas for Windows	\$ 59 ⁹⁹
Suggested Price \$79	
ChessMaster 3000 for Windows	\$ 44 ⁹⁹
Suggested Price \$69	
Toolworks Desk Reference	\$ 54 ⁹⁹
Suggested Price \$69	
MS DOS 5.0	\$ 59 ⁹⁹
Suggested Price \$99	
Total Cost at Egghead:	\$2,034⁸⁶
Total Sugg. Retail Price: \$2,884	

But, at DAK you get all 14 of the programs above PLUS, I've added 3 of my personal favorites and a 3-button Mouse.

GEM Artline	\$ 495 ⁰⁰
Keychart 2000	\$ 299 ⁰⁰
Keyboard/Keypad Trainer	\$ 69 ⁰⁰
BSR 3-Button Mouse	\$ 99 ⁰⁰

Total value of the best prices I found at Egghead plus the 4 bonuses I've added (but NOT INCLUDING the 386SX Computer you get at no charge): **\$2,996⁸⁶**

But, wait till you see DAK's awesome blowout price (INCLUDING the computer)!



ATTENTION DOT MATRIX AND INKJET PRINTER OWNERS:

Why pay up to \$1,000 for a laser printer? With amazing Adobe Type Manager you can print near laser-quality letters, reports and proposals right on your dot matrix, inkjet and, of course, your laser printer! And, you'll have 21 eye-grabbing fonts to choose from.

See for yourself. The newsletter to the left was printed on a Toshiba dot matrix printer I advertised in a recent catalog.

Amazing Printing Breakthrough

Adobe Type Manager Brings Your Ideas To Life.

February 1992

Laser quality printing for dot matrix and ink jet printers

Now you can have professional laser printer looking printouts with Adobe Type Manager. Adobe Type Manager is a software program that when they are rendered to your printer, the printer is at the maximum resolution of your printer. The difference is nothing. If you have a modern 24 pin printer, most have a horizontal resolution of 360 dots per inch. 20% greater than the 360 dots per inch of a laser printer. Even your 9 pin dot matrix printer will keep ahead of the pack. Adobe Type Manager fonts work with virtually any Windows application. Even the Windows printer's own fonts. Couple this power with the accuracy of Adobe Type Manager for Windows 3.0, and you can take any professional document to the printer.

Microsoft licensed to the feedback of their customers and incorporated all their new suggestions into version 2.0. Now Word For Windows 2.0 is clearly the most powerful and easiest word processor to use. Plus look at all the fonts you get with amazing Adobe Type Manager.

A Garamond
Plato Black
Courier
News Gothic
AmphiBia Bold
Condensed

... Free Computer!!!? continued)
collection of Windows utilities by a mile.

Now you'll have fast access to all your programs, advanced drag & drop file handling and automatic backup.

Plus, with 'UnErase' you can restore deleted files. With 'SuperFind' you'll instantly find misplaced files. And, with 'Disk Doctor' you'll recover damaged files and disks.

You even get a gallery of screen savers and an icon editor. No wonder PC/Computing magazine called Norton Desktop "the most valuable software product of the year."

Note: Programs like Norton Desktop and ATM aren't expensive. But, they really make a huge difference in your day-to-day computing. That's why I included them.

I picked up Norton Desktop (a \$149 value) at Egghead for just \$119⁹⁹. This brings our best discount bundle value to \$589⁹⁹.

UP AND RUNNING FAST

Windows doesn't come with what I consider to be a DAK level tutorial. So I've included a special Microsoft program called Windows Productivity Pack.

It's a very easy to use (and very detailed) interactive Windows tutorial. Spend less than one hour with it and you'll fly from DOS to Windows and never look back.

Egghead charged me just \$49⁹⁹ for the Microsoft Productivity Pack (a \$59 value). So now our total is up to \$639⁹⁹.

STYLE & PANACHE

Word for Windows 2.0 has a built-in spell checker (complete with dictionary and definitions) and a massive thesaurus. Plus, it has a grammar checker that catches incorrect 'its,' 'toos,' and 'theres.'

But, it doesn't check your writing for style. So I've added Grammatik for Windows. Simply click your mouse

on the style you want. And, Grammatik automatically proofreads your writing.

Not even subtle style problems like passive voice or long sentences can escape its computerized gaze. But, Grammatik never forces you to change your writing. Use its advice only if you wish.

I bought Grammatik for Windows (a \$99 value) at Egghead for just \$59⁹⁹. Now our discount total value is \$699⁹⁴.

ROAD TO RICHES

Next to word processing, I think a spreadsheet is the best reason to own a computer. 80% of people who use computers use a spreadsheet. Well, you can't do any better than Borland's Quattro Pro 3.0.

Now ANY type of bookkeeping you do will be virtually automatic. Plus, instead of spending hours figuring out numbers with your calculator or adding machine, you can spend your time analyzing, tracking and acting on the meaning of those numbers.

For example, what if you refinanced your home; how would that affect your budget now (or 5 years from now)?

What if you hire a new salesman; would his contribution outweigh his cost? Or what if you add \$1 to the price of every widget; could you add 2 people in shipping?

Quattro Pro will instantly reveal the answers. In minutes, you can explore dozens of 'what if' scenarios (like those above) before you commit your hard-earned money.

But, Quattro Pro 3.0 does more than compile statistics. Its stunning 3-D WYSIWYG charts and graphs will make the numbers in your reports clear to you and leap out to the people you're trying to convince.

On January 2, 1992, I found Borland's Quattro Pro 3.0 (a \$495 value) selling at Egghead for just \$399⁹⁹. So now DAK's super bundle is worth \$1,099⁹³.

Note: In the retail box I bought at Egghead for \$399⁹⁹, there was a coupon for Sidekick 2.0 which had expired Nov. 30, 1991. There was an upgrade offer for future versions of Quattro Pro (we're passing your name on to Borland so you'll get an offer).

And finally, there were a few added utilities I didn't try that are not part of Quattro (you get the complete Quattro Pro 3.0 from DAK). I just wanted you to know.

DATA ON DEMAND

The third important reason for having a computer is a database. A database is any orga-

nized collection of related information (your inventory list, personnel files and address book are simple databases).

And, Paradox 3.5 is universally acclaimed as the finest, most powerful database program available.

Here's why. Paradox is a 'relational' database. That's means you can instantly (and easily) access virtually any information you'd ever need—even if it's scattered among several different databases.

For example, if you run a small business, you can simultaneously view:

1) Your customer's address—in your customer database. 2) Your customer's previous orders—in your order database. 3) What your customer ordered—in your inventory database. 4) What salesman your customer deals with—in your employee database.

Plus, in an instant you can sort through your data and isolate every customer who

1) To include a field in the ANSWER; 1) To give an Example: Main

Customer ID	Last Name	First Name	Address	City
1	1386	Aberdeen	F	45 Utah Street Washington
2	1388	Svenvald	T	Government House Regjævik
3	1784	McDougal	L	1958 Fullman Ave NE Seattle
4	2177	Bonded Lane	S	128 University Drive Stanford
5	2579	Chavez	L	Cypress Drive Palm Springs
6	2779	Feld	S	The Palace Riyadh
7	3128	Elspeth, III	N	1 Hannover Square London
8	3266	Hannover	N	15 State Street Dallas
9	3271	Mosley	C	29 Aragona Drive Orem Hill
10	3771	Montaigne	C	38 Tuxton Drive Wellness
11	4277	Matthews	N	P. O. Box 28336 Albuquerque
12	4335	Faroak	K	Hotel Cairo Cairo
13	4480	Samuelson	F	Bull Run Ranch Aurora
14	4485	Fincher	H	14 Mill Lane Stratingham
15	4589	Leonardo	D	198 Via Cavallotti Rome
16	4780	Harris	J	Old Country Road Atherton

Forget spending hours searching for information. With powerful Paradox 3.5, you'll have fully integrated command of all your important data.

bought both 'product A' and 'product B' from a particular salesman on a Tuesday who lives in the state of New York.

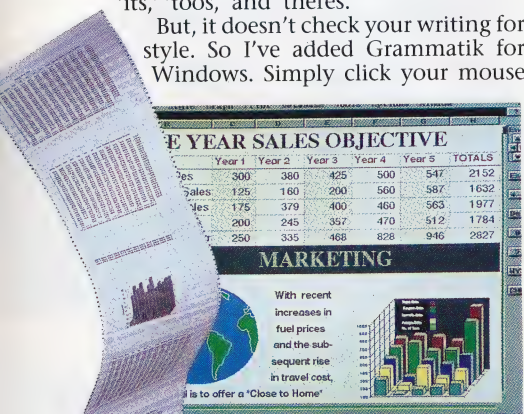
From organizing your CD collection to maintaining your club's roster to tracking your store's inventory, I think you'll find that Paradox 3.5 is the most phenomenal software innovation since word processing.

Egghead sold me Paradox 3.5 (a \$795 value) for just \$549⁹⁹. This brings Egghead's discount total to \$1,649⁹². Incidentally, the suggested retail total is now \$2,340.

WINDOWS ROCKET LAUNCHER

It's new. And, it's powerful. First, you can use ObjectVision 2.0 to effortlessly create custom forms complete with graphics (and your 21 included scalable fonts) right on your computer screen.

It's simple to use. And, the quality of the forms you'll create easily sur-



Quattro Pro combines corporate spreadsheet power with vivid 3-D color graphics and a stunning WYSIWYG display. Plus, it's really easy to use.



With new ObjectVision 2.0 you can easily create and fill-in professional-looking forms. Plus, you can easily create your own customized Windows programs.

pass that of any form program I've seen.

You can even fill-in the forms you create right on-screen and have ObjectVision access, insert or extract data directly from your Paradox 3.5 database.

Plus, look at this. You can easily create your own Windows programs without knowing complex computer programming.

In fact, a friend of mine created an interactive sales program that tells operators what to say based on customer comments.

ObjectVision 2.0 is so easy that if you can use a spreadsheet, you can also create full-fledged custom Windows applications.

I paid just \$109⁹⁹ for ObjectVision 2.0 (a \$149 value). So now the total Egghead discount value of this bundle is \$1,759⁹¹ (and that's without a 386SX computer!)

INSTANT ANSWERS

Generalities don't convince. Specific, hard facts do. Where do you get these facts? Well, the New York Public Library answers more than 5 million questions a year.

And, they've come out with a large book called the New York Public Library Desk Reference packed with answers for most of

these questions. The Toolworks Desk Reference is the electronic version of that book.

Who said "Knowledge is power?" What is the conversion from milliliters to ounces? How do you mix a 'Rob Roy'?

This amazing program is overflowing with thousands of facts and answers. And, you can instantly access any (or all) of them with a touch of a button.

The Toolworks Desk Reference (a \$69 value) was just \$54⁹⁹ at Egghead. So now DAK's bundle is worth \$1,814⁹⁰.

THE WORLD AT YOUR FINGERTIPS

With World Atlas for Windows' near-infinite pool of instant maps and thought-provoking statistical information, your letters, reports and memos can't help but sway your readers over to your viewpoint.

Just touch a few buttons and you'll access a huge database containing information from the U.N., World Bank, and even the CIA.

Plus, you can view on-screen, import into Word for Windows 2.0 or print out highly detailed maps of over 200 countries.

I paid Egghead just \$59⁹⁹ for World Atlas for Windows (a \$79 value). So our total value is now up to \$1,874⁸⁹.

FROM SEA TO SHINING SEA

It's called U.S. Atlas for Windows. And, it's an atlas, almanac and fact book all in one.

At the click of a mouse you'll access an incredible array of beautiful full color reference maps of each state plus an enormous database of vital U.S. information.

From the number of nuclear reactors in Illinois to the marriage rate in Louisiana to the average January temperature in Jacksonville, Florida, the U.S. Atlas will be your definitive source for information on the U.S.

U.S. Atlas for Windows (a \$79 value) is so new that Egghead didn't have it yet. So I bought the old DOS version for just \$54⁹⁹ (Windows programs typically sell for more).

BECOME A GRANDMASTER

THE EASY WAY

It's a formidable foe. It's a great teacher. And, it's lots of fun. I love to play chess. But, if you're like me, you often have trouble finding a worthy (or tolerant) opponent.

Well, with ChessMaster 3000, I can play chess anytime I want. Plus, I can even play in a window while using another Windows program and/or save my game until later.

I purchased ChessMaster 3000 for Windows (a \$59 value) for just \$44⁹⁹ at Egghead. So now our discount total is \$1,974⁸⁷.

STRANGE BEDFELLOWS?

Although Windows 3.0 replaces complicated, hard-to-remember DOS commands, it doesn't

replace DOS (it works with DOS).

And, brand new DOS 5.0 is specifically developed to work in concert with Windows. Plus, it frees up more memory for all your programs to work in.

Note: When you buy a computer you usually get DOS (maybe an old version). But, since I'm giving you the computer, it's only fair to include DOS 5.0 in our total.

I purchased the DOS 5.0 upgrade (a \$99 value) at Egghead for just \$59⁹⁹ (you get the full program, not just the upgrade).

This brings the total value of your Super Software Bundle to \$2,034⁸⁶. And, if you were to purchase these same programs (a \$2,874 suggested retail value) at your local store you wouldn't get the free computer.

But, DAK's price is just a fraction of even Egghead's discounted prices. And, you also get 3 additional programs Egghead doesn't carry, a 3-button mouse and, of course, the fully loaded 386SX computer!

3 OF MY FAVORITE PROGRAMS

GEM Artline (a \$495 value). Push. Pull. Rotate. Stretch. With GEM Artline, there's



You can easily create breathtaking designer-quality graphics with Amazing GEM Artline. Just look at what I easily did with the 'DAK' logo in minutes.

almost no limit to what you can do.

Now you can easily create eye-catching headlines, visually exciting logos and stunning computer drawings that appear to be rocketing right off the page.

In minutes you'll produce sophisticated type treatments, professional-looking special effects and Fortune 500 quality logos.

KeyChart 2000 (a \$299 value). I call KeyChart 2000 my secret weapon. Why? Because ever since I started adding its eye-grabbing 3-D charts to my proposals, I've discovered that my proposals no longer just propose... they persuade.

Just wait till you see how easily KeyChart 2000 transforms your numbers into powerful mind-grabbing line charts, pie charts, bar charts, scatter charts, spline charts, organization charts and more.

Keyboard Trainer (a \$69 value). Why spend an hour typing your letter, report or spreadsheet when you can spend a half-hour or less? Now you can increase your typing (and 10-key) speed and accuracy by 50%, 100% or more in just 15 minutes a day.

The Ainsworth Keyboard Trainer uses artificial intelligence to test your typing skill. Then it develops a custom lesson that specifically works the keys you're weakest on.

3-BUTTON BALLISTIC MOUSE

You also get a sophisticated BSR 3-button hi-res ballistic mouse. Move it slowly and it moves at the speed of your hand. Move it fast, and it accelerates instantaneously to

(Next page please...)



Look at all of it! You get 17 top name-brand programs and a mouse for a fraction of Egghead's price PLUS a powerful 386SX computer at no extra charge.

... Free Computer !!!? continued)
land the cursor exactly where you want it.
This is called 'ballistic tracking.' (Normally ballistic tracking is found only in mice costing well over \$100.)

WHY SO CHEAP?

It's all about market share. And, the competition is fierce. Microsoft wants everybody to leave WordPerfect and move up to Word for Windows 2.0. Borland wants people to advance from Lotus to Quattro Pro.

And, Toolworks wants you to leave PC Globe and use World Atlas for Windows.

Why are the manufacturers participating in this offer practically willing to pay you to use their products? There's a good reason.

They know you're also getting a new computer powerful enough to run Windows. And, they want you to be a customer for all their future Windows products.

You get the same programs sold in stores. You get the full manufacturers' manuals (printed in black & white). And, you get every last command of every program.

What you don't get is the fancy color packaging stuffed with advertising. But, if you're like me, you'd rather save a small fortune (plus get a free computer) than pay extra for a fancy box you don't need or get an illegal pirated copy from a friend without manuals or DAK's toll-free support.

So it's a win/win situation for everyone. The manufacturers get their products into your hands to get you hooked. DAK gets the opportunity to offer you more exciting software bargains in the future.

And, you win big by grabbing 17 of the finest, most powerful programs available, a 3-button mouse and a 386SX computer for thousands less than you'd pay at Egghead and a computer superstore.

Plus, DAK also gives you important things software stores don't. Like a step-by-step manual to get you started with each program. It's written in plain-English by DAK techies so you won't even have to refer to the 'computerese' manufacturers' manuals.

Plus, you get unlimited access to DAK's toll-free software support line manned by experienced techies to answer your every question. These are both DAK exclusives.

A POWERFUL 386SX COMPUTER INCLUDED FREE FOR YOU

Forget those cheap, bottom-of-the-barrel \$999 386SX clones advertised by computer superstores, discount warehouses and liquidation catalogs.

The computer you get is a high-quality fully loaded name-brand BSR 386SX.

First, let's look at the monitor. With its .28 dot-pitch resolution, the eye-saving Super-VGA color monitor you get is easily

the sharpest I've ever seen.

Super-VGA monitors aren't cheap. You've probably seen them selling for \$399 in the very same catalogs selling the \$999 386SX computers. (Gee, if a decent monitor is 40% of the cost of a \$999 computer, those \$999 computers must really be garbage!)

On August 22, 1991, the L.A. Times ran a story about monitors. They said "For 14-inch monitors, look for a dot-pitch of .31 or lower." Well, I've found ads from several major discount stores selling computers with .41, .51 or .52 dot-pitch monitors.

BEWARE! These monitors are trash. They're very fuzzy. They hurt your eyes. And, they're no deal. Even if you choose not to take advantage of my free computer offer, always, always insist on a professional .28 or .31 dot-pitch monitor—and a video card with at least 512K to run it!

Anyway, the Super-VGA monitor is just the beginning. You'll have a full arsenal of work-crushing power to blast through all your home and business computing.

You get a 40-megabyte hard drive (upgrade option available), a full megabyte of RAM, both 5¼" and 3½" high density drives, a 16-bit Super-VGA card with 512K VRAM, toll-free technical support and even a FREE 12-month on-site service warranty.

In short, you'll have everything you need to race through even the most demanding computing projects with incredible ease.

And, this powerhouse computer is yours free with DAK's Super Software Bundle.

GRAB THE BARGAIN OF A LIFETIME RISK-FREE

Go ahead. Tear this ad from my catalog. Take it to any computer superstore. See if they can even match the Egghead price, let alone give you a free 386SX computer. (While you're there, check out the difference between .28 and .41 & .51 monitors.)

Then decide for yourself whether this is the greatest value in computer history.

If you've been thinking about upgrading to the phenomenal power and ease of Windows computing or even acquiring your first computer system **NOW IS THE TIME!**

Take a full 30 days to try these powerful programs on your new 386SX computer risk-free. If you're not totally enthralled with the awesome power of Windows computing, simply return all the software AND the 386SX computer system in their original boxes to DAK for a courteous refund.

To order your Super Software Bundle containing Word for Windows 2.0, Quattro Pro 3.0, Paradox 3.5, Windows 3.0, Adobe Type Manager, Grammatik for Windows, ObjectVision 2.0, Norton Desktop for Windows, Microsoft Productivity Pack, World Atlas for Windows, U.S. Atlas for Windows, Toolworks Desk Reference, ChessMaster for Windows, DOS 5.0, GEM Artline, KeyChart 2000, Keyboard/Keypad Trainer, Complete Manufacturers' Documentation plus DAK's Exclusive Step-By-Step Manuals and a BSR 3-Button Mouse, **PLUS at no extra charge** get a fully loaded BSR 386SX Computer complete with 40-megabyte hard drive, a full meg of RAM and a .28 dot-pitch, 14" Super-VGA color monitor risk-free with your credit card, call toll-free 1-800-325-0800 or send your check for just **\$1,499** (\$69 P&H). Order No. 3109.

Add it up. You get the same 14 programs

I paid \$2,034⁸⁶ for at Egghead on January 2, 1992. You get 3 of my favorite programs (an \$863 combined suggested retail value). And, you get a \$99 3-button mouse.

That's a \$3,846 total value. Plus, you get a fully loaded 386SX computer FREE.

TURBOCHARGE YOUR 386SX COMPUTER WITH POWERFUL OPTIONS

Important: If you're going to order options, you must order them when you order your Super Software Bundle.

Extra RAM Upgrade. Infuse your 386SX computer with an extra megabyte of RAM (for a total of 2 megabytes) for just **\$79⁹⁰** (\$0 P&H). Order No. 3012. **Note:** You need 2 megs of RAM for Word for Windows 2.0.

80-Megabyte Hard Drive Upgrade. Increase your 386SX's hard drive to 80 megs for just **\$199⁹⁰** (\$0 P&H). Order No. 3013.

Internal CD ROM Option. Tap into awesome CD ROM power plus get 3 CD ROM discs worth \$608 (see page 52). You can swap your 386SX's 5¼" disk drive for a factory-installed CD ROM drive for just **\$299** (\$8 P&H). Order No. 3017.

SUBSTITUTE A POWERFUL 386SX NOTEBOOK COMPUTER



Blaze through spreadsheets while waiting in a client's office. Knock off proposals over lunch in your favorite restaurant. And, create slick, desktop-published reports while flying cross country or working at home.

If you choose, you can get a powerful 6.8 lb. BSR 386SX Notebook Computer (pictured at right) with a full megabyte of RAM, 40-megabyte hard drive and VGA backlit screen **INSTEAD** of the 386SX desktop computer for just \$399 additional, **\$1,898** total (\$49 P&H). If you want the notebook computer, order your super software bundle with Special Order No. 3110.

NOTEBOOK 'POWER USERS' OPTIONS

Extra RAM Upgrade. Upgrade your notebook's RAM to a total of 2 megs or a total of 5 megs with easy pop-in RAM cards.

Add an extra megabyte of RAM (so you'll have a total of 2 megabytes) for just **\$99⁹⁰** (\$2 P&H). Order No. 3008.

A work-crushing 4 megabytes of RAM (for an awesome total of 5 megabytes) is just **\$329** (\$2 P&H). Order No. 3009.

Endless Computing Option. Extend your computing time when you're on-the-go by grabbing a few extra rechargeable Ni-Cad 2-hour battery packs. They're just **\$89⁹⁰** (\$4 P&H) each. Order No. 3006.

Endless Computing Option #2. Extra AC power supply/battery chargers are just **\$89⁹⁰** (\$4 P&H) each. Order No. 3010. Keep one at home and another at work.

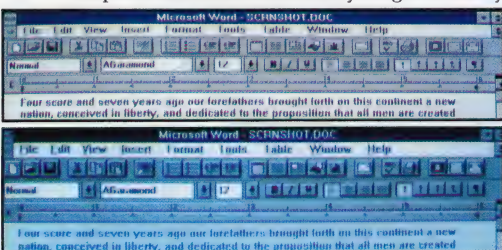
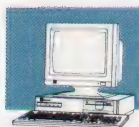
Carrying Case Option. Effortlessly carry your notebook computer, paperwork and up to 4 extra battery packs wherever you go. A rugged custom-fitted nylon carrying case is just **\$49⁹⁰** (\$4 P&H). Order No. 3007.

2400-Baud Modem Option. Send and receive files and information across town. A lightweight 2400-baud pocket modem is just **\$79⁹⁰** (\$4 P&H). Order No. 5591.

Why pay \$700 for just a top-notch word processor and spreadsheet? And, why pay \$1,000 for a garbage, no-name computer?

Now you can grab 17 top name-brand professional programs **PLUS** get a BSR 386SX computer with a .28 dot-pitch Super-VGA monitor and save a fortune in the bargain.

Egghead & Egghead Discount Software are registered trademarks.



Don't let retailers suck you into eye-straining .41 to .52 monitors. On top is the razor-sharp BSR .28 dot-pitch Super-VGA monitor that comes with your 386SX desktop computer. On the bottom is a fuzzy, flickering .41 dot-pitch monitor. Which would you rather work with?

BSR 386SX Desktop Powerhouse

- 14" .28 Dot-Pitch
1024x768, 800x600, 640x480
Super VGA Color Monitor
- 40-Megabyte Hard Drive
- 1 Megabyte of RAM
(Expandable To 8 Megs)
- Intel® 386SX Microprocessor
running at 16MHz
- 5¼" 1.2MB Floppy Drive
- 3½" 1.44MB Diskette Drive
- 16-Bit Super VGA Video Card
With 512K VRAM
- 101-Key Extended Keyboard
- 1 Parallel, 2 Serial Ports
- 4 Expansion Slots
(3 Available)



BSR 386SX Computing To Go

- Just 8½" x 11", 6.8 Lbs.
- 640x480 Backlit LCD
Supertwist VGA Screen
- 40-Megabyte Hard Drive
- 1 Megabyte of RAM
(Expandable To 5 Megs)
- Intel® 386SX Microprocessor
running at 16MHz
- 3½" 1.44MB Diskette Drive
- Full-Size Keyboard
 - Serial, Printer, External
VGA & Keyboard Ports
 - AC Power Supply/
Battery Charger
 - Removable
Ni-Cad
Battery Pack



StealthJet Printer To Go

Print high-quality letters at your desk or on your kitchen table. Zip out a proposal in your client's office or in a restaurant during a business lunch. And, churn out a report while waiting for your plane or even on the flight home. With Kodak's 3 1/4 lb., Windows®-compatible Diconix portable AC- or battery-operated INK-JET printer you can unleash high-quality printing on regular paper anywhere.

By Drew Kaplan

It's quiet. It's fast. And, it's revolutionary. Kodak's Diconix 150 Plus Ink-Jet printer has changed laptop computing forever.

Now whether you're an executive, real estate agent or insurance broker; whether you're a salesman, engineer or student; or even if you're a writer like me:

The moment you finish your laptop computing projects, simply touch a button and you can silently print your work right on the spot wherever you are.

Plus, even though you can slip this tiny 3 1/4 lb. portable printer into your laptop case right along with your computer, it prints better text and graphics than most desktop printers on the market today.

Now your laptop computer can be every bit as productive as a full-sized desktop machine because you can finish the work you start immediately.

And, once you see the incredible 192-dpi graphic printing resolution, you may want to replace your noisy desktop impact printer with this amazing whisper-quiet, AC- or battery-operated, ink-jet printer.

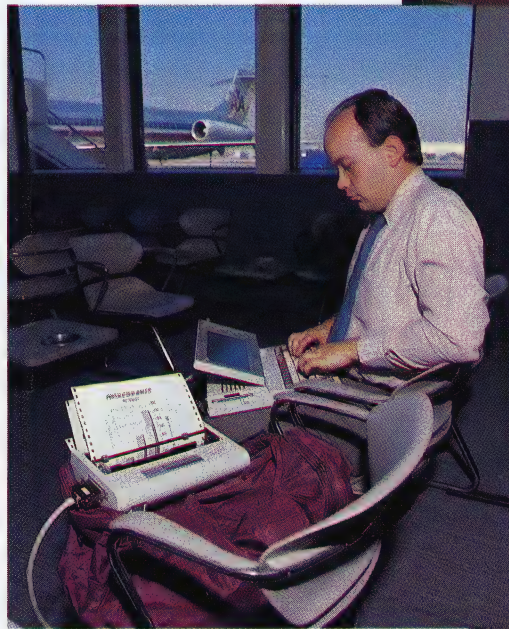
In fact, this printer is infinitely quieter than a normal conversation. So, now you can print your projects while you talk on the phone without being disturbed.

Plus, since you can take this printer anywhere you'll never again have to interrupt a project and wait to use your office printer.

INK-JET PRINTING EXPLAINED

It's a phenomenal new technology. Bulky dot-matrix and daisy-wheel printers loudly assault paper with pins and hammers.

But, this incredibly quiet 3 1/4 lb. printer uses a series of microscopic jets that deposit

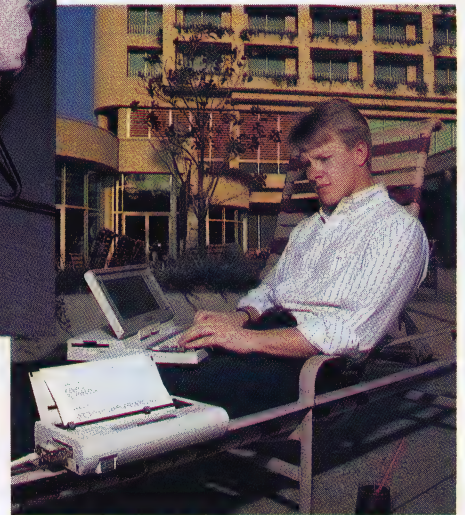


Whether you're waiting for a flight, lunching at your hotel's restaurant or clinching a sale in your client's home or office... touch a button and Kodak's portable Stealthjet Printer will attack work with full desktop printer ferocity (no desk required).

ink directly onto regular paper at your desk, in your home or anywhere you go.

The result? Now you can silently print high-resolution text and graphics at blazing speeds of up to 180 characters per second for fast printing anywhere.

Plus, because ink-jet printers have very



few moving parts, this phenomenal machine is extremely rugged and durable.

Note: At one time, ink-jet printers required a special coated paper. But, the Diconix 150 Plus printer uses Kodak's new 'plain paper' ink cartridge for high-quality print output on REGULAR paper.

MOST POPULAR PORTABLE PRINTER

IN COMPUTING HISTORY

Hundreds of thousands of laptop owners have switched from dot-matrix and daisy-wheel printers to Kodak's ink-jet marvel. (And, many have happily paid as much as \$519 for it.) Here's the reason:

Kodak's Diconix 150 Plus is the smallest, lightest, quietest printer in the world!

It's so small and light (3 1/4 lbs. with batteries), you can take it anywhere. But, despite its small size, this portable powerhouse delivers high-resolution desktop printer performance.

Now, anywhere you go, you can quietly print on 8 1/2" x 11" letter-size sheets AND fanfold computer paper (yes, it has a built-in tractor feed).

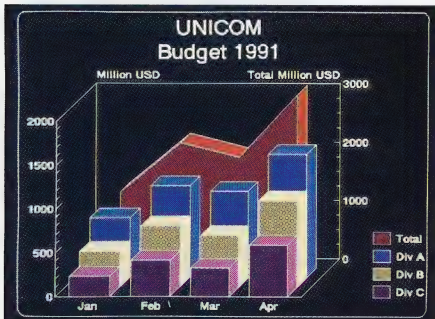
You can choose between Italic, Condensed, Subscript, Superscript, Underline and Draft modes. And, wait till you see the razor-sharp 192 dot-per-

Kodak's whisper-quiet Diconix 150 Plus printer weighs just 3 1/4 lbs. But, its print output rivals that of most desktop printers. Plus, it's Windows-compatible.



inch awesome ink-jet graphics.

Plus, look at this. All you need to operate this go-anywhere printer are five C-cell rechargeable Ni-Cad batteries (optional). Or, you can plug the AC Adapter (included)



Here's just one of the 15 sensational graphs you can create in less than 30 seconds on-screen with the \$279 KeyChart 2000 program I've included FREE with your Kodak Diconix 150 Plus ink-jet printer.

into any wall outlet (it also recharges your Ni-Cad batteries).

Simply connect this 3 1/4 lb. portable printer to the parallel port of any laptop (or desktop) computer and get ready for superb quality ink-jet printing to go.

USE IT ANYWHERE

In your hotel room, at an airport terminal coffee shop or on the commuter train, you can print schedules and proposals at a blazing 180 characters per second.

In your office, you can silently print high-quality memos, marketing reports and business proposals without disrupting your phone calls or bothering your associates.

At home, you can quietly print letters and family budgets late at night without waking your sleeping spouse.

HOW QUIET IS QUIET?

See for yourself how incredibly quiet this amazing ink-jet printer really is.



Kodak's Diconix Ink-Jet Printer operates at just 45dB. How quiet is that? Well, technically every increase of 3dB equals a doubling of acoustical energy.

But, tests have shown that it takes an increase of 8dB to produce a sound that's 'twice as loud' to the human ear.

So this amazing printer is 4 times as quiet as a normal conversation, 7 1/2 times as quiet as a dot-matrix printer and a whopping 11 1/4 times as quiet as a daisy-wheel printer. Wow!

If you're in insurance, you can prepare contracts for signing while you're in a customer's home or office. If you're in real estate, you can print listings and payment schedules instantly for your clients.

If you're a salesman you can print orders, receipts and invoices on-site. And, if you're a travelling executive, you can print your notes while relaxing in your hotel room.

Plus, if you use your laptop to write letters or reports, now you can simply print out your first draft, read it over (jotting down revisions or corrections as you go), then key in all your changes at one time.

It's so much easier than constantly scrolling up and down your computer screen. And, it's great to have a printed-out copy of your work just in case your laptop computer's battery runs out or you have a computing accident on the road.

Plus, if you give presentations, this 3 1/4 lb. marvel can print computer graphics directly onto ink-jet transparencies. So you can create up-to-the-minute transparencies anywhere at a moment's notice.

WHY SO CHEAP?

Recently Kodak introduced a Diconix 180si printer. (They've added two more fonts and a few more special character sets.)

But, if you write most of your business letters, proposals and memos in Windows (like I do), those two extra fonts probably won't make much of a difference. Plus, you'll still get two included standard business fonts built-in.

So here's what I've done. Kodak still had a few thousand 150 Plus printers left in their warehouse. But, because Kodak is such a huge, multi-million dollar company, it's not profitable for them to keep such a 'small' number of printers in stock.

So, I offered to take all the 'extra' 150 Plus printers off their hands if they agreed to my ridiculously low all-cash price.

The result? You get this brand NEW ink-jet printer (complete with Kodak's full warranty) for an amazing blow-out price!

Plus, I've even added a \$279 bonus software program, KeyChart 2000, absolutely FREE (more in just a moment).

The Diconix 150 Plus printer is compatible with IBM-Proprietary and Epson FX-80 printers. So, it's compatible with virtually any program you're currently using.

Attention Windows Users: I've also included a special Kodak optimized Windows printer-driver. So you'll print Windows-based documents, on the road or in your office, with 192-dpi, laser-like perfection.

The Diconix 150 Plus prints full 85-character (7.08" wide) lines on standard 8 1/2" x 11" plain or continuous fanfold paper.

Plus, it measures an exceptionally compact 2" H. x 10 3/4" W. x 6 1/2" D. And, it's backed by Kodak's standard limited warranty.

STEALTHJET PRINTING ANYWHERE RISK-FREE

Now you can print your projects anywhere. Now you won't have to search for a printer when you're on the road. Plus, now you can save an incredible \$290 off Kodak's original \$519 suggested retail price.

If you're not 100% thrilled, simply return it to DAK in its original box within 30 days for a courteous refund.

To order Kodak's Diconix 150 Plus Ink-Jet Printer that operates on 5 Standard Size-C Rechargeable Ni-Cad Batteries or AC and prints up to a blazing 180-cps with Razor-Sharp 192-dpi High-Resolution Graphics,



Slip this ultra-small 3 1/4 lb. printer into your computer's laptop case and you'll wield full desktop printing power everywhere you go.

AC Adapter/Battery Recharger and Instruction Manual, Plus your FREE Windows Printer Driver and Bonus KeyChart 2000 Program risk-free with your credit card, call toll-free or send your check for just \$229 (\$8 P&H). Order No. 3046.

Print on plain paper anywhere. With Kodak's Plain Paper Ink-Jet Cartridges you can print up to 500 pages of text. They're \$12⁹⁰ each (\$2 P&H). Order No. 5561.

A set of 5 Rechargeable Ni-Cad Batteries (good for 1,000 charges) is just \$19⁹⁰ (\$4 P&H). Order No. 3047.

An ultra-light 4-Foot Parallel Printer Cable that plugs into any standard parallel port is just \$9⁹⁰ (\$2 P&H). Order No. 5590.

It's total laptop freedom. Now you can print high-quality plain paper copies of your projects in your car, in your clients' offices, in hotel rooms, at the airport, silently at your desk or even as you commute to work on the train.

SPECIAL \$279 BONUS

At DAK's incredible price, this awesome Kodak 150 Plus portable ink-jet printer is a terrific bargain. But, when you add the \$279 KeyChart 2000 bonus program I've included FREE, I think you'll agree this printer is a down-right steal.

Just wait till you transform 'ho-hum' computer-generated spreadsheets into breathtaking charts that leap off the page!

Now your proposals won't just propose, they'll persuade. Your brochures will radiate with professionalism. And, your sales letters will make a Fortune 500 impression on all your important clients.

KeyChart 2000 grabs the numbers from your computer screen while you're using your word processor, spreadsheet, database or any text-based program. You can even enter them directly into the program.

Then simply select any of its 15 built-in chart types and KeyChart creates your chart.

In less than 30 seconds, you'll have a dynamic bar graph, 3-D pie chart, step chart, mixed chart or even an organizational chart you can insert directly into your documents. Or, print your charts by themselves for presentations and business meetings.

And, it's yours absolutely FREE with your amazing Kodak Diconix 150 Plus Printer. ☑



Simply snap a Diconix Plain Paper Ink-Jet Cartridge into this amazing portable printer for high-quality ink-jet printing on REGULAR PAPER.



HP LaserJet IIP vs. C.Itoh CI-4 Who Comes Out on Top?

Features	HP LaserJet IIP	C.Itoh CI-4
Speed	4 Pages Per Minute	4 Pages Per Minute
Resolution	300 dpi	300 dpi
Paper Capacity	50 Sheets	100 Sheets
Number of Paper Sizes	8	9
Memory	512K	512K
Memory Upgradable to	4.5 MB	2.5 MB
Internal Fonts	14 Bitmapped Fonts	14 Bitmapped Fonts
1 MB Upgrade Price	\$230	\$99
\$1,869 Worth of Free Software With Your 1 MB Upgrade	No	Yes
Suggested Retail Price	\$1,295	\$1,245
Yours for	\$899 to \$1,099 (Discount Price)	\$699

This 300-dpi, HP/II-compatible laser printer is built to handle the most demanding desktop publishing tasks you have to face. Yet it's compact enough to easily fit on any desk or table top.

Compare the Hewlett Packard HP IIP head to head with the amazing C.Itoh CI-4 laser printer. See for yourself which printer is the better value.

**The
Return
of...**

The Great \$699 Laser Printing Breakthrough

When DAK first offered HP-compatible 300-dpi laser printers for an industry-shaking \$699, they sold out immediately. And now, after months of searching the computer industry, I've managed to acquire a limited number of top-of-the-line industrial-quality laser printers for the same incredibly low price. So, while they last, you can cash in on one of the most phenomenal offers in laser printing history! Plus, read on to discover how you can grab \$1,869 worth of desktop publishing software absolutely FREE!

By Drew Kaplan

It's back! I've managed to negotiate another laser printing breakthrough at a price that blasts the bottom out of the laser printing industry. Let me explain.

The first time I was able to offer an HP-compatible laser printer for an unheard-of \$699 price, I thought it might be the last. So, I stocked up on as many laser printers as I could fit in my warehouse.

At \$699, I knew they'd go fast. But, I never dreamed all those laser printers would sell out in a matter of weeks, leaving lots of unhappy DAKonians with unfilled orders.

So, I set out on a personal mission to find an equally phenomenal printer.

For months I couldn't find another laser printer anywhere that even came close to the professional quality and crisp, clear resolution of my first laser printing breakthrough that I could offer for under \$1,000...until now.

My months of searching have finally paid off. And, I've managed to negotiate a ridicu-

lously low all-cash price with C.Itoh, one of the top 10 printer manufacturers in the world.

The result? You can 'steal' this \$1,245 high-quality, HP LaserJet IIP-compatible printer for an industry-shattering \$699.

Plus, you can even grab \$1,869 worth of top desktop publishing software FREE when you order the \$99 memory upgrade.

But, forget price for a moment. Let's explore all this sensational laser printer can do.

SUPERIOR PRINTING QUALITY

Sure, it's a breakthrough deal. But, what's really important is this printer's incredible 300-dpi resolution. It's awesome. Everything you print (especially letters with graphics from your word processor) will explode off the page with attention-grabbing impact.

You'll be amazed by all the professional-looking handbooks, order forms and sales brochures you can create with this incredible laser printer and the software you already own.

Or, you can create spectacular desktop-published documents with DAK's \$1,869 worth of bonus software (see box at right).

If you're in sales or marketing, you can create persuasive, professional proposals and mind-riveting reports packed with powerful charts and 3-D graphs in just minutes.

If you run your own business, you can create attention-grabbing brochures, sales flyers and newsletters without paying expensive and time-delaying print shops.

And, if you're an engineer or technical writer, you can easily create superb instruction manuals and information pamphlets complete with diagrams, schematics and illustrations right at your computer.

From annual reports to restaurant menus to customized family greeting cards, you'll make a dynamic Fortune 500 impression with

superb documents that imprint your ideas directly into your readers' minds.

Even the most expensive, top-of-the-line dot matrix printers can't match the flawless text and stunning graphics you'll create with this exceptionally quiet, compact laser printer.

PROFESSIONAL-LOOKING DOCUMENTS IN ONE-EIGHTH THE TIME

Today I printed a nine-page report with four medium-sized graphics. It took almost 25 minutes on my dot matrix printer. And, the noise was so loud and nerve wracking, I wanted to leave my office.

But, with this exceptionally quiet desktop laser printer, I printed the exact same document in less than three minutes. Wow! That's more than eight times as fast!

And, the resolution was so stunning, I actually sent the laser copy directly to the printer.

Just imagine all the time and aggravation you'll save printing proposals, sales brochures and/or instruction manuals, complete with custom illustrations, scanned images and 3-D charts, on this incredible laser printer.

Plus, imagine the dollars you'll save on professional design and typesetting costs.

Even if you only send occasional letters and proposals you'll make a dynamic, Fortune 500 impression with authoritative, laser-printed documents. And remember, you never get a second chance to make a good first impression. It really does matter.

START YOUR OWN DESKTOP PUBLISHING EMPIRE

If you're like me, you'll jump right in and start producing all kinds of desktop-published documents right away. It's fun. It's persuasive. And, it's credibility enhancing. Plus, you'll be awed by the



You can easily print single envelopes, transparencies or sheets of labels. Now you'll never have to manually type or handwrite addresses again.

Fortune 500 print-shop quality.

From trade publications to magazine articles to simple letters and memos, the possibilities are almost endless.

You can use this powerful printer with virtually any IBM-compatible program (including Windows®). It emulates Hewlett Packard's LaserJet IIP, the industry standard.

Plus, unlike laser printers with 50-sheet paper trays that you have to 'baby-sit,' this industrial-quality printer has a built-in 100-sheet tray that's adjustable for eight different paper sizes including letter and legal.

Now you can focus on creating outstanding desktop-published documents, instead of constantly 'feeding' the printer. And oh, what stunning documents you'll create.

This laser printing breakthrough is armed with 14 built-in fonts in two typefaces. Want an even larger selection of fonts? No problem.

Simply slide the optional font cartridge into the easy-loading slot and you'll have access to 32 additional fonts in six typefaces.

This \$699 breakthrough is the quietest laser printer I've ever used. Its footprint is a mere 7 3/4" H. x 14 1/2" W. x 16" D. So you'll have plenty of room on your desk.

It works with any IBM-compatible PC/XT/AT/286/386SX/386 and 486. And, it's backed by C.Itoh's standard limited warranty.

LASER PERFECT DOCUMENTS RISK-FREE

With astounding 300-dpi text and graphics, your reports will make a monumental impression. Your letters, memos and proposals won't just propose, they'll persuade.

And, your customers, clients and colleagues will be amazed, impressed and persuaded by every document you create.

If you're not 100% thrilled, simply return it to DAK in its original box within 30 days for a courteous refund.

To order your 300-dpi, 4-ppm C.Itoh Laser Printer with HP LaserJet IIP Emulation, Reliable Straight Through Paper Path, Built-In Typefaces and Fonts, Built-In 100-sheet Pa-

Just look at the stunning quality of the desktop-published documents you can create! With this printer's amazing 300-dpi resolution, generating professional-looking letters, brochures and manuals is a snap.

per Tray/Single-Sheet Envelope Slot, Toner Cartridge, Print Drum and More call toll-free or send your check for just \$699 (\$49 P&H).

Use Order No. 3034.

Like most desktop laser printers, the C.Itoh comes with a 1/2 MB of RAM installed. Which is fine for letters, reports and proposals.

But, if you plan on printing full-page graphics and desktop-published documents, you'll want the optional 1 MB upgrade (1 1/2 MB total).

And, when you grab the optional memory upgrade, you'll also receive \$1,869 worth of powerful desktop publishing software absolutely FREE (see box).

Order an extra 1 megabyte of RAM (a total of 1 1/2 MB) for just \$99 (\$9 P&H). Use

Order No. 3039 for FREE bonus 5 1/4" disks. Use Order No. 3038 for FREE bonus 3 1/2" disks.

Note: You must order your memory upgrade and FREE software with your printer.

Infuse your C.Itoh laser printer with 32 additional mind-grabbing fonts. Order your optional Font Cartridge for just \$99 (\$4 P&H). Order No. 3041.

Extra 2000-Page Toner Cartridges are available in packages of two (4,000 copies total) for just \$89. (\$6 P&H). Order No. 3029. And, Extra Drum Kits, good for 10,000 copies are just \$149 (\$7 P&H). Order No. 3040.

Your text and graphics will explode with persuasive power. Your documents will grab your readers' attention and never let go.

And, you'll make an unforgettable 'big business' impression, whether you're a small business owner or the head of a huge Fortune 500 conglomerate. ☐

Here's How You Can Grab \$1,869 Worth of Desktop Publishing Might Absolutely FREE.

Why pay hundreds or even thousands of dollars for desktop publishing software?

Now you can grab 7 of the most powerful desktop publishing programs, worth more than twice the value of your laser printer alone, FREE with your 1-megabyte \$99 memory upgrade. Just look at all you get!



FREE BONUS #1 GEM Artline (\$495 Value)

Incredible GEM Artline.

Infuse your documents with powerful, visually exciting headlines, logos and customized drawings to fit your business and/or personal projects.

It's mind boggling. You can push, pull, rotate, trace, shadow, mirror, pattern, scale, skew or stretch text and graphics. And, you can create computer-perfect squares, circles, curves and ellipses.

In just a few short minutes, you'll produce sophisticated type treatments, eye-grabbing 'special effects' and company logos that would take a high-priced professional artist days or weeks to create by hand.

FREE BONUS #2 GEM Desktop Publisher (\$299 Value)

Create spectacular brochures, multicolumn newsletters, graphics-packed pamphlets, mind-grabbing reports or even start your own magazine right at your desk.

GEM Publisher integrates the power of all your GEM bonuses into a superior professional desktop publishing system.

FREE BONUS #3 GEM Graph (\$299 Value)

See your reports, proposals and brochures explode off the page with attention-grabbing laser-printed 3-D graphs and charts or 2- and 3-dimensional bar graphs, pie charts and comparative line charts that grab your readers' interest and never let go.

FREE BONUS #4 GEM WordChart (\$199 Value)

What GEM Graph does with numbers, GEM WordChart does with words by turning them into power-packed TEXT graphics that convey your message to your audience.

You can create extensive fact tables for your reports. And, make separate bullet charts to add graphic impact to your reports, presentations and proposals.

FREE BONUS #5 GEM Draw Plus (\$199 Value)

It's the easiest drawing program I've ever used. Effortlessly design everything from floor plans to electrical schematics. Create graphics for club newsletters. And, draw everything from flow charts to complex line drawings with incredible speed and ease.

Or, pick and choose from a full library of clip art that you can insert directly into your documents. If you can imagine it, you can draw it in a flash with GEM Draw.

FREE BONUS #6 PC Paintbrush (\$99 Value)

Become an artist without spending years in art school. With PC Paintbrush, you can use a powerful assortment of computerized art tools to easily create anything from simple logos to complex drawings.

Plus, you can save your images in .PCX, .PIX and .IMG graphic formats so you can insert them directly into your word processor or desktop publishing program.

FREE BONUS #7 KeyChart 2000 (\$279 Value)

Now you can automatically create de-



Here's just one of the 15 incredible charts you can create with KeyChart 2000 in less than 30 seconds, right on your computer screen.

tailed charts in less than 30 seconds!

KeyChart 2000 grabs the data on your computer screen while you're using your word processor, spreadsheet, database or any other text program.

Then it immediately creates a chart in any of 15 built-in chart types you choose. So you can instantly infuse your reports and proposals with professional charts conveying up-to-the-minute information.

Note: This is a free-standing program that works with any text-based program. Plus, you can even enter your data directly into KeyChart 2000 if you choose.

Add it up and it's \$1,869 worth of desktop publishing and graph-making software.

But, it's yours absolutely free with your \$99 1-megabyte upgrade.

If you need a mouse, a \$99 BSR Serial mouse is yours for just \$299 (\$4 P&H). If you use 5 1/4" floppy disks, use Order No. 5854. For 3 1/2" disks, use Order No. 5855.



ELECTRIFIED

Smartest Sound Detonator

Make your CURRENT stereo, CDs, cassettes and LPs you already own throb with awesome new life. Touch an electronic frequency button and energize one of the individual 14 bands per channel to catapult even individual instruments to the forefront of your stereo's musical sound stage. Then watch and measure it all on a big-screen 14-band fluorescent spectrum analyzer display all for just \$149⁹⁰. Wow!

By Drew Kaplan

It's new. It's electronic. And, it will dramatically improve the way you listen to music from now on.

Touch a button. Intensify a string bass at 63Hz so that it rises above the murk. Actually hear a violin breathe at 4kHz. Listen as the brushes on a snare drum take on the distinct life at 16kHz that you'd only expect to find at a live performance.

Touch a button on the Equalizer or on the optional infrared remote. A frequency band segment will start to flash on the giant fluorescent spectrum analyzer display.

You'll control 14 electronic frequency bands for each channel (28 in all) so you can sculpt your music for maximum sonic listening impact or for copying. Plus, you'll gain total system volume control from the equalizer or the optional remote control.

WHY ELECTRONIC EQUALIZATION

Thousands of DAKonians have been using BSR's EQ3000 10-band equalizer. It was superb. But, look at all you can do NOW!

If you're like me you listen to several types of music. With

the all new EQ14/14XR, you'll have 5 instant memory presets which you can set and select on the EQ or the optional remote control.

For jazz, a boost to the highs and lows sounds best. For classical it's a gentle boost at 63, 90 and 120Hz, and for folk I boost the range from about 180Hz to 2kHz. Then touch one of the 5 preset memory buttons.

But that's not all. I record tapes for my car, personal stereo and portable boom box.

Well, once I've set the curves, I just touch the appropriate preset button and my tapes are perfectly equalized for my personal stereo and my car. Before, I had to change 20 sliders each time I made a tape. Now I just touch a button to get throbbing sound.

Touch the 'Set Flat' button and you'll instantly remove the equalizer's power from your system. Touch 'Reverse' and you'll hear the exact opposite of what you've set for evaluating the changes you've made.

And speaking of testing, the calibrated Real Time Spectrum Analyzer, built-in Pink Noise Generator and Calibrated Microphone let you set up your room for perfect acoustics every time.

ELECTRONIC ARCHITECT

If you wish you could turn your room into Carnegie Hall, wish no longer. Low frequencies from 180Hz down are non-directional. But, they don't respond well in hard rooms without carpets or drapes.

High frequencies from about 2kHz up are highly directional. As you move around your room, you should notice a dramatic difference in the amount of high-frequency information you hear.

Now, just put the included calibrated microphone exactly where you want to sit and use the giant screen spectrum analyzer to guide you in producing perfect frequency characteristics for your room.

Then, unlike other equalizers, you can use a memory for that position and use another memory for a different location.

And, you'll thrill to 90dB signal-to-noise ratio with a 10 to 100kHz frequency response, perfect for CDs, LPs and cassettes.

Piccolos, saxophones and string basses that you may have never heard before will emerge from your current music collection.

The difference is awesome. You can expect a day and night, 50% to even 70%, improvement in the frequency response that infuses all your music with such vitality, vibrancy and power it's astounding.

HOW IT WORKS

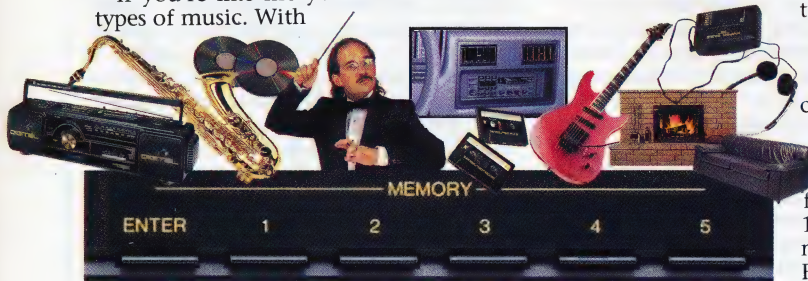
It's actually quite simple. And, the new computerization makes it incredibly easy for you to use. Your music will be broken into 14 separate frequency bands per channel.

Each band from 31.5Hz to 16kHz controls a specific frequency area. Think of your stereo's main volume control. Turn it up and your music gets louder, turn it down and it gets softer.

Bass and treble controls work the same way. Unfortunately, they make such broad adjustments that boosting either one almost always makes your favorite singer sound nasal or like they have a very sore throat.

Enter the Electronic Equalizer. With 14 individual frequency bands of control, you can boost a cello at 90Hz without affecting a male vocalist at about 160 to 900Hz.

The equalizer lets you boost or cut a full $\pm 12\text{dB}$ (24dB total) to bring your music up to full concert hall perfection.



You're the conductor. Now instead of having to manually slide 20 controls for each type of listening music, or to pre-equalize tapes for your personal stereo or car, now you can set them just once and then touch one of the 5 instantly changeable preset buttons.

EQUALIZER/SPECTRUM ANALYZER



/14XR



No recording engineer or equipment manufacturer can even begin to control your listening environment.

So, the published specs for the equipment you buy really are meaningless because they don't take into effect the height of the ceiling, the carpets, and the hard and soft surfaces in your listening room.

Now, using the giant-screen spectrum analyzer, you can see just what you're getting and select just the sound you want.

TAPE DECK HEAVEN

Touch a button on the EQ or the optional remote and transfer all the equalization power to the inputs of two tape decks. Now you can pre-equalize and dramatically enhance your cassettes.

Now your one tape monitor circuit lets you connect two tape decks. Just plug the equalizer into the tape 'in' and 'out' jacks on your receiver or preamp.

Classical Music



Jazz



Car Stereo



View the 14 electronic frequency band 'sliders' (left) from across the room. You'll see it all on the florescent display which automatically returns to a 14-band spectrum analyzer (right) 10 seconds after your last entry.

As you listen to your records, FM, CD or 'Aux' component, any time you push the tape monitor switch on your receiver, or touch the 'EQ in' on the EQ or on the optional remote, you'll hear your music jump to life.

Your deck(s) will work as they do now, except that now you can listen or record with or without equalization.

Two-way tape dubbing. You can dub tapes from deck 1 to deck 2, or from deck 2 to deck 1 with or without equalization.

CONTROL IT, SEE IT, HEAR THE DIFFERENCE

Just a glance at the big screen analyzer lets you see 'L', 'R' or both channels. Control one or both channels separately or to-

gether at 31.5Hz, 45Hz, 63Hz, 90Hz, 125Hz, 180Hz, 250Hz, 360Hz, 550Hz, 1kHz, 2kHz, 4kHz, 8kHz and 16kHz.

As you touch each frequency, the element in the display blinks. Ten seconds after your last selection the display automatically switches back to the analyzer.

You'll isolate a string bass, or cymbal, and actually see each individual instrument almost as a wave moving across the giant-screen florescent elements.

Plus, in addition to the 14 frequency bands, there's a master level display so you can see averaged system volume.

The calibrated pink noise, calibrated microphone and big screen spectrum analyzer make viewing and analyzing the changes you've made as easy to do as your music on the analyzer is exciting to watch.

It's 17.4"W. x 4"H. x 10.4"D., the 5 memories are protected by internal 72-hour power failure protection and it's backed by a standard limited BSR warranty.

MAKE YOUR MUSIC EXPLODE RISK-FREE

Use the 5 memories to obtain the thunder, the resonance and the openness you desire. Dub tapes or make copies sculpted to give you throbbing powerful music.

If you're not 100% thrilled with your new-found sonic splendor simply return it to DAK in its original box within 30 days for a courteous refund.

To order your Electrified BSR EQ14/14XR 14-Band Graphic Equalizer with Real Time Spectrum Analyzer and Calibrated Mike, with 5 Instantly Changeable Memories, Set Flat, Reverse Settings, Meter Level Control, System Volume, 2-Way Tape Dubbing, and more risk-free with your credit card, call toll-free 1-800-325-0800 or send your check for DAK's market-breaking price of just \$149⁹⁰ (\$9 P&H). Order No. 5642.

The sound of your stereo will explode with new musical life as you electronically detonate each of the 14 frequency bands. You'll have 5 instant memories and a big-screen florescent analyzer that lets you see your music and measure what you've done. 

Optional Remote Splendor



It's remote sonic splendor from your room's sweet spot. Grab this optional remote control and thrill to unmatched perfection in sound. Here's why:

Your sound will be better because you'll control it AS YOU LISTEN, not as you run back and forth from the equalizer. This automation lets you effortlessly exact the last ounce of perfection that will drive your current sound system to new levels of sonic excitement.

Sit in your favorite chair and boost the cello at 90Hz. Switch to any of the 5 personalized memories. Boost or cut any of the 14 frequency bands to make your system explode with life.

Control your complete SYSTEM VOLUME. Switch from Line input to Tape 1 or 2. And even start dubbing. Select EQ 'In' or 'Out'. You'll have 36 functions from anywhere in your listening room.

Order the Infrared Remote (WITH the Equalizer so the special remote-ready equalizer will automatically be shipped if you order this remote control with it) for a 30-day risk-free trial for just \$29⁹⁰ (\$3 P&H). Order No. 5831.

STEREO IMAGING BREAKTHROUGH!

Mind Acoustics From dbx

Create a panoramic stage of 'live', 3-dimensional sound. And, capture perfectly balanced, 10th-row center stereo imaging in any room of your home. Now, with the 5-way dbx Soundfield V Speaker Systems, you can maximize the psycho-acoustic effect of your music, while you unleash soaring highs, surging midrange and penetrating bass. Best of all, a special offer brings them to you for just ~~\$349~~ a pair.

By Drew Kaplan

It's dbx. You may know of dbx through their revolutionary work with the dbx noise reduction system.

They've earned numerous industry awards and 74 patents for advances in all branches of audio research, including speaker design.

Originally, dbx was owned by the half billion dollar electronics giant BSR. But, it isn't any more. Now a whole new line of audiophile dbx speakers is born—the Soundfield V Stereo Imaging Speaker System!

This 5-way, 5-speaker system will thrill

you with sparkling highs, wide midrange, bottomless bass and especially its revolutionary stereo imagery.

But, before we examine each meticulously crafted driver, let's discover what allows these audiophile giants to stand toe-to-toe with speakers costing \$1,000 or more.

STEREO IMAGING EXPLAINED

It's the imaging. The Soundfield V Stereo Imaging Speaker System doesn't just reproduce sound. It creates the illusion that the musicians are actually playing in front of you.

You see, musical sounds can actually come from hundreds of different locations. But, you can tell, even when your eyes are closed, what direction they're coming from.

That's because your brain interprets the millisecond differences between the time the sound reaches your right and left ears. And, that's how you can tell from what direction a particular sound originates.

This is EXTREMELY important to stereo imaging. When music is recorded, especially complex classical compositions, the music

comes from different instruments and distinctly different directions.

In an orchestra, the violins are to your left. The cellos and double basses to the right. The violas are facing you. And, the percussion, woodwinds and brass are to the rear. This is called a sound stage.

Unfortunately, when you listen to your stereo system, the sound only comes from two confined sources, your speakers.

But, stereo imaging speaker systems are designed to create the illusion of a sound stage. The sound seems to be coming from different sources and places. Just like you'd hear during a live performance.

So, how do the dbx Soundfield Systems create such true-to-life stereo imaging? Read on. The answer may surprise you.

PERFECT IMAGING ANYWHERE

The true test of a speaker system is how close to 'live' it sounds. And, the Soundfield V passes this test like no other speaker system.

The dbx Speaker Systems are engineered to give you the best stereo-imaged sound stage, regardless of speaker placement in your listening room.

In fact, every single driver in the Soundfield V Stereo Imaging System was chosen for its matched sensitivity and frequency response.

A network of four specially designed crossover circuits ensures that the correct frequencies are routed to the proper drivers. This eliminates both phase shift and cancellation.

Two of the crossovers control the front drivers. So, all frequencies below 800Hz are sent directly to the 15" woofers.

The front 8" midrange drivers receive all the frequencies between 800Hz and 3,500Hz. And, all frequencies above 3,500Hz are routed to the audiophile ribbon tweeters.

Two additional crossovers control the top-mounted drivers. One directs all frequencies from 1,200Hz to 5,000Hz to the top-mounted midrange.

The other routes all frequencies above 5,000Hz to the top-mounted ambience tweeter.

This special crossover system tailors the sound for perfect stereo imaging no matter where you place your dbx speaker systems.

What's more, the ribbon tweeters and the top-firing tweeters are mounted on the outside edge of each cabinet. So, the dbx Soundfield Systems have acoustically defined right and left speakers.

You'll hear wide but interactive separation. And, the music you'll hear will take on a 3-dimensional quality.

Plus, even the Soundfield V's cabinets are crafted to maxi-

The dbx Soundfield V Speakers really are big! They dwarf our model (one of my younger son's friends). And, their live concert hall sound is equally colossal.



mize the psychoacoustic effect.

Look at a Soundfield V speaker and you'll notice that the top of the speaker cabinets are angled back a full 25 degrees so that the front tweeters and midranges are on a different plane than the woofers.

The result? Cancellation between the drivers is eliminated. And, every note will be crisp, clear and stunningly distinct.

This engineering advancement makes your room an interactive component of the Soundfield V Systems.

More importantly, you'll hear music with such incredible depth that you'll think you're attending a live command performance every time you listen to your stereo.

Each dbx Soundfield Stereo Imaging Speaker System measures 36" H. x 18 3/8" W. x 12" D. and is backed by a two-year dbx standard limited warranty.

The speaker systems work perfectly with any amplifier or receiver rated from 20 watts all the way to 250 watts.

THRILL TO ACOUSTIC PERFECTION RISK-FREE

Prepare yourself for the audio experience of a lifetime. You'll be rocked by precise, massively deep bass. You'll be dazzled by sparkling highs. And, you'll be stunned by the 3-dimensional sound of stereo imaging.

Of course, the only way to truly judge the worth of any speaker system is to listen to it in your own home with your own stereo equipment over a number of days.

That's why DAK gives you a risk-free trial period. I urge you to test the dbx Soundfield V Stereo Imaging Speaker Systems with your own stereo system for 30 days.

At the end of that time, if you aren't amazed by the 3-dimensional sonic detail and astounding acoustical presence, send them back for a courteous refund.

To order your Acoustically Matched Pair of 5-Way, 5-Speaker dbx Soundfield V Speaker Systems with Thundering 15" Specially Treated Woofers, 8" Polypropylene Ferrofluid-Cooled Midranges, Ultrasensitive Audiophile Ribbon Tweeters, Top-Mounted Midranges and Tweeters, 4 Separate Crossover Networks, Gold-Plated Connectors and Acoustically Designed, Sound-Directing 25° Angled Cabinets risk-free with your credit card, call toll-free or send your check for just ~~\$349~~ (\$36 P&H). Order No. 5447.

Whether you listen to classical, jazz, pop or rock, with the dbx Soundfield V Stereo Imaging Speaker Systems, the music on all your CDs, tapes and albums will explode with striking dynamic detail, perfect stereo imaging and awesome raw power. 



The Soundfield V's top-mounted ambience speakers and front-angled drivers reflect the music off the ceiling and walls of your listening room. The result? All your music will swell with the wide-open ambience of a live, concert hall performance.

**PRICE SLASHED
NOW JUST \$299 pr.**

Use Order No. 5447 (\$36 P&H)

Unleash a panoramic wall of brilliant sound and 3-dimensional sonic detail, all at incredible savings. Now you can bring all the excitement of concert hall sound into your home every time you turn on your stereo.

dbx is a registered trademark of Carillon Electronics Corporation.

Why the dbx Soundfield Speaker Systems Sound So Good.

1) RIBBON TWEETER DELIVERS STRATOSPHERIC HIGHS

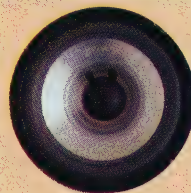
Forget cones, domes and horns. The Soundfield V Systems employ audiophile ribbon tweeters to reproduce your music's soaring high-end.

Because they're much more expensive, audiophile ribbon tweeters are usually found only on multi-thousand dollar speaker systems. Here's why.

Instead of a cone, dome or horn, a ribbon tweeter utilizes a micro-thin aluminum membrane.

This compliant membrane flawlessly reproduces all the frequencies from 3,500Hz to beyond human hearing. Nothing is quicker or has better transient response than a ribbon.

Piccolos sparkle with incredible purity. Violins sing with unmatched harmonies. And, every brush stroke on a cymbal resounds with the clarity the musician originally intended.



2) 8" POLYPROPYLENE DRIVER FOR WIDER MIDRANGE

It's despicable. Most speaker manufacturers simply slap in 5" paper midranges to reproduce what's really the largest portion of the sound spectrum we can hear.

But, the Soundfield Vs are different.

Their 8" polypropylene drivers are more rigid than paper drivers. So distortion in the frequency range from 800Hz to 3,500Hz is virtually eliminated.

The 25mm voice coils are bathed in ferrofluid. So, these polypropylene drivers will handle up to 300% more power. And, ferrofluid not only cools the driver, it dampens unwanted resonances that make other speakers sound muddy. You'll be amazed at the difference. The music on your CDs, tapes and albums will be filled with perfectly reproduced midrange.



3) 15" WOOFER DELIVERS MOUNTAIN-MOVING BASS

Sit down. Strap in. And, hang on. You'll be engulfed by a tidal wave of precise, wall-shaking bass. This incredibly clean, dramatic bass can only be created by massive 15" woofers.

With the dbx Soundfields, you'll thrill to clear, precise, thunderous bass all the way down to 24Hz. But, there's more to these woofers than size.

The 15" dbx speaker cone has a special chemical treatment. It annihilates sub-bass break-up and distortion without sacrificing the transient response needed to produce deep bass.

So, all of your music will be infused with amazingly tight, incredibly accurate, thundering bass.

Plus, the powerful strontium rare-earth magnetic structure controls the woofer with phenomenal accuracy. (In fact, its sensitivity is an astounding 90dB at 1 watt at 1 meter.)

So, you'll thrill to precise and unrestricted driver movements with virtually undetectable harmonic distortion.

You'll experience the cataclysmic impact of a full orchestral crescendo at peak volume or the subtle pluck of a bass string with equal clarity and true-to-life precision.



4) TOP-FIRING SPEAKERS FOR RICH AMBIENCE

On top of each speaker cabinet you'll find a 4" polypropylene midrange,

and a 2-inch-wide dispersion, ferrofluid-cooled ambience tweeter with a phenolic-clamped ring and 'liquid rubber' edge.

These top-firing ambience drivers make the Soundfield V Systems unique. They create the effect of the acoustics reflecting off the ceiling of a concert during a live performance.

The tweeter's meticulous design is really amazing. First, the engineers cut a slot around the tweeter's driver. Then, they tightly clamp a rigid ring around it. Finally, 'liquid rubber' is inserted into the driver's edge.

The result? The tweeter is virtually restriction-free. So, it can act according to your music's unique dynamic needs and frequency response without vibrations and phase cancellation.

Now every CD, tape and record you listen to will sparkle with the new ambience, openness and excitement of a live performance in an acoustically perfect concert hall.

There's even an attenuator so you can adjust the volume level of the top drivers and enlarge or decrease the psychoacoustic ambience effect. Now you can match the exact acoustics of your listening room to your music.



A roaring fireplace, a loving spouse and the 277 romantic songs on this 18-CD Collection add up to a relaxing evening. And, wait till you experience the fidelity of these 100% original recordings in digital CD sound.

CD Serenity

Relax to the romantic 100% digitally reproduced sounds of Mantovani's orchestra. Drift down memory lane with the gentle melodies of your favorite light rock and pop tunes. And, thrill to the most popular songs ever written for Hollywood and Broadway. Whether as background music while you work at your computer or simply as a way to unwind after a hard day, now you can banish 'elevator music' forever with this 'collector's edition' of 18 superbly recorded digital CDs.

By Drew Kaplan
It's beautiful. It's calming. And oh, does it bring back the memories.

Imagine reminiscing with your spouse over a candlelit dinner as the silky-smooth violins of Mantovani's orchestra are digitally reproduced softly in the background.

Imagine curling up with a good book to soothing melodies and string arrangements.

And, imagine coming home from a tension-filled day at work and refreshing yourself with mellow tunes like 'By the Time I Get to Phoenix', 'Strangers in the Night', 'A Man and a Woman' and dozens of others.

You can even set an elegant mood at your next dinner party or social gathering with such easy listening classics as 'The Girl From Ipanema', 'Classical Gas' and 'The Fool on the Hill.' What a crowd pleaser!

And, if you're like me, you'll especially enjoy a light rock CD while you work.

You'll feel the day's stress melt away. And, you'll relax to 277 soothing songs on this 18-CD set of original recordings.

Plus, there's more. There are also thrilling artistic interpretations of Hollywood's greatest hits like 'Lara's Theme' from Dr. Zhivago, the title song from Love Story and 'Tara's Theme' from Gone With the Wind.

And, if you like Broadway shows, you've got to hear the renditions of 'Memory' from Cats, 'I Am What I Am' from La Cage Aux Folles, 'Don't Cry for Me Argentina' from Evita and more. They're 'show stoppers'.

There are even TV theme songs like 'Star Trek'. Science Fiction movie themes like the majestic symphony of '2001—A Space Odyssey'. And, the greatest Western Movie themes like 'Hang 'M High'.

You'll have it all. From easy listening to exciting, Hollywood and Broadway musi-

cal hits, the range on this 18-CD collection of original recordings is breathtaking.

A SERENADE OF CD SERENITY RISK-FREE

Slip in a CD of light rock tunes and you'll soon be strolling down memory lane with your 'best girl'. Or, slip in the CD of Science Fiction movie themes, close your eyes, sit back and you'll be soaring through the deepest regions of outer space.

And, wait till you slip in the Greatest Western Movie Themes CD and hear the stirring interpretations of 'The Good, The Bad and the Ugly', 'The Magnificent Seven', 'The Comancheros' and other hits.

The music is so superbly recorded and digitally reproduced that you can almost hear the creak of a gunbelt's leather and the pounding of the horses' hooves!

If you're not 100% thrilled with the soothing, stress-melting tones of these 277 easy listening hits, simply return this superbly recorded 18-CD collection to DAK within 30 days for a courteous refund.

To order your Digitally Reproduced 18-CD Library of 277 Original Recordings of the most Beautiful, Relaxing and Inspiring Light Rock and Pop Songs including The Greatest Hits From Broadway and Hollywood risk-free with your credit card, call toll-free or send your check for just \$89⁹⁰ (\$8 P&H). Order No. 7699. CA res add tax.

Work at your computer to the whispering violins of the Mantovani Orchestra. Or, be inspired to new heights of insight and creativity by the majesty and passion of the science fiction themes.

Now you can forget boring 'elevator music' forever and be serenaded by the most beautiful melodies ever written on this collector's edition of 18 CDs. ☐

RELAX TO 277 SOOTHING SONGS ON 18 CDS

MANTOVANI - Greensleeves; Autumn Leaves; Carnival Of Venice; Amazing Grace; The Big Country; Barber Of Seville; Elizabethan Serenade; Czardas; Swedish Rhapsody; Tritsch Tratsch Polka; Londonderry Air; Tales From The Vienna Woods; Die Fledermaus Overture; What Are You Doing The Rest Of Your Life; Send In The Clowns; Some Enchanted Evening; Sound Of Music; Charmaine; Deep Purple; The Entertainer; Cavatina; Love Is A Many Splendored Thing; Merry Waltz; Flamingo; Colours Of My Life; The Old Song; Superman; 007 Suite (James Bond Theme, From Russia With Love, Never Say Never Again, Goldfinger); I Just Called To Say I Love You; Memory; Amadeus Suite (Eine Kleine Nachtmusik, German Dance No. 8, Elvira Madigan, Overture, Marriage Of Figaro); Canon; Nessun Dorma; Medley (Jerusalem, Chariots Of Fire).

BROADWAY MUSICALS - New York, New York (On The Town); Cabaret (Cabaret); I Don't Know How To Love Him (Jesus Christ Superstar); Pie Jesu (Requiem); Good Morning Starshine (Hair); Aquarius (Hair); Only He Has The Power To Move Me (Starlight Express); What I Did For Love (A Chorus Line); I Am What I Am (La Cage Aux Folles); You Are So Beautiful (Time); One Night In Bangkok (Chess); I Know Him So Well (Chess); Another Suitcase In Another Hall (Evita); Memory (Cats); Don't Cry For Me Argentina (Evita); Let The Sunshine In (Hair).

EASY LISTENING - Arthur's Theme; Do That To Me One More Time; This Masquerade; Stuck On You; If Ever You're In My Arms Again; Could I Have This Dance; To All The Girls I've Loved Before; Three Times A Lady; Just When I Need You Most; I Want to Know What Love Is; I Just Called To Say I Love You; Longfellow Serenade; Truly; Hello; Always On My Mind; Memory; Yesterday; I Left My Heart In San Francisco; A Man Without Love; Ballade Pour Adeline; Softly, As I Leave You; Somewhere My Love; Serenade; The Girl From Ipanema; Autumn Concerto; Symphony No. 40, 1. Teil; Something; The Shadow Of Your Smile; I've Grown Accustomed To Her Face; Let It Be; Ode To Billy Joe; By The Time I Get To Phoenix; Danke Schon; Long Ago And Far Away; Strangers In The Night; Alfie; Spanish Eyes; Where Or When; Don't Cry For Me Argentina; If You Leave Me Now; I'll Be Seeing You; Habanera; I Have Dreamed; The House Of The Rising Sun; Josie; Humoresque; Yellow Rose Of Texas; Schwarze Augen; Moulin Rouge Theme; A Man And A Woman; Piano Concerto No. 1 (Tchaikowsky); This Guy's In Love With You; Up, Up And Away; Sailing; My Cherie Amour; Chim-Chim Cherie; Fur Elise; Charade; This Is My Song; Raindrops Keep Falling On My Head; Music To Watch Girls By; Oh Happy Day; On A Clear Day; Liebestraume; Exodus; Patch Of Blue; Traumerei; Good Morning Starshine; Stranger On The Shore; Largo; La Mer; The Fool On The Hill; Ich tanze mit dir in den Himmel hinein; Ball-Scene; Sunny; Feelings; Bridge Over Troubled Waters; Billitis; These Foolish Things; My Romance; Gigi; Stars In My Eyes; Fascination; Love Your Magic Spell; Blue Moon; Ruby; You Are Too Beautiful; Love Walked In; Rhapsody In Blue; Every Little Star; Smile; La Vie En Rose; Misty; Stardust; Born Free; Nights In White Satin; Love Me Tonight; People; Die Moldau; Aquarius; The Impossible Dream; Poeme; The Sound Of Music; For Once In My Life; Russisches Volkslied; More; Eleanor Rigby; Mrs. Robinson; Lawrence Of Arabia; Fascination; The Little Inn; Love Letters; Mississippi; I Wish You Love; I Love Life; San Antonio Rose; Among My Souvenirs; San Francisco; Swanee River; I'm In The Mood For Love; Aranjuez; The Very Thought Of You; Bright Horizon; Our Song; My Land; Farewell; Eine Kleine Nachtmusik; Baccarole; Barbara; Aaron's Return; Root 61; Summer '85; Ave Maria; Winter; Rondo a la Turk; Home On The Range; Take Your Guitar; Tango In Fernando's Bar; With All My Heart; Sweet Dreams; Classical Gas; Besame Mucho; On The Rebound; Melody On My Mind; A Walk In The Black Forest; Lady Madonna; Hang On Sloopy; Matthew And Son; I Will Return; William Tell Overture; Popcorn; Listening To Mozart; Can-Can; Reach For The Sky; Intermezzo Cavalleria Rusticana; Tristesse.

THE GREATEST WESTERN MOVIE THEMES - The Magnificent Seven; The Good, The Bad And The Ugly; Rio Bravo; Hang 'M High; My Name Is Nobody; Once Upon A Time In The West; The Man With The Harmonica; A Fistful Of Dollars; High Noon; Ballad Of The Alamo; Johnny Guitar; Wand'r'n Star; The Comancheros; Good Luck Jack; How The West Was Won; For A Few Dollars More.

TV AND MOVIE THEMES - Dr. Zhivago; Love Story; A Man And A Woman; Out Of Africa; Woman In Red (I Just Called To Say I Love You); Karate Kid; Dirty Dancing (The Time Of My Life); Thornbirds; Platoon (When A Man Loves A Woman); Billitis; La Boum; West Side Story (Maria); Flashdance (What A Feeling); An Officer And A Gentleman (Up Where We Belong); Top Gun (Take My Breath Away); Gone With The Wind (Tara's Theme); Miami Vice; Dynasty; The Never-Ending Story; Dream Boat; The Magnificent Seven; The Man With The Harmonica; Rio Bravo; The City Shark (Brains And Brawn); Rambo (It's A Long Road); E.T.; Bonnie & Clyde; Dallas.

SCIENCE FICTION MOVIE THEMES - Star Trek; Twilight Zone; Close Encounters; E.T.; Alien; Blade Runner; Return Of The Jedi; Silent Moon; Die Unendliche Geschichte; Das Arche-Noah-Prinzip; Raumpatrouille Orion; Cosmic Wind; Time Tunnel; Black Hole; Battlestar Galactica; War Of The Worlds; Raiders Of The Lost Ark; 2001 - A Space Odyssey; Star Wars.



Unleash all the phenomenal sound trapped in your stereo system with the earthshaking bass of the dbx 15" slot-loaded subwoofer.

King of the Deep

Delve into the depths of bottomless bass. With this dbx 15" slot-loaded subwoofer you'll dramatically improve the performance of your ENTIRE stereo system. You'll detonate bone-jarring bass. Plus, you'll unleash the sonic impact of a cleaner midrange for all your music.

By Drew Kaplan

It's explosive. Now you can unleash the sub-bass fury trapped in all your CDs, records and tapes. And now, you can thrill to cleaner, better-sounding midrange and tighter upper bass from the stereo speaker system you already own.

What's the secret? It's called a subwoofer. And, audiophiles have known about subwoofers for years. But now, the secret is out. Now we can all enjoy deep, rich bass that's as thrilling to our ears as the price is to our wallets.

For the first time, you'll truly hear the deep, soothing resonance of a bluesy string

Sure your system sounds great. But wait till you hear it with a dbx Subwoofer. Instantly, the bass is deeper. And, the midrange is cleaner than ever.

The improvement is so remarkable you'll swear you hear instruments that you've never heard before (but were actually there in your music all the time).

That's because the dbx Subwoofer drives just the frequencies between 22Hz and 120Hz (sub-bass). It takes the strain of reproducing these frequencies off your main speakers. Plus, it drives the sub-bass with power and accuracy.

Now your system's main speakers are free to produce the upper bass and mid-range frequencies flawlessly. But, you'll really be astounded by the thunderous (but precise) bass you'll hear.

Whether your speaker systems have 8", 10", 12" or even 15" woofers, you'll find the sonic improvement staggering.

FIRE AND FINESSE

It's incredible. You'll hear your music just like you were in the orchestra pit.

Dull brass sections are suddenly crisp and vibrant. Vocals seem so real you can almost touch the singers. And, you'll REALLY experience the frequency range you're supposed to hear from a concert grand piano.

That's because the 15" nylon-laminated subwoofer is feather-light and distortion resistant. So, it responds instantly and accurately to each pounding input signal.

And every movement is controlled by a powerful strontium rare-earth magnetic structure. It's incredibly accurate (its sensitivity is an astounding 90.5dB at 1 watt at 1 meter). So, the bass is clean and tight.

But, the heart of the dbx Subwoofer is its advanced crossover network. It sends only frequencies above 120Hz to your main speakers so they aren't strained. And, then

routes the immense bass frequencies below 120Hz to the floor-firing subwoofer.

Plus, the dbx Subwoofer is slot-loaded. It provides perfect bass acoustics with its own 'fixed' floor. So, you can place it on a shag rug or even ceramic tile. Your music will always explode with deep, rich vibrance.

IMPORTANT: YOU ONLY NEED ONE

Placement of your stereo speakers is crucial. But, a subwoofer is different. You can place it anywhere. That's because frequencies below 120Hz are **non-directional**.

And, that's why, unlike stereo speakers, **you only need one subwoofer.**

Hook-up is easy. Simply connect your speaker wires from your power amp or receiver to the subwoofer's input terminals for massively deep bass. Then, connect your speakers to the subwoofer's output terminals for pure, unrestricted midrange.

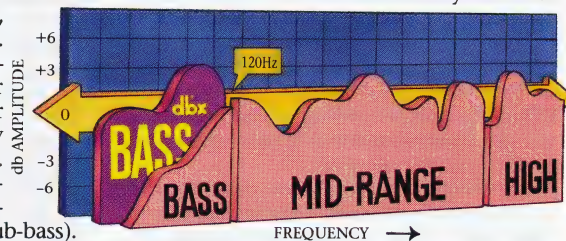
Attention Stereo VCR Owners: Just wait till you hear the dbx Subwoofer unleash in-theater sound from your VCR/stereo system. You'll feel the roar of jet afterburners. And, cannon blasts during a war film will rock you out of your seat.

The dbx Subwoofer stands 24"H. x 18"W. x 18"D. It's rated at a nominal 8 Ohms. And, it works with virtually any amplifier.

Plus, it's backed by an iron-clad 2-year dbx standard limited warranty.

ENTER THE REALM OF BOTTOMLESS BASS RISK FREE

Experience phenomenally clean midrange from your main speakers. Thrill to precise stereo imaging. And, hear (and feel) incredible bass infused into all your music.



Above in light red is the typical frequency response of a GOOD 12" 3-way speaker system. But, look at the distortion-free bass below 120Hz you add (in purple) with the dbx 15" Subwoofer. Now you'll hear the ENTIRE frequency range of all your music.

If you aren't 100% AWESTRUCK by the immense, distortion-free bass and cleaner sounding midrange you'll hear, return it to DAK in its original box within 30 days for a courteous refund.

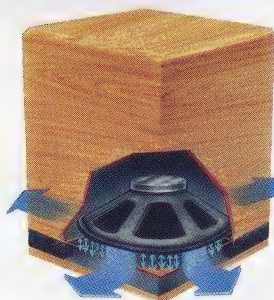
To order your dbx Subwoofer with its Massive Slot-Loaded 15" Dual-Wound Woofer, 12dB/Octave Crossover and Nominal 8-Ohm Compatibility with Virtually Any Amplifier risk free with your credit card, call toll free or send your check for DAK's breakthrough price of just ~~\$169⁹⁰~~ (\$19 P&H). Order No. 5334.

Imagine hearing cleaner, crisper midrange. And, imagine feeling the true sonic force of thunderous kettle drums, resonant bassoons and the explosive cannon blasts of Tchaikovsky's 1812 Overture. ☐

PRICE SLASHED NOW JUST \$149⁹⁰

Use Order No. 5334 (\$19 P&H)

Now you can add the immense depth of this massive 15" dbx Subwoofer to your system for a very special DAK price. You'll literally feel the deep bass and cleaner midrange explode to life. ☐



The immense sub-bass frequencies below 120Hz (large arrows) flood your listening room, while the frequencies above 120Hz (small arrows) are reflected back into the cabinet and trapped for perfect stereo imaging.

bass. You'll feel the thunder of a pipe organ. And, you'll be amazed by the orchestral splendor of full-bodied bassoons.

Warning: The improvement isn't subtle. It's like night and day. You'll not only add thunderous bass to your music, but you'll vastly improve the sound of your entire stereo system. Here's why.

SUBWOOFERS EXPLAINED

It's a fact. Most speaker systems aren't designed to reproduce sub-bass frequencies.

Their woofers struggle to handle both the massive movements below 120Hz (sub-bass) as well as the finer lower midrange vibrations. The result? Weak or distorted bass and muddy midrange.

BSR Pocket Rocket II

It's better than ever. The newest generation of the BSR® Pocket Rocket is smaller, lighter and loaded with even more features. Now you can program up to 21 tracks from any CD. Or, touch 'Shuffle' and have them chosen for you. Plus, forget battery packs. Slip the 2 FREE rechargeable ni-cad batteries I've included into this state-of-the-art portable component and thrill to CD sound in the park, on the bus or even through your stereo system at home.

By Drew Kaplan

Prepare for an audiophile blast-off. Imagine fidelity so detailed you can actually hear the differences between the violin bow techniques of various solo virtuosos.

Imagine experiencing a string bass so clearly and powerfully that you can feel the thunderous reverberations of each string.

And, imagine musical presence so dramatic that you can sense the emotion of your favorite vocalist just as if you were sitting in the audience at a live concert.

Now imagine all this incredible CD power being unleashed by a component-quality CD player that's just slightly larger than a compact disc itself.

SIZE MYTH EXPLODED

Sure, you need component-sized tape decks and turntables for audiophile sound reproduction. But, CD players are different. CDs are just like computer disks. The music is digitally broken down into computer on and off codes called bits.

All CD players read those digital codes (which represent the sound) in exactly the same way. Player size doesn't matter. It's the quality of the sound that counts.



You'll enjoy 21-Track Programmability, Automatic Repeat, One-Touch Skip, rock-solid 3-Beam Laser Tracking and more. It all adds up to portable component-quality sound (and features) from a sophisticated CD player that's only slightly larger than a CD itself.

Touch the new 'Shuffle' play button and this incredible portable component will randomly leap to different tracks.

And, oh what sound you'll hear from this lightweight (under 15 ounces) CD player. It boasts a wide frequency response and a signal-to-noise ratio of more than 86dB.

Plus, you'll be awed by its dynamic range. From the gentle plucking of a guitar to the cannon blasts of the '1812 Overture' you'll be engulfed by the entire sound spectrum.

IMPROVED AND ENHANCED

The original BSR portable CD Player I offered was incredible. But, this new BSR portable Player is even better.

Now you can program up to 21 tracks (up from 16 tracks) in any order you choose. So, you can choose just the songs you want to hear (or record onto a cassette direct from the CD player) in any order you like.

And now, you can touch the new 'Shuffle' button for surprise track selections.

And, look at this. This state-of-the-art player uses new enhanced circuitry. So, it can be powered by two simple 'AA' batteries! In fact, I've included a pair of recharge-

able 'AA' ni-cad batteries FREE!

You'll also have Automatic Repeat. So, you can replay your programmed tracks, the entire disc or even a single track over and over. And, you can even skip to the next track in the middle of any track.

Note: This CD player is armed with an extremely stable 3-beam laser-tracking system. But, contrary to what some ads say, no portable CD player can really be used while jogging.

You won't damage your CD or CD player. But, the CD will occasionally skip and jump.

The multifunction LCD Display shows you the track that's playing, the elapsed track time, the total time of the disc and more.

Plus, you can quickly connect this amazing portable component to your stereo system with the included patch cord.

Or, listen privately through the included earphones. The Pocket Rocket is backed by a BSR standard limited warranty.

BLAST OFF INTO CD ORBIT RISK-FREE

Now you can effortlessly move your CD player from stereo system to stereo system. If you're not 100% thrilled, simply send it back in its original box to DAK within 30 days for a courteous refund.

To order your BSR Portable Component-Quality Compact Disk Player with NEW 21-Track Programmability, NEW Shuffle Play, Automatic Repeat, 3-Beam Laser Tracking, Multifunction LCD Display, Stereo Patch Cord, AC Adapter and a Battery Charger, Carrying Case, Stereo Earphones and two FREE Ni-Cad Batteries risk-free with your credit card, call toll-free or send your check for just \$129⁹⁰ (\$6 P&H). Order No. 3032.

You'll thrill to classical CDs at home. You'll enjoy jazz CDs at the office. And, no matter where you go, you'll be awed by the digital CD sound of this (now improved) ultra-miniature, portable CD player. ☑

BSR is a registered trademark of Thunderdragon Investments, Inc.

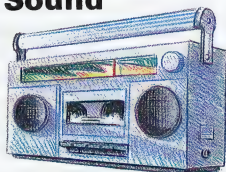
Thrill To Component-Quality Sound Wherever You Go



You can connect it to your home or office stereo in seconds with the included stereo patch cord. Then work or simply kick back and relax to incredible CD sound from your system's speakers.



Connect it to a portable stereo (it's easy with the included patch cord) for awesome CD sound at parties, picnics and backyard family barbecues.



It's so light and compact you can carry it in your briefcase, knapsack or even your jacket pocket. Now you can enjoy CD sound whether you're commuting, flying or on vacation.



Listen privately through the included earphones. Now you can turn lunch in the park or a break at work into a CD sound vacation. It's great for shutting out the world at home, too.



Song Stalker

Program your own album playlist without ever touching the tone arm. Listen to your favorite tracks in any order you like. Play single tracks over and over, skip songs, even program up to eight different tracks. Plus, this fully-automatic, linear-tracking turntable helps protect your cherished records from scratches and wear.

By Drew Kaplan

It's incredible. With this computer controlled, linear-tracking turntable, you can play any song on an album, repeat it and even skip to another without ever touching the tone arm again.

If you want to hear track 3, simply touch the button marked '3' (an LED above the button confirms your selection).

Instantly, the linear-tracking tone arm glides over your album. An infrared computer tracking system sensor locates the first groove of track 3 and gently lowers the stylus onto the album.

You can skip forward to the next song, or backward to the previous song with just the touch of a button. And, you can repeat your favorite songs as many times as you wish by touching the 'Repeat' button.

Plus, if the phone rings, just push 'Pause' and the tone arm will lift off the record and hold the exact place where you left off listening until you're ready to listen again.

CD PROGRAMMABILITY FOR YOUR ALBUMS

Just like a CD player, you can program (yes, program) this turntable to automatically play any songs on an album side.

You can program up to 8 tracks. But, the memory can hold 15 entries. So, you can play any of the 8 tracks several times.

You can repeat the entire album or just the programmed tracks up to 16 times for hours of uninterrupted listening pleasure.

And, this turntable is great for making customized tapes of all your favorite music.

You can program your favorite Fifties hits to make a 'sock hop' tape that's sure to be a hit at parties. Mix and match your favorite classical composers to create a truly personalized symphonic concert tape.

And, record your favorite ballads for hours of easy-listening pleasure.

And, on top of all this fantastic one-touch computer control, this turntable actually protects your treasured 45s and LPs and makes them sound better, too.

WHY LINEAR TRACKING IS BETTER

If you're like me, you've got a lot of records that are simply irreplaceable.

AUTOMATED CD-TYPE PROGRAMMING FOR YOUR LPs!

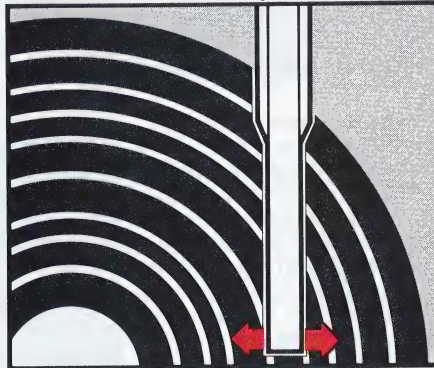


With this computer-controlled, random-access linear-tracking turntable you can play and repeat single tracks or program up to eight tracks and repeat them up to 16 times automatically. Plus, because it's linear-tracking you'll be taking the best possible care of all of your cherished records.

Conventional tone arms tend to 'ride' on the sides of the album grooves instead of in the center. The result? Sound distortion and excess surface noise.

But, a linear tracking tone arm moves the same way as the cutting head in a master-record cutting machine (called a 'lathe'). So, it rides in the center of the groove for precise lateral balance and better tracking.

The tone arm, combined with a specially-designed, built-in tracking error detector, keeps tracking errors and distortion to a minimum. And, that really protects your albums from unnecessary wear and tear.



It's CD-type programming for us record-lovers. Play just the songs you want to hear in the order you want to hear them. An optical infrared system in the tone arm detects your record's size and the position of its song tracks. Then, it automatically sets the speed and plays only the songs you've programmed.

Plus, with a Dual-Moving Magnet Cartridge (it tracks at just 2 grams) and a 10Hz

to 25,000Hz frequency response, your records will explode with awesome sonic brilliance like never before.

A precision, electronically-controlled DC motor drives the 301mm aluminum alloy die-cast, belt-drive turntable for rock-solid stability and a phenomenally low 0.06% flutter and wow rating.

The Song Stalker turntable is made by BSR and backed by a standard warranty.

PICK A SONG, ANY SONG RISK-FREE

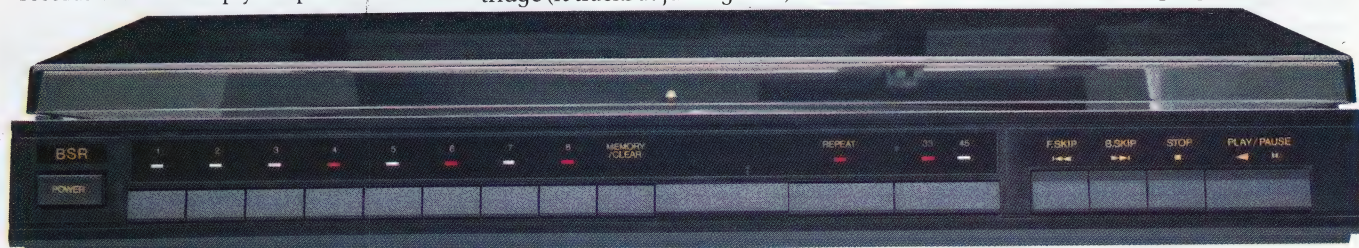
Wait till you hear the sound. Wait till you program your customized playlist of favorite songs. And, wait till you jump from track to track and never worry about scratching your treasured albums.

If you're not 100% thrilled, simply return it to DAK in its original box within 30 days for a courteous refund.

To order your BSR Programmable Song Stalker Turntable with Linear Tracking Tone Arm and Built-In Tracking Error Detector, Total Random Access Control, 15-Track Programmability, Repeat, Pause and Automatic LP or 45 Detector risk-free with your credit card, call toll-free or send your check for just \$129⁹⁰ (\$7 P&H). Order No. 5571.

Extend the life of your albums by replacing your stylus after every 800 hours of use. DAK's Song Stalker diamond replacement styluses are just \$19⁹⁰ (\$3 P&H) each. Order No. 8018.

Your records will love the pampering of the linear tracking arm. Your ears will love the pure, distortion-free sound. And, you'll love the convenient computer random access control and 15-track programmability. ☑



Complete computer-controlled random access programming means you'll listen to any song or songs you like with just the touch of a button. To listen to track '4' just touch the button marked '4.' To listen to track '8', touch the button marked '8.' It's that simple. The on-board computer does all the work.

Blazing Colors

Create spectacular, vibrant copies of your favorite home videos, movies and TV broadcasts that can rival and even surpass the color of the originals. Now you can sharpen color and infuse faded images with astounding, vivid, true-to-life color. Read on to discover how you can enhance any video tape you watch with rich reds, striking blues and powerful greens.

By Drew Kaplan

I was seeing red—literally. My wife was seeing green. And, my kids insisted they were seeing blue. Let me explain.

Whenever I'd copy off-the-air broadcasts, camcorder tapes, or old movies, my recordings would end up tainted by muddy reds, weak greens, and washed-out blues.

Well, no more! Now I'm using the same type of color enhancement technology used by big video companies to make my videos and even second- and third-generation copies come alive with crisp, brilliant color. And, so can you. It's easy.

COLOR IMPROVEMENT IN SECONDS

Just connect the Color Processor between two VCRs (RCA-type cables included) or a camcorder and VCR and you're in business.

Note: if you have a VCR and a monitor TV (A monitor TV has standard line-level RCA inputs on the back), you can connect the Color Processor between them for video

Without Color Processor



With Color Processor



Here are actual before and after videos (not retouched). Notice the clear natural looking flesh tones in Sammy's trainer's face. And, notice Sammy's feathers now have greater brilliance and definition.

enhancing while you watch.

Simply press the button on the front panel and adjust the color and tint dials.

In seconds, you can improve the color of home videos, taped broadcasts and even rented tapes * while you view or copy them.

Animals and scenery will appear more lifelike. Sunsets will look more spectacular. And, space scenes will have you believing you're flying through the galaxy.

Plus, wait till you see the great-looking, enhanced copies of home videos you'll make.

* **Warning!** It's illegal to use your Color Processor to make unauthorized copies of copyrighted material. It's not designed to (and will not) remove copy protection. The Color Processor is manufactured by Video Link and backed by a standard limited warranty.

BLAZING COLORS RISK-FREE

Now you can make your videos come



alive with rich, vivid color.

If you're not 100% thrilled, simply return it to DAK in its original box within 30 days for a courteous refund.

To order your 'Blazing Colors' Videophile Color Processor with Color Enhancement, Tint Adjustment, AC Adapter and Cord, and Two RCA-Type Cables risk-free with your credit card call toll-free or send your check for just ~~\$49⁹⁰~~ (\$6 P&H). Order No. 5846. ☐

**PRICE SLASHED
NOW JUST \$39⁹⁰**

Use Order No. 5846 (\$6 P&H)

Video Link made a truckload offer just like the one I got on the Blur Blaster below. Now you can thrill to professional-quality color enhancement for just \$39⁹⁰. Wow!

Blur Blaster

Now any video tape you copy can be infused with new life and excitement. Blurry faces and dull details will be transformed into sharper, cleaner images so impressive, you'll swear you're watching the original.

By Drew Kaplan

Try this. Stop by your local video store and pick out 2 or 3 copies of the same movie.

Then play them one at a time. Notice how each copy looks as good as the others?

Now, try to make a copy of one of your home videos. You'll discover the copies never come out as good as the original.

Why the difference? It's simple. The big movie and video companies use image enhancers to actually boost the video signal when they make copies.

Well, now we can use the same type of technology to make spectacular copies of our home videos, too. And, it's easy.

SEE THE DIFFERENCE

Now you can enhance your videos' detail up to 6dB and sharpen the picture quality up to 9dB! Leaves on trees will look sharper. Flowers will blossom with more spectacular colors. And, faces will be more realistic.

Simply connect the Blur Blaster between two VCRs (two RCA-type cables included). Then connect the recording VCR to your TV and you're in business.

Note: If you own a monitor-type TV (with RCA plugs in the back) you can connect the Blur Blaster directly between your VCR and monitor TV for on-the-spot video enhancing.

Now you can improve your off-the-air broadcasts, your present video collection

and even store-rented tapes.

And, look at this. While dubbing your tape, simply press 'Split Screen' and you'll see the incredible improvement over the original.

WARNING! Many pre-recorded videos are copyrighted. It's illegal to use your Blur Blaster to make unauthorized copies.

Plus, you'll save a bundle on blank video cassettes.

Here's how. Now you can record on your VCR's slowest tape speed to pack up to 8 hours of clear, sharp video time on a single tape.

Imagine capturing 10 years of family gatherings on ONE tape. Then copying your original. What an excellent gift for parents, children and other family members.

It's engineered by Video Link and backed by their limited warranty.

BLAST VIDEO BLUR RISK-FREE

If you're not 100% thrilled with your sharper, cleaner, crisper video copies, simply return it in its original box to DAK within 30 days for a courteous refund.

To order Video Link's Blur Blaster Video Image Enhancer with Split-Screen Viewing,



Notice the before/after difference! Now you can make home video copies that will rival the sharpness and detail of the original tapes.

Individual Sharpness and Detail Controls, AC Adapter and RCA-Type Connecting Cables risk-free with your credit card, call toll-free or send your check for just ~~\$49⁹⁰~~ (\$6 P&H). Order No. 5648. CA res add tax.

Now all your videos will be enhanced with perfect color and clarity. And, your copies will be as sharp as the originals. ☐

**PRICE SLASHED
NOW JUST \$39⁹⁰**

Use Order No. 5648 (\$6 P&H)

The truckload buy just pulled in. Now you can enhance your videos' details and enjoy sharper, clearer viewing for only \$39⁹⁰.

Pirate TV Station

Transmit a blockbuster video from your family room VCR to the TV in your upstairs bedroom. Grab a ball game from cable and beam it to a TV in your workshop, garage or hobby room. And, telecast a 'live' show from your camcorder (or security camera) to your kitchen, den or family room TV. Whether your video source is cable, a VCR or even a satellite dish, now you can LEGALLY broadcast through-the-air on the just-released 910 to 918 MHz frequencies to any TV in your home or office.

By Drew Kaplan

You're on the air! Now you can capture the signals from your video components and beam them through-the-air (without wires) to any TV in your home or office.

Now you won't be shackled to a TV set by your VCR or cable box. Just touch a button and transmit your videotape, cable show or any program to any room in your home.

Plus, if you have a camcorder, you can view 'live' shows on any TV screen in your home at the same instant you're recording.

But, fun and entertainment are only part of the story. If you hear a strange noise at night, just touch a button and you'll see the picture from your security camera materialize right on your regular TV screen.

Now you'll never have to leave the safety of the room you're already in. And, you and your family will have wireless home protection to monitor any area of your home while you sit in your living room.

YOU'RE ACTUALLY ON-THE-AIR

There's so much you can do that could never be done before with this through-the-air 910 to 918 MHz broadcasting system.

Now you don't even have to connect your VCR to your TV at all. Simply keep your VCR near your easy chair where it's handy and beam your videotapes to any TV in the house.

Thinking of buying a second VCR for your work room or den? Think again. With a Pirate TV Station, you can enjoy your favorite videos on every TV in your home for a fraction of the cost.

But, if you already own two VCRs, wait till you discover how easy it is to transmit a signal from one VCR to another. Now making copies of home videos and other tapes is a snap.

And, look at this. You can even put a security camera at your front gate or other remote locations anywhere within a 100-foot radius without running unwieldy (and expensive) wires around your home.

The Pirate TV Station is the most exciting video innovation I've seen in years.

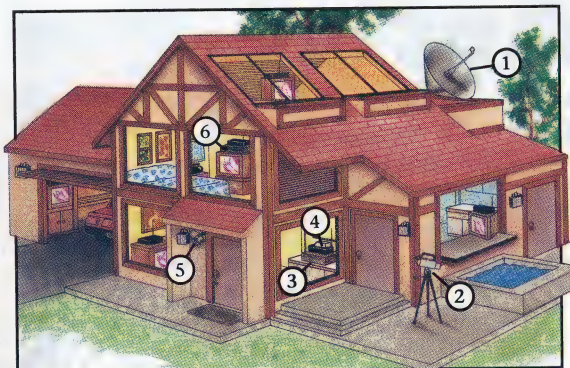
Touch a button and grab the picture and sound from any video component directly off the airwaves.

Now you'll have a whole new world of entertainment waiting for you on every TV set you own. (And, you won't need an FCC broadcast-license.)

HOOKS UP IN MINUTES

This true TV broadcasting system contains extremely sophisticated circuitry. But, it's so easy to install, you'll have it hooked up in just minutes.

Let's say you want to transmit from your den VCR to your bedroom TV. Simply plug the Pirate TV Station transmitter in-



Forget running miles of wires around your home. Now you can transmit video signals over-the-air from your (1) satellite receiver, (2) camcorder, (3) VCR, (4) cable box, (5) security camera and even your (6) video disc player to any (or every) TV in your home.

to your VCR's audio and video outputs.

Then bring the accompanying receiver to your bedroom. And, use the included cable to connect it to your TV.

You can broadcast to as many TV sets in your home as you'd like with optional receivers. And, you can flip between Pirate TV and regular TV with a touch of a button.

You can easily connect this wireless broadcasting system to video disc players, satellite receivers, camcorders, pay TV descramblers, video games, security cameras or any video component that has audio and video outputs.

CABLE TV ANYWHERE

You can transmit cable signals to any TV in your home. Now you can enjoy your favorite cable programs in the bedroom, basement, garage and backyard, even if you only have one cable box.

If your cable box has just one output, you can transmit cable channels by using the audio and video outputs of the



Forget boring commercial TV. Now YOU'RE the Program Director. Broadcast what you want, when you want through-the-air to any or every TV in your home or office.



Make your VCR do the work of two, three, four or more. Now you can broadcast any of your videocassettes to the TV sets of your choice in any room.

VCR your cable box is connected to.

Note: Check with your cable company if you plan on broadcasting cable channels. They may wish you to pay an additional fee.

Both the transmitter and receiver measure a compact 1 3/4" H. x 6 1/2" W. x 4 1/2" D. each.

The system is AC powered and has an operating range of up to 100 feet. It's FCC approved, UL listed and has just been made legal in all 50 states. It's backed by a standard limited warranty.

BE A 'PIRATE' BROADCASTER RISK-FREE

Now you can choose between videotapes, cable or even telecasts from your security camera for limitless viewing on any TV set.

If you're not 100% thrilled and entertained, simply return it in its original box within 30 days for a courteous refund.

To order your Pirate TV Station with its Wireless 910-918 MHz Over-The-Air Transmitter to beam signals from your VCR, Cable Box, Video Disc Player, Satellite Receiver, Camcorder, Security Camera and more throughout your home, plus a 910-918 MHz Receiver that connects to any TV set you own risk-free with your credit card, call toll-free or send your check for DAK's breakthrough introductory price of ~~\$99.99~~ (\$6 P&H). Order No. 5704. CA res add tax.

Enjoy your Pirate Station on every TV set in your home or office. Extra Receivers are just ~~\$39.99~~ (\$4 P&H). Order No. 5705.

Seize the airwaves. Now you can watch what you want, when and where you want it with your own transmission system. ☒

**PRICE SLASHED
NOW JUST
\$49.99 & \$34.99**

Even I was surprised at the enormous price cuts I wrangled out of the manufacturer. Now I can offer you the Pirate TV Station for just \$49.99 (\$6 P&H). Order No. 5704. Plus, you can now save \$5 on each extra receiver. They're cut to just \$34.99 (\$4 P&H). Order No. 5705.





Snatch a photograph, sales chart and even a quote from the newspaper. Now you can create powerful documents with this breakthrough scanning system.

NOW WITH OPTICAL CHARACTER RECOGNITION

Rip-Off Artist Learns to Read!

Lift a photo, logo or drawing and transfer it to a report, manual or article. And now, with the included \$495 Optical Character Recognition (OCR) package, you can scan books, encyclopedias and newspapers right into your own word processor. Read on and discover how you can use this phenomenal technology to add persuasive graphics and authoritative text to everything you write for the breakthrough price of just ~~\$149.95~~

By Drew Kaplan

It's a technological miracle! Imagine scanning a newspaper article and inserting the words directly into your customer letters.

Imagine 'reading' sales figures from a spreadsheet and instantly putting them into your sales proposals.

And, imagine snatching a logo, illustration, chart or map and slipping it into your monthly production report.

Now you can create attention-demanding reports, proposals and letters with a complete scanning system that not only scans graphics but actually 'reads' text!

Just run this advanced scanner across a page. Instantly the text you've scanned appears on your computer's screen. Then you can edit the text in your word processor.

Plus, you can snatch eye-riveting art, illustrations, photographs and maps right off a page and into all your work.

But before we examine mind-grabbing, persuasive graphics, let's explore the sophisticated text-snatching power of this incredible scanning system.

TEXT-SNATCHING TECHNOLOGY EXPLAINED

It's revolutionary. It's called OCR (Optical Character Recognition). It's a scanning innovation designed to 'read' the loops, bars and stems of printed words on a page.

But, instead of interpreting them as graphics (like other scanners), OCR actually identifies these components as individual letters, words and sentences.

Only a few years ago, top-of-the-line scanning systems using this phenomenal OCR technology cost a staggering \$40,000.

But, the price and technology barriers have been blasted. And now, we can all thrill to the same text-snatching power as multimillion-dollar publishing houses, law firms and multinational conglomerates.

Simply run the Marstek scanner across a newspaper or magazine article, catalog page, encyclopedia page or book.

This scanning system instantly 'reads' the text and displays it on-screen.

You can then save your scanned text as a WordPerfect® or WordStar® file. Or, you can choose to save it as the universal ASCII (pronounced as-kee) format.

Either way you'll effortlessly incorporate your scanned text into virtually any word processor, spreadsheet or database you wish.

And, look at this. Unlike the early OCR scanners, this OCR system can read virtually any font used in the business world!

So whether the text is Courier, Helvetica or any other font (fixed or proportionally spaced), this OCR scanning system can 'read' it with uncanny accuracy.

Plus, this 4.13"-wide scanner makes incredible 8½" x 11" full-page scans! Just make two quick passes over a page. This scanning system automatically puts the pieces together right on the screen.

How accurate is it? I've found you'll get an astounding 94% or better accuracy. So I always run my just-scanned text through

my word processor's spell-checker. That way I know it'll be perfect.

OCR PRODUCTIVITY IN ACTION

Forget laboriously hand-typing pages of text. With this advanced OCR scanning system, you can save valuable time while creating sit-up-and-take-notice reports, newsletters, articles and term papers.

If you're a contractor, you can scan your client's request form. Then using the text as a 'skeleton,' you can create a concise bid complete with equipment requirements, dates, numbers and costs.

If you're a lawyer, now you can scan briefs that were written before the age of computers (or from other law firms) to help you build new briefs for the nineties.

And, if you're a student, now you can easily research information for school papers and college theses. (Remember to always footnote the source.)

Plus, with permission, you can integrate information you find from magazines, newspapers and journals into all your work—even in column format!

Fast Database Libraries, too. Now you can keep comprehensive records of business-boosting information. Just scan newspaper articles, journal reports and advertisements into your database.

You'll have a complete record of business trends, declines and surges to help you precisely plan your next corporate move.

Caution: It's illegal to use copyrighted material from newspapers, magazines and books for most commercial purposes. So please ask permission and credit the source whenever you use this material.

This OCR scanning system is also perfect for linking incompatible computer systems.

Whether your clients or associates create documents on a Macintosh, Commodore, mainframe or typewriter, it doesn't matter.



The Rip-Off Artist OCR and Graphics Scanning System has everything you'll need to easily scan charts, diagrams, photos, magazine articles and more.

SCAN IN TEXT!



SCAN IN GRAPHICS!



Forget spending hours hand-typing quotes, figures and information into your computer. Now using new OCR technology you can grab words right off a page and insert them into your word processor, spreadsheet or database files. Or, with the flick of a switch...

This OCR scanner system will convert any document you choose into THE FORMAT you and your computer can work with.

But, hold on. You can also add eye-opening 400-dpi graphics instantly to all your reports and proposals. Here's how.

CAPTIVATE YOUR READERS WITH HIGH-RESOLUTION GRAPHICS

Capture your reader's attention and never let go! This easy-to-use OCR scanning system is also a 400-dpi graphics scanner!

Now you can grab a picture of yourself and instantly place it on brochures, business letters or handbooks.

Now you can copy drawings, diagrams and maps out of encyclopedias, journals and almanacs for your club newsletters.

And, now your children can turn in A+ term papers complete with compelling illustrations, photographs, charts and diagrams.

Remember, graphics, like text, are subject to copyright laws. So please get permission and credit the source before you begin to scan copyrighted material.

You can even scan your logo and create personalized stationery on your continuous feed paper or single feed paper.

Signatures, too! Now you can scan your own signature to add a truly personalized touch to your thank-you notes and fundraising letters direct from your printer.

Plus, if you have a fax card in your computer or a modem, you can scan reports, memos, letters, cancelled checks, photos or anything you can think of. Then you can fax or upload your

scanned images quickly and easily anywhere.

UNEQUALED SCANNING HARDWARE

It's unlike any ordinary hand scanner. Marstek's half-page scanner uses a newly improved yellow-green LCD light to precisely scan both graphics and text.

So whether the graphic or text you're scanning is black-and-white or in full color, you'll capture a great-looking black-and-white copy every single time.

Plus, the scanner has a window (so you can see exactly what you're scanning) and guide rollers that ensure you always get accurate, finely detailed, distortion-free images.

You can even adjust the resolution of your image to 100, 200, 300 or 400 dpi.

SOPHISTICATED SOFTWARE RUNS THE WHOLE OPERATION

The brains behind this text-snatching, graphics-heisting operation is the included advanced software—one program for scanning text and two for scanning graphics.

Perceive Personal. This incredible \$495 OCR software is the heart of this scanning system. With Perceive Personal, you can effortlessly scan typewritten, typeset, laser-printed and dot matrix text in either fixed or proportional spacing.

Plus, it's smart. It recognizes and interprets multiple columns, portrait (vertical) and landscape (horizontal) pages.

ScanKit. With ScanKit, you can snatch graphics and then customize them any way you want. You can capture any graphics image, rotate it and crop it.

PC Paintbrush. You can also capture graphics with PC Paintbrush. But, unlike ScanKit, you can also edit them, add text and then 'paint' them with a palette of vivid colors or patterns.

And, once scanned, you can incorporate your graphics into any other program using the .PCX, .IMG or .PIX formats.

INSTANT INSTALLATION

Simply slip the included scanner card into any open expansion slot of your IBM PC/AT/386 or compatible computer with standard Hercules, EGA or VGA graphics. Load the software. Plug in the Marstek scanner. And, you're ready to go.

The easy-to-understand manual makes it all simple to do. A hard drive and a minimum of 640K memory are required.

The Marstek OCR and Graphics Scanning System is compatible with virtually all dot matrix, ink jet, HP LaserJet Plus and Series II or compatible laser printers.

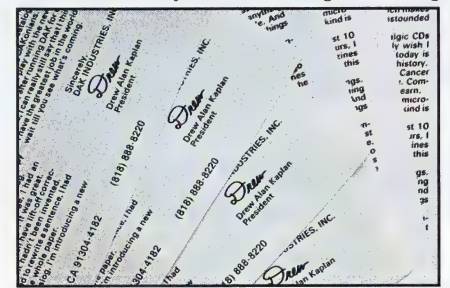
It's engineered by Marstek, Inc. and backed

...you can effortlessly supercharge all your business reports, newsletters and sales proposals with the attention-demanding power of maps, charts, diagrams, illustrations and logos you've scanned with phenomenal 100-, 200-, 300- or even 400-dpi resolution.

by their standard limited warranty.

RIP OFF GRAPHICS (AND NOW TEXT) RISK-FREE

Forget cutting up drawings and pasting them onto a layout. And, forget wasting



I read in Home Office Computer (Jan. 1991) that some people are charging \$40 just to scan your signature and send it back to you on a disk. Why waste \$40? With the Rip-Off Artist you can effortlessly do it yourself (plus scan graphics, logos and text). Then instantly 'sign' your signature on hundreds of 'personalized' letters.

hours hand-typing pages of text.

Simply pass this 4.13"-wide hand scanner over anything you want. You'll astound your readers with stunning graphics and text.

If you're not absolutely amazed with the Rip-Off Artist's OCR and graphics capabilities, simply return it to DAK in its original box within 30 days for a courteous refund.

To order your Rip-Off Artist OCR and Graphics Scanning System including the Marstek 400-dpi Hand Scanner, Newly Released \$495 Perceive Personal, PC Paintbrush, ScanKit, Expansion Card and more risk-free with your credit card, call toll-free 1-800-325-0800 or send your check for DAK's market-blasting price of just ~~\$1492~~ (\$9 P&H).

Use Order No. 5844 for 5¼" disks. And, use Order No. 5850 for 3½" disks.

You'll see text magically flow into your word processor, database or desktop publisher seconds after you've scanned it.

Plus, you'll grab your reader's attention with eye-catching photos, drawings and charts you've scanned into your documents. **✕**

PRICE SLASHED NOW JUST \$129⁹⁰

Use Order No. 5844 or 5850 (\$9 P&H)

It's war. The battle for the scanner market is heating up and Marstek wants to be the big winner. So I wrangled a fantastic price break and I'm passing the savings on to you.

IBM PC and AT are registered trademarks of International Business Machines.

With the Rip-Off Artist's astounding 100-, 200-, 300- and 400-dpi resolution, all the text and graphics you scan and print will be sharp and easy to read.

Data Swap Plus

Instantly swap data with your associates, clients and friends. Easily exchange software disks between notebook and desktop computers. Back up your hard disk in a flash. Plus, grab 3 software bonuses (a \$189⁸⁵ value) FREE.

By Drew Kaplan

It's a problem. Most 386 and 486 computers and every notebook I've seen are only fitted with 3½" disk drives.

And, earlier AT (286 clone) computers are only fitted with 5¼" disk drives.

So if you use a 5¼" computer and your business associates, clients and friends use 3½" computers (or vice versa), swapping data is a big headache.

Well, no more. With the new BSR Instant-Installation External Disk Drives, we can all effortlessly switch between 5¼" and 3½" floppy disk formats.

You can quickly run, copy and save programs on both high- and low-density disks.

Plus, you can make lightning-fast backups of all your software even if you have both 3½" and 5¼" disk drives.

USE THE DISK SIZE YOU WANT

Instantly, you can share data files with your clients, business associates and friends—regardless if they're using high- or low-density 3½" or 5¼" disks.

You'll never waste time going to a friend to convert your disks. And, you'll never waste money (as much as \$5 per disk!) having a computer store convert your disks.

Plus, many software makers only give you one disk size. And, if it's not compatible with your drive, you have to fill out a special card (and often include extra money) to get the format your computer can use.

But with a BSR external drive you'll have the freedom to use virtually any software format on the market today.

Plus, with total disk format compatibility, you'll never waste time 'cable linking' between a 5¼" desktop computer and a 3½" laptop or notebook computer again.

USE THE LATEST SOFTWARE ON HIGH-DENSITY DISKS

Software makers are now putting their latest programs on high-density disks.

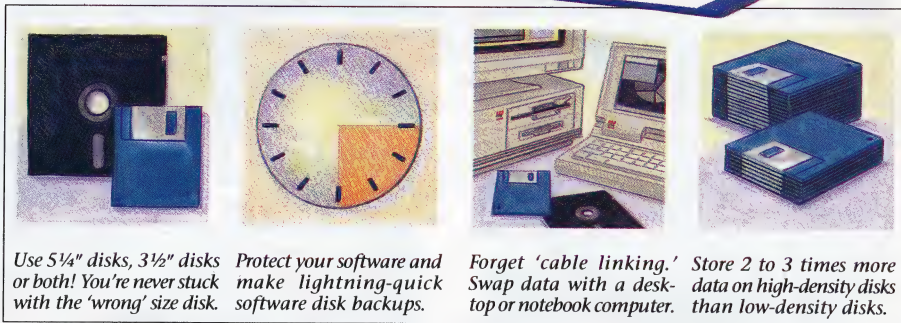
Why? Because high-density disks store more data (twice as much for 3½" disks and three times as much for 5¼" disks).

Unfortunately, if you've got a low-density disk drive, you can't run the latest high-density disk software.

But, with a BSR high-density disk drive, you can enjoy the latest software on high-density disks. Plus, you can store your files in the high-density format. So you can put more data on less disks. It's a real money-saver!

Fast backups. It's a good idea to make copies of your original program disks. But, even if you have both 5¼" and 3½" drives,

Now you can easily run, copy and save both 5¼" and 3½" disks on your AT, 386 or 486 computer. Now you can use the latest software on high-density disks. And, now you can easily 'swap' data between a notebook and desktop computer.



Use 5¼" disks, 3½" disks or both! You're never stuck with the 'wrong' size disk.

Protect your software and make lightning-quick software disk backups.

Forget 'cable linking.' Swap data with a desktop or notebook computer.

Store 2 to 3 times more data on high-density disks than low-density disks.

it takes so long, many of us never do it.

But, with a second 3½" or 5¼" drive you can back up your software disks with lightning speed. Just slip your source disk into your computer's drive and your target disk into the BSR external drive.

Your computer will read and write data without stopping. So, in a flash, you'll have a safe backup copy of your disk 'originals.' Plus, with the Backup Pro software (included by DAK) and a high-speed BSR external drive, you'll have the security of a hard disk backup in minutes.

Just slip the included interface card into an expansion slot of your IBM 286, 386, 486 or clone with DOS 3.2 or higher (not compatible with 8088 PCs and XTs and Microchannel computers).

Then, connect the included cables into your BSR drive and your drive controller.

The directories you already have stay the same. The BSR External Disk Drive(s) simply becomes your next available drive.

The BSR External 3½" Disk Drive measures 2¾" H. x 5" W. x 7½" D. and the 5¼" Disk Drive measures 3" H. x 6½" W. x 9¾" D. Both are backed by a standard limited warranty.

SWAP DATA (PLUS MUCH MORE)

RISK-FREE

Forget the frustration of a disk format that doesn't work with your desktop or notebook computer. Forget not being able to run the latest software programs. And, forget wasting precious time shuffling disks as you back up your software.

If you're not 100% thrilled, return it to DAK within 30 days for a courteous refund.

To order your High-Density External Floppy Disk Drive with Included Easy-Pop-In Interface Card and Cables, PLUS Your FREE New York Public Library Desk Reference, FREE Software Toolworks' World Atlas and FREE Backup Pro (a \$189⁸⁵ combined retail value) call toll-free or send your check for just \$169 (\$9 P&H).

Use Order No. 3052 for the 3½" Drive. Or, use Order No. 3053 for the 5¼" Drive.

You'll effortlessly read and write 3½" and 5¼" high- and low-density disks. You'll

easily swap data with your business associates, clients and friends. And, you'll have the freedom to work with exactly the disk format you want. ☐

THREE SOFTWARE BONUSES YOURS FREE!

When you order a BSR External Disk Drive, you get 3 powerful software bonuses (a \$189⁸⁵ value) FREE.

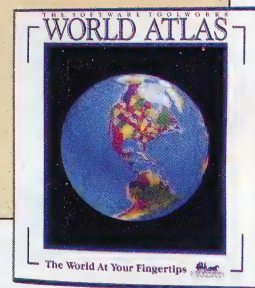
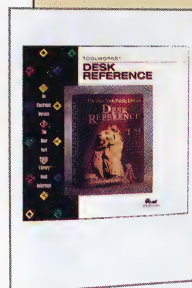
Bonus #1 \$69⁹⁵ New York Public Library Desk Reference. Instantly access thousands of riveting facts. Discover how many liters to the gallon (3.8). Learn who should offer the first toast at a wedding reception (the best man). And, find out how many calories are burned in an hour of typing (110).

Plus, you can effortlessly insert this fascinating data into your word processor to supercharge everything you write.

Bonus #2 \$69⁹⁵ Software Toolworks' World Atlas. With this atlas-on-disk you can explore over 200 full-color world maps. Plus, you'll have access to thousands of important statistics, historical references and up-to-date demographics.

It's fantastic for market research, school reports and so much more.

Bonus #3 \$49⁹⁵ Backup Pro. Back up your hard disk in a flash. It's easy with this amazing program.



Get both these information-packed programs plus Backup Pro (a \$189⁸⁵ total retail value) FREE when you order a BSR External Disk Drive.



Obliterate disk-compatibility problems forever.

262,144 COLORS —
FIRST OF ITS KIND!

Color Storm

Marstek explodes the 12-bit 4,096-color scanning barrier. With their new breakthrough 18-bit color scanning technology, you can infuse your brochures, slide presentations and business proposals with 262,144 true-to-life colors! Plus, you can print professional 64-gray-scale images and even scan and 'read' text for an industry-blasting \$399 price.

By Drew Kaplan

You can have it all! Sure you can scan any photo, drawing or logo, insert it into any document and print it in 64 detailed shades of gray. (Many scanners only have 16 grays.)

And, sure you can scan text from a magazine, newspaper or book with one of the best OCR (Optical Character Recognition) programs in the business.

But, look at this. For the first time you can effortlessly hand scan color photos, maps and illustrations in 262,144 dazzling colors.

Read on and discover how this 18-bit color scanning breakthrough can turn your computer into a communications powerhouse.

ONSCREEN COLOR IMPACT

Just run this sleek one-touch hand scanner across a page of text, a pencil sketch or a color photo. You'll see it instantly reappear onscreen with phenomenal accuracy.

You can save your text scans to virtually any word processor. And, you can easily save your graphic scans in the industry standard .TIF, .PCX and .TGA formats.

Then you can insert your scans into virtually any word processing, desktop publishing, animation or presentation program.

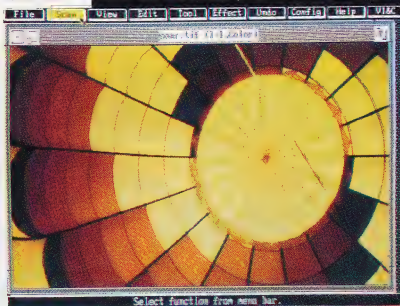
And, you can print your scans on virtually any black-and-white or color printer.

Note: For professional color slides and transparencies, just save your image on disk and send it to a local color service bureau.

Now if you're a travel agent, you can create tantalizing full-color brochures. Just scan exciting color photos of the Matterhorn, the Great Barrier Reef or the Eiffel Tower.

If you're an educator, you can create color slides of a helium atom, a spiral galaxy or a human brain. Then you can add text to describe each part of your image.

*Instantly captivate your readers.
Infuse eye-catching 262,144-color
or 64-gray-scale graphics into
every document you create.*



Create mind-dazzling brochures, overhead transparencies and slides with 262,144 colors. Print out 64-gray-scale graphics from your black-and-white printer. And, even scan words off a page with the latest OCR technology.

And, if you're a computer programmer, you can add powerful color graphics and text to your application software, title screens and even computer games.

Important: This scanner reproduces images with such exacting precision that you may be tempted to scan copyrighted materials. Please get legal permission before you scan any copyrighted materials.

ADVANCED TECHNOLOGY ANYONE CAN USE

At this market-shattering \$399 price, every department in your company can have the luxury of this combination color, 64-gray-scale and OCR scanning system.

The Accounting Department can create colorful sit-up-and-take-notice annual reports, bank proposals and financial statements.

The Personnel Department can improve security with a color photo database of every employee in your company.

The warehouse can reduce accidents with educational brochures, instruction guides and pamphlets in full color.

And oh, what a job your sales team can do with show-stopping full-color proposals, overhead presentations and slide shows.

Plus, with image-capturing Scankit Color, text-reading Perceive Personal OCR and image painting, rotating and cut-and-pasting Rainbow Studio, you'll enhance everything you create.

Installation is a cinch. Just slip the included interface card into any available 16-bit expansion slot inside your IBM AT, 386,

486 or compatible computer with VGA graphics. Expanded Memory is suggested.

A hard disk drive and a mouse is re-



Everything you need to instantly scan color graphics, black-and-white graphics and even read text is included. You're ready to scan in just 5 easy minutes.

quired. And, this scanning system is backed by a standard limited warranty.

UNLEASH A COLOR STORM RISK-FREE

Capture every subtle hue, tint and shade of a color photograph, chart or diagram for awesome onscreen presentations (or print-outs from your color printer.) Scan text off a page and into your word processor. And, even print out detailed 64-gray-scale images from your inkjet, dot matrix or laser printer.

To order your Marstek 18-Bit Hand Scanning System including Scankit Color, Rainbow Studio and Perceive Personal OCR, Interface Card and more risk-free with your credit card, call toll-free or send your check for just \$399 (\$12 P&H). Order No. 3054.

You'll create 64-gray-scale images that are unrivaled. You'll dazzle your audience with 262,144 spectacular colors. And, you'll effortlessly create powerfully persuasive color documents, slides, transparencies and more. ☑

COMPUTER-CAPTURED

Altered States

Seize any video picture. Save it in your computer. And, transform your captured images into attention-demanding slides or insert them into your brochures, greeting cards and newsletters. You choose the images. You choose the colors. And, you can alter, edit and manipulate your pictures in full, 256 photographically perfect colors right on your VGA monitor. Plus, infuse your reports, manuals and program guides with compelling, computer-enhanced images for an industry-blasting \$299!

By Drew Kaplan

It's a breakthrough in computer-aided video technology! Imagine turning dull meetings into show-stopping presentations, complete with full-color slides of your company operations.

Imagine becoming a publishing mogul as you create professional-looking newsletters, handbooks and more, complete with

4-color-separated images (or newspaper-quality photos).

And, imagine customizing your menus, price lists or holiday greeting cards with computer-enhanced pictures of your family, products or virtually anything you choose.

Virtually everything you need to instantly capture any video signal is included.

The miracle of reality-altering digitized computer-captured images is here. Until now, this technology usually cost thousands of dollars. But, now everyone can take advantage of video-publishing at a phenomenal price.

Here's how it works. Simply select the image you wish to capture and place your VCR or camcorder on 'pause'. Touch a button. And ZAP! You've instantly grabbed a life-like picture right on your VGA monitor.

But here's what's exciting. You can edit and retouch your captured video images right on your computer screen.

If you're in sales, you can infuse your You can easily capture BOTH color and black & white images. My wife wanted a portrait of my young associate, Matt, for our community newsletter. Here I've used a color camcorder to capture a black & white image of him.



Capture your family, your product or even a movie star direct from video. Then display your image in 256 colors right on your computer (simulated picture shown). Plus, edit, move and retouch images with PC Paintbrush IV.

brochures with 'action shots' of satisfied customers enjoying your product or service.

You can also create video insurance records, family albums and your own video library. You can even save them on a disk or 'modem' them to a friend or a business associate at the head office.

DESKTOP PHOTOGRAPHY

This video-grabbing system automatically 'dithers' (changes to black and white shades) your color so you can publish black-and-white newspaper-quality photographs.

And, oh, what awesome COLOR printouts you can create with your color dot matrix, color ink jet or color laser printer.

Now you can produce powerful manuals and brochures plus personalized invitations and greeting cards complete with photo illustrations made direct from video.

Plus, I've included two incredible video enhancement tools absolutely FREE.

VIP. With VIP, you can instantly grab any video image and store it with an exceptionally high 640X480-dpi resolution.

Note: You can display 256 colors in 640X480 mode or 320X200 mode depending on your video memory. There's no difference in the printout quality.

VIP saves files in .PCX®, .TIF®, TARGA® and .GIF® formats so you can insert images into most desktop publishing programs and word processing programs.

PC Paintbrush IV. Edit, retouch and isolate your images! Erase lines. Edit out backgrounds. And, retouch your color images pixel by pixel, alter the tint and blend over 256,000 colors.

Just insert the included video capture card into any open expansion slot of your

With PC Paintbrush IV, Matt and I altered his picture. We 'retouched' his face a bit (look out Hollywood). Then we erased the background, added a textured vignette and printed the picture with a laser printer.

IBM XT, 286, 386 or compatible computer with a minimum of 512K of RAM, VGA graphics card and a hard disk.

Then plug in your VCR, camcorder or video still camera into the 'Video In' jack and you're in business.

This video-seizing system accepts virtually any video signal including composite video, RGB and even S-Video. It's backed by the manufacturer's limited warranty.

EXPLORE ALTERED STATES RISK-FREE

Captivate your clients with persuasive, life-like images you've captured and edited on your computer. And, inject dramatic photo-quality graphics into your business, church or club documents.

To order your 256-Color and 64-Gray-Scale Video Grabber and FREE VIP Video Capture and PC Paintbrush IV Software to try for 30 days risk-free with your credit card call toll-free or send your check for just ~~\$299~~ (\$9 P&H). Order No. 5902.

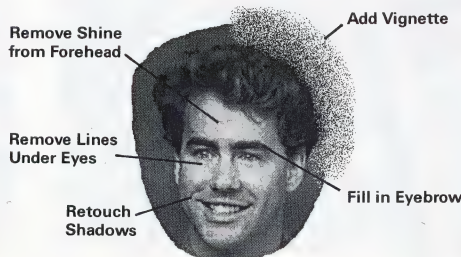
If you don't need color, capture your images with a 64 gray-scale (black-and-white) video card. It's compatible with any IBM PC/XT/AT/386 or clone. And, it's just \$189 (\$9 P&H). Order No. 5903. ☐

PRICE SLASHED NOW JUST \$249

Use Order No. 5902 (\$9 P&H)

Save \$50! I bought a truckload of the Color Video Grabbers and wrangled a pennies-on-the-dollar price break out of the manufacturer. Now you can make your presentations and proposals zing with persuasive digitized images for just \$249.

Now our newsletter has a professional-looking black & white picture (originally captured from a color camcorder). And, Matt has a beautifully retouched photo good enough to send to modelling agencies.



COMPATIBLE WITH WINDOWS!

~~\$249.00~~ Resolution Revolution

Supercharge everything you write, design or publish with one of the finest printers I've ever used. With this awesome 24-pin printer, you can command 360-dpi quality that rivals laser printers. And, you can instantly switch from fanfold paper to envelopes to stationery and back again without tedious paper unloading. It's an incredible \$399 retail value blasted to just ~~\$249.00~~. Plus, I'm adding a \$279 retail value software bonus program absolutely FREE.

By Drew Kaplan

It's revolutionary. Now all your letters, reports and proposals can have the 'personalized' hand-typed look of typewritten pages. Now you can decimate your work with 150 characters per second speed.

And now, you can create eye-opening graphics with phenomenal 360-dpi resolution that rivals laser quality.

Plus, you'll effortlessly switch from fanfold paper to single-sheet stationery to envelopes in mere seconds.

But first, let's take a look at this breakthrough in graphics and text printing.

RESOLUTION MIRACLE

With 360-dpi text and graphics, all your letters, reports and proposals will explode with incredible crispness and clarity. Here's why.

While all dot matrix printers use dots to create type and graphics, most use 9 or 24 'fat' pins in their printheads to create the dots.

But, this printer uses 24 super-thin, needle-point pins. And, these pins print up to 360 micro-miniature dots per inch for super resolution.

So you can be sure every curve and angle of every letter of every word is crisp, sharp and near-laser perfect.

And oh, wait till you see the crisp, dramatic detail of all your graphics.

Personalized printing, too. This printer's unique dot matrix printhead

With the Multi-Font NX-2410, you'll print dynamic, persuasive newsletters, finely detailed maps and much, much more. It's truly the best dot matrix printer I've ever tested.



Create the sharpest graphics and text from a dot matrix printer. This incredible 360-dpi printer rivals the resolution of even laser and ink jet printers.

actually impacts the paper (unlike laser printers). So all your correspondence will have that impressive, hand-typed look.

Plus, you'll have 2 print modes to choose from. There's a super fast draft mode for quick document proofing. And, for impressive, professional-quality documents there's the true letter-quality mode that's

includes persuasive eye-popping 3-D bar charts, exploded pie charts and 3-D area fill charts. Plus, create high/low charts, scatter charts, organization charts and more.

This Multi-Font NX-2410 is Epson LQ and IBM Proprinter compatible (parallel printer cable not included). And, its small 4¾" H. x 16" W. x 13" D. footprint leaves

PAPER PARKING IS AS EASY AS 1-2-3



so crisp and so clear it rivals the resolution of most laser and ink jet printers I've seen.

You'll also have 4 built-in type styles and even condensed and proportional spacing.

CRUNCH TIME, NOT PAPER

Forget tediously unloading your fanfold paper just to print an envelope or letter.

With this printer's Paper Parking System, just press the Paper Park buttons. The printer automatically 'backs' your fanfold paper out of the roller (platen) and holds it in place in the rear tractor feed.

Then you can easily drop in envelopes, single sheet bond, stationery or letterhead.

When you're through, the printer instantly moves the paper back. And, you're ready to print on continuous fanfold paper again.

MORE PRINTING ADVANCEMENTS

This bi-directional full-logic-seeking printer uses virtually any size fanfold paper between 2" and 9½" wide.

And, it can print one original and up to three carbon copies at once.

It prints four character sets including ASCII, Block and Line Draw, International and Symbols.

Plus, this printer can even print 14 international alphabets.

And, here's your bonus. I've

included the highly acclaimed KeyChart 2000 professional graphing program. It retails for \$279 (and, it's worth it). But, I'm including it absolutely FREE.

Just wait till your next proposal

you plenty of room on your desk.

It's engineered by Star Micronics and backed by their standard limited warranty.

JOIN A RESOLUTION REVOLUTION RISK-FREE

You'll print high-resolution, attention-grabbing charts, diagrams and graphs. And, all your letters, memos, reports and more will have that high-quality, high-resolution, personally 'typewritten' look.

If you're not 100% thrilled, simply return it in its original box to DAK within 30 days for a courteous refund.

To order your Multi-Font NX-2410 Letter-Quality Printer with 360-dpi Capability, 24 Super-Thin Pins, Paper Parking and both 150-cps Draft and 50-cps Letter Quality Modes Plus Your FREE KeyChart 2000 Software risk-free with your credit card, call toll-free 1-800-325-0800 or send your check not for the \$399 retail price (plus \$279 for KeyChart 2000), but for just ~~\$249.00~~ (\$19 P&H). Order No. 3018.

If you want extra ribbon cartridges for your Multi-Font NX-2410, add just \$12.90 (\$3 P&H) for each one. Order No. 3016.

PRICE SLASHED NOW JUST \$229

Use Order No. 3018 (\$19 P&H).

I offered the manufacturer an all-cash deal for his entire stock and got an unprecedented price break. You get it all—type-writer-quality printing, paper parking and awesome 360-dpi graphics for just \$229.

Theater Of The Mind

Fight alongside Captain Kirk as he battles fierce Klingon warriors. Destroy an evil crime cartel with MacGyver. Plus, catch up on the latest AM news and enjoy FM stereo concerts. Now you can enter an exciting world of action, romance, drama and comedy with this PLL digital tuning AM/FM PLUS TV micro-radio and your imagination.

By Drew Kaplan

It's in your mind. Your imagination is your best ticket to an amazing world of mystery, drama, comedy and romance.

Radio has been called the 'theater of the mind' and with this new AM/FM plus TV sound PLL digital micro-pocket radio, instead of merely watching your favorite TV shows, you can actually live them.

Now you can **listen** to your favorite TV shows while you commute, work around the house, or row, jog or ride your exercise.

It's much more vivid, exciting and realistic than just watching TV, because you become part of your favorite shows.

At DAK, my assistant listens to her 'soaps' on breaks. She says listening is better than watching because she imagines the scenes and creates her own private soap opera.

You can listen through the built-in hi-fidelity speaker. Or, use the included stereophones for private listening.

Plus, digital PLL (Phase Lock Loop) tuning annihilates static and station drift. Once it locks onto a station, it never lets go.

With the 19 presets for TV/AM/FM stations, simply touch a button to instantly leap from an episode of 'Cosby' to an AM news

broadcast to a 'live' FM concert.

This TV/radio receiver measures a compact 4 $\frac{3}{8}$ " H. x 2 $\frac{5}{8}$ " W. x $\frac{3}{4}$ " D. It's backed by a standard limited warranty.

ENTER A NEW WORLD RISK-FREE

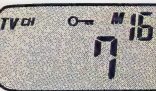
To order your Imagination-Freeing Theater Of The Mind Sangean AM/FM Radio plus VHF (Channels 2-13) TV Receiver with Stereophones, Built-In Hi-Fidelity Speaker, 19-Memory Presets, Auto-Scan AM/FM/TV PLL Tuning, LCD Display and Belt Clip risk-free with your credit card, call toll free or send your check for just ~~\$69.90~~ (\$6 P&H). Order No. 5653.

Now you can listen to your favorite TV shows, AM news and FM concerts in crystal-clear digital PLL sound while you commute, exercise or relax in your backyard. ☑

**PRICE SLASHED
NOW JUST \$49.90**

Use Order No. 5653 (\$6 P&H)

Now you can experience the Theater of the Mind for yourself for just \$49.90. Enter an exciting new world of action, comedy, romance and more without leaving your own backyard, office or living room.



Listen to your favorite prime-time shows, soaps and classic movies while you commute, jog or work at your desk.



PLL tuning locks on tight to AM talk shows, sports broadcasts and news while you relax or work around the house.



Thrill to rock-solid PLL FM stereo reception at the beach, in the park and everywhere you go.



Forget boring silence. Imagine entertaining callers ON HOLD with (1) a digitized version of Beethoven's 'Für Elise' or (2) soothing them with AM/FM music or (3) informing them of special offers, announcements and sales (or beautiful music) from a prerecorded tape.

Musical Holding Pattern

Transform ALL the ordinary touch-tone phones in your home or small business into entertaining and informative big business phones. Wow your callers with music, personalized messages and even special sales announcements. With just a SINGLE installation-free 'Music-On-Hold', you can easily add electronic hold complete with digitized music to ALL your phones.

By Drew Kaplan

It's annoying. If you've ever been put on 'hold', you know how boring it is listening to silence. Half the time, I think they've forgotten me. So, I hang up and call back.

But now, when you put someone on hold, you can entertain them, inform them and make sure they never hang up.

Just plug a Music-On-Hold box into any modular phone jack in your home or office. Then, plug in the AC adaptor. Now any time you need to put someone on hold, simply touch the '*' button on ANY touch-

tone phone connected to that line.

Instead of boring 'dead air', your caller is entertained by a digitized version of Beethoven's beautiful 'Für Elise'.

And, look at this. If you own a small business, now you can add Fortune-500 sophistication to the way you do business.

Plug a radio directly into the Music-On-Hold unit with the optional interconnect cable and tune in to an all-music station. Now, when you place a caller on hold, they'll be entertained by soothing, reassuring music. (Note: Music license may be required.)

Even better, record your own sales messages and announcements on a cassette recorder. And, plug the recorder into the Music-On-Hold. Now your callers will know all about your latest sales.

The Music-On-Hold is engineered and manufactured by DesignTech and backed by their standard limited warranty.

MUSICAL HOLDING PATTERN RISK-FREE

Prevent 'hang-ups'. Now anyone you put on hold will be informed and entertained.

If you're not 100% thrilled, simply return it to DAK in its original box within 30 days for a courteous refund.

To put Music-On-Hold with True Electronic Hold and Digitized 'Für Elise' On All Your Phones risk-free with your credit card, call toll-free or send your check for just ~~\$39.90~~ (\$4 P&H).

To play recorded messages and music from an AM/FM radio or cassette recorder, add the optional Interconnect Cable for just \$29.5 (\$0.50 P&H). Order No. 5715.

Now you can easily infuse soothing music and informative messages into every touch-tone phone in your home or business. ☑

**PRICE SLASHED
NOW JUST \$29.90**

Use Order No. 5708 (\$4 P&H)

I just found out that DAK has a huge credit with the manufacturer of this sophisticated device. That means I can obliterate the price—and you can save big money.

It works with any touch-tone phone in your home. Just press the '*' button.

"They're Wrong!"

Manufacturers think universal remotes should only control one device at a time... they're wrong. Some people think they need 2, 3, 4 or more remote controls cluttering up their coffee table... they're wrong. Some people have the idea that all-in-one universal remote controls are complicated... they're usually right! Until now. Read on to discover why this amazing \$39⁹⁰, super-easy-to-use, 192-function 'instant learning' remote does far more than anyone (especially the manufacturer) ever dreamed.

By Drew Kaplan

It was almost 2:00 a.m. I was working late in my home office (as I often do).

And, I still had one more product to evaluate. It looked like another 'ho hum' universal remote. But, was I in for a surprise.

You see, all the other 'so-called' learning remotes I've tried were complicated and required a complex, multistep set-up process. And, the preprogrammed universal remotes were always a gamble because they may or may not work with your equipment.

But, this universal remote instantly learns the infrared commands from all the remotes you already own. So it's guaranteed to be compatible.

Anyway, I've had 3 remotes cluttering up my desk for years. So I picked up my TV's remote.

AND, THAT'S WHEN I REALIZED THEY WERE WRONG!

I have a cable box. The only buttons I ever use on my TV remote are the up/down volume controls and mute. So, why waste a whole 32-function memory bank for 3 buttons?

Next, I picked up my VCR remote and counted just 8 buttons that I use.

Finally, I checked my cable box remote where I use almost all the buttons.

Then, here's what I did. In just ONE of this universal remote's six banks, I programmed volume and mute from my TV remote, the 8 VCR commands from my VCR remote and all the buttons I use on my cable box remote.

So, now I control the remote functions I use 99.9% of the time from 1 bank. Never again will I have to move the selector switch to change channels, adjust volume, or operate my VCR.

Plus, I have 5 banks left (each with 32 programmable functions). So, there's plenty of memory to program the commands for my stereo receiver, CD player and any other remote-controlled device I wish. Frankly, I'll probably never use them all up.

Best of all, I've replaced the army of remote controls that ate up my desk space with just one convenient remote.

YOU'RE IN CONTROL

ANY button in ANY of the 6 memory

banks can learn ANY function you choose to teach it. For example, the bank labeled 'CD' can be used for a stereo, video disc player or any device you desire.

So, you can set up 1 bank with the buttons you use most often from 2 or 3 devices (like I did). Or, you can keep each device in its own separate bank.

Plus, look at this. Remote controls can break. And, replacing them can be very expensive.

The TV manufacturer wanted \$69⁵⁰ to rush me a replacement for the TV remote I had on my desk. A VCR remote was \$146³⁸.

And, I couldn't even get a new cable box

WARNING: DON'T BE FOOLED!

You may see similar-looking remotes. But, don't be fooled. They're impostors. When you take the batteries out of those remotes, the codes you put in memory could be completely wiped out.

This remote's different. It's the **ONLY** remote I've seen with a built-in 5-10 year code-protecting lithium memory backup.

remote because I didn't have the model number. I was shocked to learn that replacing just 2 of my remotes would cost \$215⁸⁸.

So, at DAK's breakthrough \$39⁹⁰ price, it's easy to see that using this universal remote every day and putting your expensive dedicated remotes away for safe keeping makes smart economic sense.

Plus, you can easily add your bedroom or den TV's remote functions to one of this remote's available memory banks. Or instead of carrying this remote from room to room, why not just order a second one?

You'll never search for buttons again. Volume, mute, channels and even VCR and cable functions **can all be in the same**

Here's How I Programmed My TV, VCR and Cable Box In Just One Bank (And, How You Can Too!)



I programmed in nearly every function on my Cable Box remote.

You'll have 32 functions per bank (192 functions total).

I added Power, Play, Stop, Record, Rewind, Fast Forward, Pause and Search from my VCR remote.

The only buttons I needed from my TV Remote were Mute and Volume Controls (I have cable).



In the background are the 3 remotes I replaced with this 1 breakthrough universal remote. It has the most sensible and easy-to-use keypad I've ever seen on any remote control. And, since you decide what each button does, you'll be using it (and used to it) in minutes.

place—even if you have a Sony® TV and VCR in your living room and a Magnavox® TV and Emerson® VCR in your bedroom.

The Universal VX-6000 Instant Learning Remote with lithium memory backup operates on just 4 AAA batteries (not included) and is backed by a limited warranty.

DISCOVER WHY THEY'RE WRONG RISK-FREE

Look at the 2, 3, 4 or more remotes you may have on your coffee table now. Pick out the buttons you use 99% of the time. And, imagine controlling your TV, VCR and cable box with just ONE of this truly unified universal remote's six banks.

To order your 192-Function Universal Remote Controller with Lithium Backup risk-free with your credit card, call toll-free or send your check for DAK's breakthrough price of just \$39⁹⁰ (\$6 P&H). Order No. 5901.

Special Bonus: When you order your Universal Remote Controller you can grab an infrared Remote Activator for just \$9⁹⁰.

With it you can turn on (and off) lamps, stereo systems and virtually any AC appliance right from your Universal Remote.

Each Activator can automate 2 appliances. Simply plug the appliances you want to automate into the Remote Activator and you're in business.

Important: You must have a Universal Remote to use the Remote Activator.

It's manufactured by Innovative Time and backed by a standard limited warranty.

To order your Optional 2-Channel Infrared Remote Activator for just \$9⁹⁰ (\$4 P&H) each, use Order No. 5960. ☐



Easy, Instant Programming

It learns fast! Just touch 'Learn.' Aim your source remote into its 'learning' window. And, hold down the button you want to program on this universal remote and the corresponding button on your source remote. That's it! It's programmed.



Just like a waterfall, the Pollution Pulverizer generates negative ions which destroy airborne pollution. Plus, many studies have shown that negative ions can create a healthier, more invigorating environment for you and your family.

Pollution Pulverizer

Obliterate smog, pollen and tobacco smoke in your home and office. Eradicate pet smells and other annoying odors. And, create a powerful negative ion shield that stops airborne pollution BEFORE you breathe it into your lungs.

By Drew Kaplan

It's war. And, the air around you is the battleground. Every day, smoke, smog, pollen and other invisible pollutants silently infiltrate your home and office.

But, now you can protect yourself and your family with a powerful anti-pollution shield that annihilates pollutants, eliminates odors and creates a negative ion-charged fresh air oasis.

2-PRONGED ATTACK FOR CLEANER AIR

This incredible new integrated air purifier/negative ion generator eradicates almost all forms of airborne pollution.

Its unique multiple-stage purification process removes tobacco smoke, pollen, dust and even odors from the air you breathe with an amazing one-two punch that sends airborne pollution particulates reeling.

First, there's the three-speed, triple-filter air purifier. Like a pollution vacuum, dual fans draw air in through two specially designed activated charcoal-impregnated filters.

These filters cleanse the air by trapping and holding dust, pollen, nicotine particles and other airborne pollution particulates.

Like a sponge, activated charcoal (used in industrial air purification) 'soaks up' odor-causing vapors and gasses through a process known as adsorption.

Activated charcoal is incredibly adsorbent. One ounce has an odor-trapping surface area equivalent to 6 football fields. Wow! So, it easily eliminates pet and cooking odors, and even hazardous ozone from laser printers and copiers.

After passing through the activated-charcoal filters, 90% of the air flows through a silica gel-impregnated 3M Filtrete® filter.

The 3M Filtrete filter seizes any remain-

ing pollution particles down to 5 microns (that's about .000195 inch), while the silica gel adsorbs any remnants of odor-causing vapors, leaving the air fresher smelling.

Plus, each fiber of the special 3M Filtrete filter is negatively or positively charged.

Most pollution particles below 5 microns are charged. So, each charged fiber (there are millions of them) acts like a magnet, attracting and capturing even the smallest particulates that escape ordinary filters.

ANTI-POLLUTION SMART MISSILES

The second attack wave in this war on pollution is a powerful negative ion generator. The 10% of the air that doesn't pass through the Filtrete filter is blasted through the ionizer and infused with negative ions.

The negative ions seek out and bind with positively charged pollutants, causing them to become negatively charged.

Since opposites attract, the negatively charged particulates are drawn to the nearest positively charged surface, or back into the air purifier. Either way they're removed from the air you breathe.

If you've ever smelled the sweet air after a thunderstorm or been invigorated by a

Create your own no-smoking zone at work. Breathe cleaner, fresher air while you sleep. And, keep your kitchen free of odors all with this pollution-obliterating air purifier WITH built-in ionizer.

refreshing seaside breeze, you've experienced the effects of negative ions.

These natural wonders produce their own negative ions to cleanse the air. The Pollution Pulverizer purifies the air in the same way. In fact, this type of pollution control is so effective, it's used in burn wards to protect patients from infection.

Plus, many recent studies have indicated that negative ions can decrease stress and increase alertness and concentration.

I can't guarantee that you'll experience all of these effects. But, I can guarantee that you'll be breathing cleaner air.

The DAK Twin Fan Active Filter Ionizer is backed by DAK's standard limited warranty.

BREATHE CLEANER AIR

RISK-FREE

Turn it loose at your next party and watch it devour tobacco smoke in a flash.

Put one on your desk or credenza to transform your office into a clean-air sanctuary. And, place one in your bedroom to breathe cleaner, healthier air while you sleep.

If you don't feel you're breathing pollution-free air simply return it to DAK in its original box within 30 days for a courteous refund.

To order your 3-Speed Pollution Pulverizer with 2 Odor-Annihilating Activated-Charcoal Filters, Particle-Capturing 3M Filtrete Filter and Pollution-Obliterating Ionizer risk-free with your credit card, call toll-free 1-800-325-0800, or send your check for just \$499⁰⁰ (\$6 P&H). Order No. 5843.

Special Note: It's a good idea to change the filters about every 3 months. Just wait till you see all the contaminating particles they remove from the air. Then, imagine breathing that into your lungs!

You can order a set of 3 replacement filters (2 Activated-Charcoal Filters and 1 3M Filtrete Filter) for just \$99⁰⁰ (\$3 P&H). Order No. 5859.

You'll blast nicotine and tar out of the sky. You'll shoot down airborne particulates before they reach your lungs. And, you'll create a pollution-free fresh air oasis in your home or office. ☑

*Filtrete is a registered trademark of 3M.

WHY THE POLLUTION PULVERIZER IS SO EFFECTIVE.

The DAK Active Filter Ionizer employs a revolutionary multiple-stage air purification system to obliterate pollution from the air you breathe. Here's how it works.

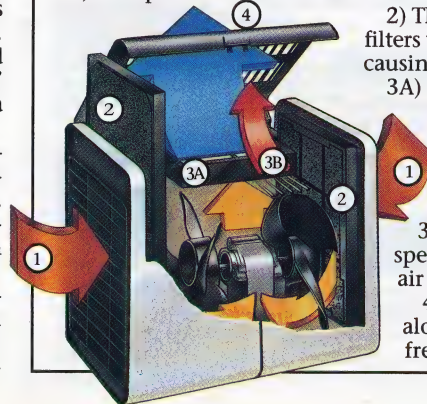
1) Two powerful fans draw air in through intakes on each side of the unit.

2) The air is then drawn through two activated-charcoal filters which trap airborne particulates and adsorb odor-causing vapors and contaminants.

3A) After entering the inner plenum, 90% of the air is routed through a special, pollution-trapping silica gel-impregnated 3M Filtrete filter. It captures airborne particulates (even those smaller than 5 microns), while removing any remaining odor-causing pollutants from the air.

3B) The remaining 10% of the air is forced at high speed through a negative ion field which infuses the air with particulate-annihilating negative ions.

4) The cleansed air is then released into the room, along with the negative ions, creating a pollution-free fresh air oasis in your home or office.



Light Beam Bazooka

Penetrate the barrier of night. And, obliterate darkness with a blazing beam of brilliant quartz halogen light. With this CORDLESS rechargeable 500,000 candle power portable 'shadow blaster' you'll instantly turn night into day at home, on the road, while camping, and anywhere you go.

By Drew Kaplan

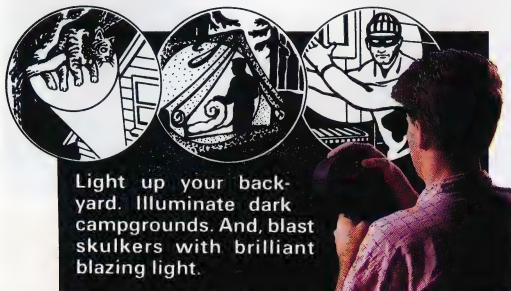
It's late. You hear a noise in your backyard. You look out the window. But, you see only pitch blackness.

You grab this 500,000 candle power spotlight and pull the trigger. Instantly your yard is bathed in brilliant blazing light. And, it reveals the neighbor's cat harmlessly rummaging through your garbage cans.

This amazing cordless, rechargeable spotlight is the brightest I've ever seen.

The secret of its darkness-obliterating power is a special quartz halogen bulb. It burns infinitely brighter than ordinary incandescent bulbs of equal wattage.

In fact, it's 10 times brighter than a standard car headlight. (That's brighter than aircraft landing lights. Wow!)



Light up your backyard. Illuminate dark campgrounds. And, blast skulkers with brilliant blazing light.

Plus, it's armed with a computer-designed parabolic reflector that casts a beam of light that penetrates rain, smoke and fog to illuminate objects up to a mile away.

BLAZING LIGHT ANYWHERE

Now you can bathe your backyard, basement or driveway in brilliant radiance with an unmatched payload of power.

Plus, thanks to its built-in rechargeable battery, you can take the power of the sun with you wherever you go.

Keep one in your car and you'll easily spot street signs and house numbers on dark and unlit roads. And, you'll have crisp, brilliant light for emergency road work.

Take it on camping trips to find the best camping spots even on the darkest nights. Plus, it's perfect for night fishing.

Use it on your boat to locate shore points and floating debris from a safe distance.

Plus, as a security light, the Light Beam Bazooka is unmatched. You can blast skulkers with a beam of blazing light without leaving the safety of your home, office or car.

Its shock-proof, high-impact polypropylene case is designed to shrug off abuse. And, its special Lexan™ lens is unbreakable.

Best of all, this 'portable sun' is rechargeable from any 110-volt wall socket or cigarette lighter (both adapters included).

It's backed by a standard limited warranty.



Cut through even the darkest nights and the worst weather with a brilliant beam of light 10 times brighter than car headlights.

WIELD A LIGHT BEAM BAZOOKA RISK-FREE

Turn night into day anywhere you go with this 500,000 candle power cordless portable quartz halogen spotlight.

To order your Light Beam Bazooka 500,000 Candle Power Cordless Quartz Halogen Spotlight with AC and DC Chargers risk-free with your credit card, call 1-800-325-0800 or send your check for just ~~\$69⁹⁰~~ (\$6 P&H). Order No. 5895. ☐

**PRICE SLASHED
NOW JUST \$49⁹⁰**

Use Order No. 5895 (\$6 P&H)

It was tough. But, I renegotiated the price and the manufacturer finally said 'Yes' to a price break. Now you can pierce the darkest night and blaze the brightest trail for just \$49⁹⁰.

Audio Telescope

Pick a voice out of the crowd or a sparrow's song out of a tree. It's easy with this super-directional shotgun microphone.

By Drew Kaplan

It's the stuff spies dream of. If you've ever tried to record a singer while you're sitting in the audience, or a conversation from across the yard, you know that ordinary microphones pick up everything but what sounds you really want to record.

Well, now you can record a lecture from the back of the room or an owl's hoot from across a field. (And, if you're a spy, you can easily record other spies' conversations.) The sound will be crystal-clear. And, the wide, full frequency response will amaze you.

Unlike ordinary microphones, this new Electret Condenser super-directional shotgun microphone has battery-driven circuitry. And, it uses an extremely sensitive sensing membrane to effortlessly capture even the subtlest sound vibrations.

Imagine recording the emotion in your daughter's voice as she exchanges wedding vows. Imagine overhearing a quarterback as he calls signals at the line of scrimmage. And, imagine pulling in whispered conversations from across a street.

Warning: It's rude to eavesdrop on some conversations. And, in some cases, it's illegal. Do not use this microphone for eavesdropping or recording conversations.

It measures 17" long and is isolated from the stand by polymer O-rings. So it floats free from any outside vibrations.

A microphone stand mount, a tripod stand and a full-length foam wind screen are included.

It's powered by one AA battery (included). And, there's a mini phone plug for use with your video camera.

Plus, there's a 20-foot mike cable with both mini and 1/4" plugs for professional recording. It's backed by DAK's limited warranty.

BE AN AUDIO ASTRONOMER RISK FREE

Now you can make professional recordings of business seminars, wildlife and your children.

If you're not 100% thrilled, simply return it to DAK in its original box within 30 days for a courteous refund.

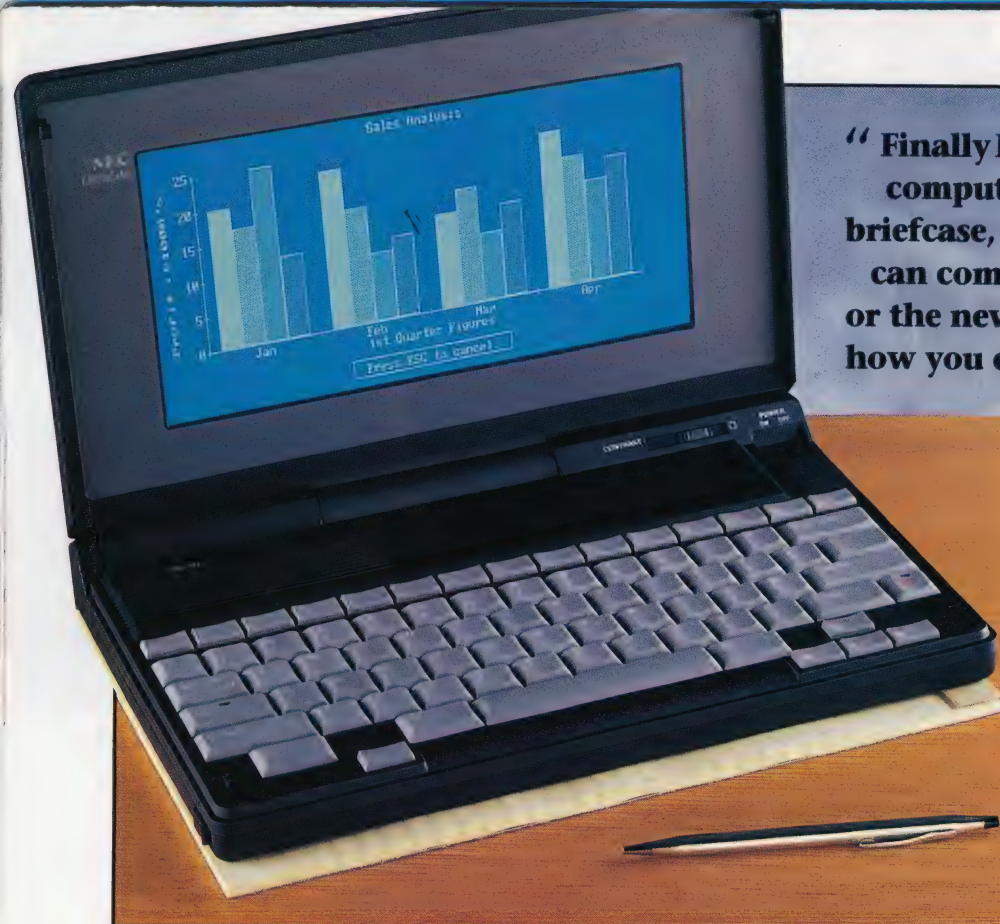
To order your Audio Telescope risk free with your credit card, call toll free or send your check for just ~~\$69⁹⁰~~ (\$4 P&H). Order



Now you can eavesdrop on an eagle, record your child's starring part in the school play and hear the winning putt rattle to the bottom of the cup.

No. 5328. CA res add tax.

You'll pull it all in. Whether you're stalking a rare species of wildlife, recording your child's birthday party or are on an undercover spying mission, you'll make superb recordings with amazing clarity. ☐



"Finally I can take to the road with a computer that I forget is in my briefcase, has a readable screen, and can communicate with my office or the newsroom . . . I can't imagine how you can offer it at this price!"

Stephen P. Rizzo
co-author of N.Y. Times Bestseller,
Inside Job.



At about the size of a standard yellow notepad, the NEC UltraLite easily fits into your briefcase. You'll have awesome computing power anywhere you go.

The \$699 NEC UltraLite Breakthrough!

Now you can wield the 4.4 pound work-annihilating notebook computer that was originally reserved for just a privileged few. The amazing magazine-sized NEC UltraLite is so small, so light and so versatile, you really can slip it into your briefcase or under your arm for full IBM-compatible computing power everywhere you go. Forget its \$2,999 original retail price. Now you can have this truly portable computer, complete with Microsoft® Works 2.0 for just \$699!

By Drew Kaplan

It's small. Very small. Yet, with its full-size keyboard, it really makes the 'to take' or 'not to take' computer decision a thing of the past. Here's what the experts have said:

"If portability, convenience and style top your list, you can't do better," raved *PC Magazine*. *Byte* dubbed it, "the painlessly portable PC." And, *PC/Computing* lauded, "The . . . UltraLite will give you so much computing muscle in such a small package, it will be the perfect companion for the ultimate power trip."

At a mere 8.3"D. x 11.8"W x 1.4"H. and weighing just 4.4 pounds (WITH battery) the NEC UltraLite was the first computer that you really could take anywhere.

NEC packed all the power of a lightning-fast silicon hard disk, a full 640K of RAM, a super-bright backlit screen, a full-sized industry-standard keyboard and even a 2400-baud modem into a meticulously engineered computer no bigger than a magazine.

The only problem was the cost. At its \$2,999 original retail price, only a few very rich top executives could afford this incredibly compact computing powerhouse.

But, now, thanks to an all-cash purchase

direct from NEC, we can all employ desktop computing power whether we're at the office, at home, or on the road.

Plus, I'm including, absolutely FREE, Microsoft Works 2.0. This highly acclaimed integrated word processor, spreadsheet, database and communications program was an *Info World* 1989 product of the year.

With Works you'll be ready to take on any size computer project, from writing reports to crunching numbers to creating massive databases in your hotel room, on a commuter train or while waiting for a plane.

Read on and we'll explore all you can do with this awesome go-anywhere computer.

But, first, I have a confession to make. I used to think portable computers were a necessary evil. I loved being able to take a computer with me on trips. But, I hated having to lug around my 8-14 pound laptops.

And, I couldn't find a laptop that would even begin to fit into my briefcase. So I'd have to haul around both my briefcase and the computer. I felt like a pack horse trudging through airports and trade shows loaded down with my old laptop and my briefcase.

Then I discovered the NEC UltraLite. It fits easily into a briefcase with plenty of

room to spare. In fact, it's small enough to slip into the top flap of your briefcase.

And, if you're like me, once you discover how much work you can accomplish and how much time you'll save with the UltraLite, you'll take it with you everywhere.

DESKTOP COMPUTING POWER TO GO

No matter what your job is, now you can have incredible computing power where you could never take a computer before.

If you're an insurance agent, you can effortlessly prepare policies, display actuarial tables and statistics, and even handle claims while you sit in your client's home.

If you're a salesman who travels, the

\$299⁰⁰ LOTUS 1-2-3 BONUS

Now you can wield the number-crunching power of Lotus 1-2-3 anywhere you go. Here's the story.

The NEC UltraLite is armed with an advanced solid-state ROM (Read Only Memory) drive that runs standard software programs from ROM software cards that are no bigger than credit cards.

Plus, since the program is stored on the ROM card, you have your UltraLite's full 1MB or 2MB of silicon hard disk space free to store your data.

And now, you can grab Lotus 1-2-3 on ROM card (a \$495 value) for just \$299⁰⁰ (\$4 P&H) when you order an NEC UltraLite. Use Order No. 3108.

If you already own an UltraLite, see the \$199 Lotus 1-2-3 offer on page 49.

UltraLite is a great way to organize, store and transport price lists and product descriptions, and even add data to customer files.

And, just wait till you see how impressed

your clients will be with your fast service when you instantly send their order to the home office with the built-in modem.

If you frequently go to trade shows and product expositions (as I do) the 4.4 lb. UltraLite is the perfect way to get a jump on your competition. You'll be able to draw up contracts, prepare receipts and draft agreements right on the show floor.

If you're a journalist, now you can write **AND edit** your article right at the scene of a fast-breaking news story, sports event or press conference. Then, you can instantly modem your story back to the office and scoop the competition.

And, the backlit screen is so bright and sharp, you can write movie reviews and critique speeches in a darkened theater.

Now, at DAK's special price, we all can work where we want to and when we want to. And, I think that's important because some of my best ideas seem to come to me when I'm away from my desktop computer.

If I don't write them down immediately, I forget them. So, now I keep my NEC UltraLite within arm's reach at all times.

Whether you're down the hall, holed-up in a hotel room or even relaxing at home, you'll have IBM-compatible computer power to utilize those 'once-in-a-lifetime' ideas whenever they strike.

And, unlike most portable computers, which seem to take forever to boot up, the amazing UltraLite is virtually instant-on.

Its V30 microprocessor and revolutionary silicon hard disk are lighting-quick. It takes only about 10 seconds from the time you turn it on till it's ready for input. Now your ideas will happen at the speed of thought, not at the speed of a time-consuming, regular DOS boot.

DOWNTIME DECIMATOR

With this incredible feather-light, easy-to-carry workload warrior you'll obliterate frustrating wasted time forever.

Imagine finishing a report while you commute home on the train. Imagine updating your customer database while you sit in a client's reception room. And, imagine preparing invoices while you travel across town in a cab. It's easy.

Frequent flyers take note: Lots of portable computer ads claim that you can use their computers on airplanes. However, I've found that unless you're upgraded to first class, you really don't have room to use most 'so-called' portable computers in flight.

But, the feather-light UltraLite is small enough to fit easily on your lap or onto a coach-class tray table. It's the first portable computer that I don't mind using on a plane.

Forget late planes. It's so light you can check your agenda or fire off a memo while you wait in the terminal and even while you're waiting in line to board your plane.

With your 4.4 pound UltraLite, you'll turn every second of normally frustrating wasted time into productive time.

DESK-TO-DESK PORTABILITY

You don't even have to leave your building to get the most out of this micro-sized computing marvel. Here at DAK, our warehouse manager uses his UltraLite to take inventory on the warehouse floor.

Some of my DAKonian associates have given up their yellow note tablets in favor

of the UltraLite. It has the same footprint and is an easier way to take notes and capture those sudden bursts of inspiration.

You can use it to present data tracking plans in your CEO's office. Take it to accounting to discuss and plot growth options with the controller. And, you can even troubleshoot problems right in the warehouse.

EFFORTLESS COMPUTING ANYWHERE

The UltraLite is small in size, but, it's armed to the teeth with the latest work-, time- and space-crunching features. Its 'brain' is a sophisticated V30 microprocessor.

It's so fast you'll rocket through your computer work about **five times faster than with a standard PC.** You'll blaze through reports, spreadsheets and data-

With the amazing 4.4-pound UltraLite you'll wield desktop computer power where you could never take a computer before.



You really can take the amazing NEC UltraLite anywhere. Now you're ready to clinch sales right in your client's office or home.

bases. There's no compromise.

At the heart of this 4.4 lb. take-anywhere wonder is a specially designed silicon hard disk. It's much smaller and lighter than the bulky, mechanical hard and floppy disk drives that make most laptop and notebook computers too heavy to be truly portable.

Plus, unlike mechanical drives, this innovative solid-state silicon hard drive has no moving parts to get jarred or damaged during the rigors of everyday laptop travel.

You can be sure your vital data, facts and figures will be safe whether you're traveling across town or across the globe.

And, oh is it fast. As *PC Magazine* put it, this silicon hard disk "saves even the biggest

files about as quickly as you can issue a command. No [other] DOS machine can beat the UltraLite at this game."

The UltraLite comes with either a 1-megabyte or a 2-megabyte silicon hard disk and a full 640K of high-speed RAM.

One megabyte can hold up to 500 type-written pages at a time. So, you'll have plenty of room to store all your reports, proposals, spreadsheets and database files with room to spare.

When you're ready to take your work on the road, simply 'down-



If you're a salesperson who travels, now you can easily take incredible work-crushing IBM-compatible computer power on the road to blast through product invoices, rocket through sales reports and instantly update customer files.

load' the programs and files you want to work on from your main computer to your UltraLite. It's fast and easy with the included LapLink program and transfer cable.

LapLink is the industry standard transfer program. It instantly transfers files to and from desktop and laptop computers.

Now you're all set to crunch numbers at 30,000 feet, finish a proposal while you carpool home from work and close that 'big deal' right at a power lunch.

When you're through traveling, you can 'upload' your files to your desktop computer.

Special note. Your included MS-DOS 3.3, LapLink and Microsoft DOS Manager are all stored in an additional 456K ROM disk that's separate from the silicon hard disk.

So, you'll have the full 1 or 2 megabytes of silicon hard disk space to store your programs and files plus the 456K of ROM.

The UltraLite also uses an innovative, solid-state ROM drive. Instead of floppy disks, it uses ROM software cards. Each is about the size of an ordinary credit card.

With optional ROM software cards (see options on page 7) you can run programs such as WordPerfect 5.0, Lotus 1-2-3 and WordStar 5.5, without using up your
(Next Page Please ...



Just look at the sleek, meticulous design of the UltraLite's keyboard. Forget tiny, hard-to-use 'chicklet-type' keys. The UltraLite's keyboard is a full 11 inches across with 78 full-sized, industry-standard keys complete with separate cursor keys and an imbedded numeric keypad for effortless number crunching.

... \$699 NEC UltraLite Continued)
silicon hard disk space.

Plus, there's a port for an optional 720K/1.44MB 3½" external diskette drive, so you can transfer, load and run standard programs and files from diskettes.

NEC didn't sacrifice ease of use for size. Even with its yellow tablet-sized dimensions, the UltraLite features a full-sized industry-standard 78-key keyboard. It even has separate cursor keys and an imbedded numeric keypad for effortless number crunching.

The 640 x 200 resolution 'supertwist' electroluminescent BACKLIT LCD screen is a full 8.25" x 4.25" (9.5" diagonal). This easy-on-the-eyes screen has the same 25 lines and 80 columns of any desktop monitor.

The UltraLite is powered by a unique pop-in rechargeable lithium molybdenum sulfide battery pack, instead of the cheaper nickel cadmium batteries used by most portable computers.

Lithium molybdenum sulfide batteries won't succumb to 'charge memory' which

and transform your UltraLite into the perfect remote communications terminal.

Now you can transfer files over the phone to or from your main computer. You can send and receive E-mail. And, you can instantly log on to online databases like CompuServe and Prodigy.

Of course, you'll have clock/calendar with battery backup, RS232 serial port and many more full-sized computer features.

FREE MICROSOFT WORKS 2.0

To make this the most complete portable computing package ever, I'm including, absolutely FREE, an enhanced version of Microsoft Works 2.0. **It's four of Microsoft's best programs integrated into one awesome work-crushing weapon.**

First, you get a full-featured word processor with spellcheck to write powerful reports, proposals and memos with ease.

The instant you fire it up, you can type a letter, add bold, italics, underlines, superscripts, subscripts and even headers and footers. And, there's cut, paste and undo.

Plus, there's a special utility that converts files from other word processors so you can effortlessly use them with Works.

Next, you'll have a high-powered spreadsheet at your command. You'll effortlessly solve complex financial and statistical problems and even layout comprehensive financial strategies for your home and business.

It's compatible with most major spreadsheet programs, including Lotus 1-2-3 & Quattro Pro.

And look at this. You can create charts and graphs with your data to add impressive, idea-conveying graphics to your sales reports, budget proposals and business plans.

You also get a powerful database to store and organize all your critical business, club and personal data. It's a quick and easy way to compare, summarize and analyze all your vital data and spot important business trends.

Finally, you get a communications program to use with your built-in 2400-baud modem. Now, you can instantly get price updates from the main office, check the latest stock quotes or log on to on-line databases no matter where you are.

Works will store your phone numbers, log on sequences and automatically answer incoming calls. Just touch a key and the program does all the work.

And, here's something really special.

All four of the programs are interactive!

You can infuse a spreadsheet graph into a report you're writing with the word processor. You can copy numbers from the database and calculate them in the spreadsheet.

And, you can even create form letters by merging names and addresses from the database into the word processor.

Works even has editing windows. You can 'open' up to seven windows in any or all of the 4 programs and work on and refer to seven different projects concurrently.

Your free Microsoft Works 2.0 comes on diskettes (you get both 5¼" and 3½") so you can load it onto your desktop computer.



Forget having to lug your briefcase in one hand and your portable computer in the other. The magazine-sized UltraLite really is small enough to slip into your briefcase or even the top flap of your briefcase.



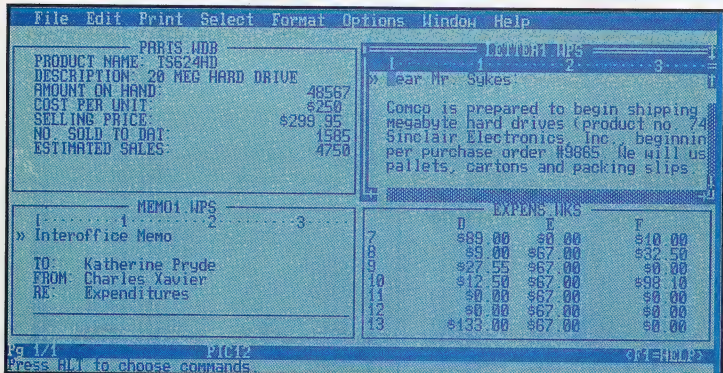
Check the latest stock quotes. Log on to electronic bulletin boards and on-line databases. And, retrieve the latest customer data from the home office. It's easy with the UltraLite's built-in 2400-baud modem.

reduces the life of nickel cadmium batteries.

So, you can recharge your UltraLite's battery pack any time for cordless computing. And, your battery is recharged whenever your computer is plugged in.

NEC rates the battery pack at up to two hours. And, with optional extra battery packs, you can instantly change batteries for even more cordless computing time.

And, look at this. Your NEC UltraLite comes complete with an internal 2400-baud modem. With most portable computers, a modem of this type is optional and could



With your FREE Microsoft Works 2.0, you can open up to seven windows (here are just four on the UltraLite's backlit screen) and work on or refer to word processing documents, databases and spreadsheets simultaneously.

cost you up to \$300 extra. But, it's included FREE with the UltraLite.

Simply connect the modem to any standard phone jack with the included cable

To order your NEC UltraLite with everything listed above but with a 2-Megabyte Silicon Hard Disk risk free with your credit card, call toll free or send your check, not for NEC's original \$3,699 retail price, but for just \$899 (\$12 P&H). Order No. 5838.

With a 4.4 lb. UltraLite, you'll rocket through memos, databases and spreadsheets easier than ever before. Now you can work anywhere and turn normally wasted time into productive time. So, you'll have more time to relax and spend with your family. The NEC UltraLite really can set you free. IBM is a registered trademark of International Business Machines.

NEC UltraLite Power Boosters

Infuse your UltraLite with even more computing power! Grab these ROM card software programs and UltraLite accessories at special DAK prices. But hurry, quantities are limited!

Lotus 1-2-3

Now you can have Lotus 1-2-3, ver. 2.01 number-crunching power to go. Lotus's 3 work-crushing elements have made it the world's most popular software program and an invaluable business tool.

You'll have 1) a **spreadsheet** for analysis and planning, 2) a **graphics program** to summarize and display data and 3) a **database** to effortlessly organize all your important facts and figures. It's yours, not for NEC's \$495 original retail price, but for DAK's special breakthrough price

of just **\$199** (\$4 P&H). Order No. 5822.

WordPerfect 5.0

Creating professional proposals, reports and memos complete with bold, italics, underlining and even headnotes and footnotes is a breeze with WordPerfect 5.0.

Plus, you can add charts, logos, drawings and diagrams to all your documents with WordPerfect's integrated text and graphics.

Best of all, you'll command WordPerfect's awesome word-sculpting power, not for NEC's \$495 retail price, but for DAK's special price of just **\$399** (\$4 P&H). Order No. 5825.

Xywrite III Plus

Writing powerful business letters, precise financial reports and A+ essays is phenomenally fast and easy with Xywrite III Plus. You'll command hundreds of work-saving features, such as pull-down menus, Microlytics' WordFinder 220,000-word thesaurus, a 100,000-word spell-checker, a form generator, automatic columns, and editing windows to refer to or work on up to nine documents at the same time.

NEC offers Xywrite III Plus on a ROM card for **\$445**. But, with this special offer it's yours for just **\$299** (\$4 P&H). Order No. 5827.

Microsoft Works 1.05

This is the previous version of the same powerful integrated word processing/database/spreadsheet/communications program I've included with your UltraLite (see page 46).

It's compatible with Works 2.0 and just as easy to use, but it's stored on a ROM card. So, it doesn't use up space on your UltraLite's hard disk.

It's yours, not for NEC's \$195 original retail price, but for just **\$99** (\$4 P&H). Order No. 5826.

ROM Cards Explained

It's revolutionary. Instead of a floppy drive the UltraLite utilizes a unique solid-state ROM drive that runs standard software programs from ROM software cards.

Each ROM (Read Only Memory) card is the size of a credit card (actual size shown) and contains a special ROM-based UltraLite version of a name-brand software program.

The program is stored on the ROM card instead of the silicon hard drive, so you'll leave the UltraLite's full 1MB or 2MB of hard disk space free to store your data.

An all-cash purchase got DAK a limited

quantity of these ROM cards far below NEC's retail prices.

And, now you can order any of the famous name-brand software programs shown on this page to use with your NEC UltraLite computer at special DAK breakthrough prices.



3 1/2" External Diskette Drive

Plug in this AC-powered 720K/1.44MB external diskette drive and you can load standard IBM programs, transfer files to IBM-compatible computers and save and archive your work to standard 720K and 1.44MB 3 1/2" diskettes.

It's very small, and weighs only 1.5 pounds. So, you can easily take it along with you.

NEC originally offered these external diskette drives for \$399, but you can add one to your UltraLite for DAK's special price of just **\$199** (\$4 P&H). Order No. 5817.

Pop-In Rechargeable Battery Packs

For endless cordless computing on the go, order extra rechargeable battery packs.

NEC offered these battery packs for \$119 each, but you can grab them for DAK's price of just **\$69** (\$4 P&H) each. Order No. 5821.

Roomy Carrying Case

Carry your NEC UltraLite in a handsome,



protective black nylon case roomy enough to hold your UltraLite, battery packs, AC adapter, external drive, even paperwork.

Plus there's a large zippered outside pocket and 3 Velcro-closing inside pockets perfect for ROM software cards. It's yours for just **\$49⁹⁰** (\$4 P&H). Order No. 5818.

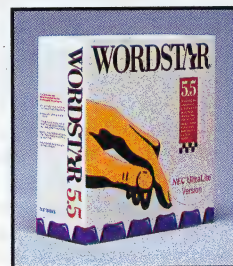
WordStar 5.5

WordStar is the **only** serious word processor specifically designed for touch typists. Forget stretching your fingers to reach awkward function key combinations.

Now you can instantly access hundreds of powerful features, including a phonetic spell-checker, editing windows and multiple page preview right from the home row keys.

WordStar 5.5 is yours, not for NEC's \$495 retail price, but for DAK's special price of just **\$299** (\$4 P&H). Order No. 5828.

Note: WordStar 5.5 is shipped in exclusive packaging provided by DAK.

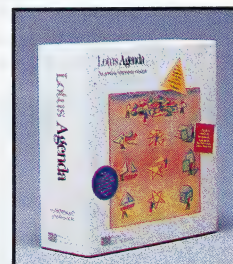


Lotus Agenda

Imagine quickly and easily organizing, managing and cross-referencing your personal and business information. With Lotus agenda you can effortlessly create prioritized 'to do' lists, catalog employee and customer data, and track multiple projects with ease.

Agenda organizes all your vital information so you can use your data more easily and effectively.

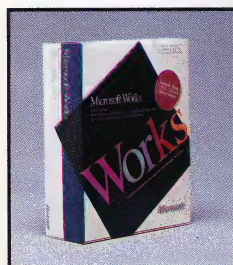
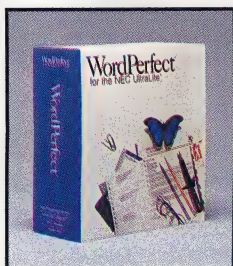
Forget NEC's original \$395 retail price. It's yours for DAK's breakthrough price of just **\$129** (\$4 P&H). Order No. 5823.



Lotus Metro/Express

Metro is a pop-up program that puts 12 work-saving tools, including a calculator, list manager, appointment calendar and much more right at your fingertips.

Plus, Express works with MCI mail so you can send spreadsheets, reports and computer files around the world directly from your UltraLite. Both programs are yours on one ROM card, not for NEC's \$235 retail price, but for DAK's special price of just **\$129** (\$4 P&H). Order No. 5824.





Thrill to all your favorite digitally tuned FM frequencies and cassettes in clear, rich, audiophile stereo sound.

NEW \$79⁹⁰ DIGITAL PLL TUNING

Shortwave Recording Time Traveler

Plus, you'll make timed recordings of SHORTWAVE, AM and FM-stereo broadcasts automatically.

It's shortwave recording freedom! Pick up an early morning BBC broadcast (at 2:00 a.m. our time) and play it back during lunch. Grab the late-night financial news broadcast from Tokyo (at 3:00 a.m. our time) and listen to it on your way home from work. And, hear local perspectives on Yugoslavia's ethnic conflicts on Radio Yugoslavia whenever you wish. Now you can AUTOMATICALLY RECORD shortwave (plus AM and FM-stereo broadcasts) anytime, day or night. Then listen to them when you want and where you want!

By Drew Kaplan

I've always loved shortwave radio. I followed the events in the Soviet Union, the Baltic States and, of course, the Gulf War, even before the networks.

But, because of the time difference overseas, I could only listen to 'prime time' shortwave broadcasts late at night.

Well, no more! Now I'm catching shortwave, AM and FM-stereo broadcasts whenever (and wherever) I want. And, so can you.

Simply set this revolutionary PLL digitally

tuning receiver to the exact frequency you wish to record. Then set its automatic timer to tape your shortwave, AM or FM-stereo broadcast the moment it hits the airwaves.

Imagine listening to Kol Israel for their views on the Middle East peace process (broadcast at 3:30 a.m. our time) after work.

And, imagine listening, during your morning commute, to Radio Habana's slant on world events (broadcast 2:00 a.m. our time) from Cuba, one of the world's last hard-line communist countries.

AUDIOPHILE SOUND PLUS

Of course you'll have an incredible-sounding, audiophile stereo dual cassette deck with rock-solid PLL digital FM-stereo reception, 3-band graphic equalizer (for sculptured listening) and high-speed dubbing.

But, it's the powerful shortwave receiver, with its advanced circuitry and superior digital station-stalking sensitivity, that sets this amazing audiophile component apart.

You'll seize world events on Shortwave 1 (from 3200 to 7300kHz) and Shortwave 2 (from 9500 to 21750kHz).

You'll tune in to local news, weather and sports on Medium Wave (what we call AM) on 530 to 1630kHz. And, you'll thrill to all your favorite FM-stereo frequencies from 87.5 to 107.9MHz.

Armed with its PLL (Phase Lock Loop) Tuning, you'll lock onto exact frequencies with incredible ease.

Best of all, you'll make automatically timed recordings of AM, FM and especially shortwave broadcasts and listen to them when it's most convenient for you.

And, catching shortwave stations is easy with the included 65-page Frequency Guide.

It lists the exact frequencies and broadcast times of stations around the world.

You can program up to 20 stations (five per band). Then touch a button and instantly leap to your favorite frequencies.

This incredible PLL-tuning receiver and auto-recording cassette deck has an external antenna jack (separate external antenna not included), stereo headphone jack and built-in microphone. It's powered by 'C' and 'AA' batteries (not included) and comes with an AC adapter. It measures 5 3/4" H. x 19 1/4" W. x 4 1/4" D. And, it's backed by DAK's



Leap to your favorite shortwave, AM and FM stations around the world with 20 presets (five per band) and rock-solid digital PLL tuning.

standard limited warranty.

SHORTWAVE TIME TRAVEL RISK-FREE

Travel the world of shortwave radio (and beat the networks) on YOUR schedule!

To order your Shortwave Recording Time Traveler with Timer-Activated Tuner and High-Speed Dubbing Dual Cassette Deck, PLL Digital Tuning, 20 Station Presets (Five Per Band), Shortwave Frequency Guide, 3-Band Graphic Equalizer, External Antenna Jack, Headphone Jack, Digital LCD Display of Stations, Clock and Timer, and Much More risk-free with your credit card call toll-free or send your check for just \$79⁹⁰ (\$6 P&H). Order No. 5769.

Listen to news from Radio Vilnius in Lithuania (broadcast 3:00 p.m. our time) on your commute home. And, discover how this newly independent Baltic nation is opening up to U.S. business.

And, catch updates on Tokyo's stock market (broadcast at 3:00 a.m. our time) during your morning commute.

Who knows where (and when) the next history-making event will occur? With the Shortwave Recording Time Traveler, you'll grab shortwave news the second it happens, and hear it whenever you want. ☐



Record your favorite AM, FM and especially SHORTWAVE broadcasts even when you're sleeping or away. Simply select your station frequency digitally, set the automatic timer, switch the power to 'stand-by', and slip in a blank cassette.



This PLL digitally tuning radio comes on to record your program (from world events to presidential news conferences) at precisely the time you've selected.



Now you can listen to any music, news or sports program you've recorded from around the world whenever you wish (and wherever you wish).

NOW IN TRUE STEREO FOR JUST \$49⁹⁰!

Wireless TV Marriage Saver

Now you can watch late-night TV in mono or stereo while your spouse sleeps. Now you can read in blissful silence while your children watch their favorite TV shows. And, now you can listen to your audio system in stereo—completely cord-free.

By Drew Kaplan

It's a problem. I like to watch late movies in bed at night. But, my wife usually wants to go to sleep long before the movie is over.

For several years, I kept the TV's volume turned down low, and struggled to hear the dialogue. I missed more than I heard. And, my wife still complained. Plus, I also like to flip channels. And, it always drives her crazy.

But now, with these great-sounding, wireless infrared stereo headphones, we both can enjoy our late nights together.

LATE-NIGHT TV TRUCE

Now, whether you like to watch the late movie, talk shows or even movies on your VCR, you can turn up the volume as loud as you like without disturbing anyone. And



The specially designed transmitter sends both mono and stereo sound to the pocket-sized receiver on waves of infrared light. There's virtually no noise or cross-channel interference. All you'll hear is incredible hi-fidelity sound from your television or audio system.

and I can read, work or talk while our kids listen to 'their music' (yecch) as loud as they like without bothering us.

You'll have a tremendous frequency response of 20Hz to 18,000Hz and phenomenal channel separation.

You'll thrill to crisp, vibrant, full stereo sound from all your favorite tapes and albums. And, you won't have to worry about outside noise disrupting your listening pleasure.

The manufacturer claims you can listen to your CDs, too. And yes, you can. The signal-to-noise ratio and dynamic range of the Marriage Saver is very, very good.

But, if you're an audiophile, you'll find it's not quite up to the capabilities of CDs. Don't get me wrong, the sound you'll hear is great.

volume control. So, you'll set the exact volume you want no matter where you are.

And, look at this. If your TV doesn't have a headphone or earphone jack, there's an optional microphone that you simply place in front of your TV's speaker.

SPECIAL PRICE FOR YOU

Thousands of DAK customers ordered the original Wireless Marriage Saver (without stereo) at DAK's special price of \$49⁹⁰.

But, now you can get the same wireless freedom, with **True Stereo**, for DAK's retail-bashing price of just \$49⁹⁰.

It's manufactured by Arkon and backed by their standard limited warranty.

STEREO WIRELESS FREEDOM RISK-FREE

Wait till you or your spouse watch a late-night movie while the other half of the marriage slumbers peacefully.

Wait till you hear a spaceship warp through your living room in stereo. And, wait till you enjoy headphone privacy without long, restricting cords.

If you're not 100% thrilled, simply return it to DAK in its original box within 30 days for a courteous refund.

To order your Wireless Marriage Saver for use with both Stereo and Mono TVs, and your Stereo System complete with AC Power Supply, Receiver and Stereophones risk-free with your credit card, call toll-free or send your check for DAK's price of just \$49⁹⁰ (\$6 P&H). Order No. 5409.

You can add extra receivers/headphones for your spouse or kids for just \$29⁹⁰ (\$4 P&H). Order No. 5410.

If your TV doesn't have an earphone jack the installation-free, super-sensitive microphone is just \$19⁹⁰ (\$3 P&H). Order No. 5411.

Imagine watching late-night movies, talk shows or videos without bothering your spouse. Imagine reading in blissful silence, while your kids listen to the stereo as loud as they like through cordless headphones without disturbing you.

And, imagine listening to your favorite albums, tapes, CDs and even FM stereo broadcasts through stereo headphones without annoying, tangled headphone cords. ☑



Now your spouse can sleep peacefully while you catch a late movie. Whether you have a stereo or mono TV, you can listen privately without headphone cords.

best of all, no one will disturb you.

And, just wait till you hear the fantastic quality of the stereo broadcasts you'll hear through these stereo headphones.

The sound from your TV will be so lifelike, you'll duck every time you hear a gunshot. And, you'll dive for cover with every bone-jarring explosion. It's amazing.

Plus, if you know someone who is hearing impaired, the Marriage Saver can really bring TV alive for them, too.

Now they can turn the volume up so they can hear perfectly. And, everyone else in the room won't be bombarded by a blaring TV.

NOW STEREO FREEDOM, TOO

Stereo headphones are a great idea. But, they're limited by the length of their cord.

But, with the new Marriage Saver, you can listen to all your favorite music through great-sounding stereo headphones and have complete freedom from lengthy, tangled headphone cords. They're great.

You'll have complete freedom to walk around up to 20' from your TV. That's an incredible 350-square-foot total range.

Now my wife can listen to her favorite albums and tapes while she vacuums in the living room. And, she doesn't have to worry about the vacuum drowning out the stereo.

Plus, with the Marriage Saver, my wife



Listen privately in true stereo to your favorite albums, tapes, CDs and even FM stereo broadcasts. You'll have complete wireless freedom virtually anywhere you roam in your listening room.

So, you'll probably want to use corded headphones for your CDs. But, you're sure to be ecstatic over the dazzling sound you'll hear through these cordless infrared stereo headphones for everything else.

JUST PLUG IT IN

It's incredibly easy to set up and use. Simply plug the AC-powered transmitter into an earphone jack or the audio output jacks on your TV, VCR or your stereo system's preamp or receiver.

Then plug the great-sounding feather-weight stereophones into the pocket-sized receiver (9V battery not included).

You'll have your choice of mono or true stereo (not simulated) sound. And, you'll have sound for both ears, even if your TV only has a monaural earphone jack.

Of course, the receiver has a separate

Instant Expertise



**Interface
& Caddy
Included!**

It's easy. Now you can add the instant information power of CD ROM to your computer in minutes with this BSR CD ROM drive.

Arm your IBM-compatible computer with the biggest computing advance since the hard disk. Now you can instantly access the vital business, educational and personal information you need to succeed. And, wield the expertise to complete any project faster, easier and better. Best of all, this industrial-quality, caddy-based, 380-millisecond CD ROM drive, complete with interface and \$608 worth of FREE CD ROM software, is yours for just \$399!

By Drew Kaplan

It's a fact. If I've learned anything in my 28 years as a writer, businessman and entrepreneur, it's that knowledge is a primary ingredient for success.

Whether you're trying to rocket ahead in the corporate world, start a business or get better grades, the more you know, the better your chances are of succeeding.

But, mastering the expertise we need to succeed isn't easy. It can take days, months, even years of searching for vital facts, expert insight and academic enlightenment. And, in today's hectic world there just doesn't seem to be enough time. Until now.

Enter the BSR CD ROM drive. This industrial-quality 380-millisecond external CD ROM drive is your key to quickly and easily tapping into the knowledge that can help you succeed at just about everything. A single CD ROM (Read Only Memory)

disc can hold up to 680 megabytes of information. That's plenty of space to store thousands of volumes of expertise-boosting facts, figures, how-to tips and more on just one disc.

And, with the BSR CD ROM drive, you can access any or all of that information in seconds, with a few simple keystrokes. If



Unlike cheap, caddyless CD ROM drives, the industrial-quality BSR caddy-based CD ROM drive utilizes a CD caddy. It protects your CD ROM discs from scratches and dust that can cause program errors.

you can use a word processor, you can be a CD ROM pro in under an hour.

Just type in a word (or words). And, this lightning-quick CD ROM drive will instantly catapult you through thousands of 'pages' of encyclopedias, magazines, law books, literature and more, right to the exact information you're looking for.

KNOWLEDGE ON DEMAND

With your BSR CD ROM drive and the vast array of CD ROM programs currently available, you can have all the data you

need to become an expert on nearly any subject imaginable. Here are just 3 examples of what CD ROM can do for you:

Let's say you're thinking of starting your own business. You'd simply enter a few key words into your computer to learn how to create a business plan, the best ways to finance your business, and even how to get low-interest loans.

Or maybe you're looking to buy a new or used car. You'd enter the words 'used' or 'new' and 'car.' And, instantly discover 'insider' strategies for spotting 'lemons,' or learn how to squeeze the best price from even the most tight-fisted car dealer.

Or imagine your child is writing a report on the current events in Yugoslavia. With a few keystrokes he could pull up a color map of Yugoslavia complete with major cities, rivers and bodies of water.

A few more keystrokes and he'd find in-depth data on Yugoslavia's people, government and economy that he can print out or insert directly into his report.

That's just a small sample of the awesome power you can have at your command with the BSR CD ROM drive.

Best of all, you can grab all this power for a price no one in the industry can touch.

LOWEST PRICE EVER

It's an unprecedented price breakthrough. Now the BSR external CD ROM drive complete with interface and \$608 worth of FREE CD ROM software (more later) can be yours for just \$399.

Plus, when you order your BSR CD ROM drive from DAK, you're instantly eligible to order any or all of DAK's 3 Bonus CD

The Power To Succeed

Francis Bacon said 'Knowledge is power.' If that's true, then I firmly believe that CD ROM is the most powerful tool you can have to guarantee your success.

The thousands of fact- and figure-filled CD ROM programs available today are a virtually limitless font of knowledge.

Whether you're a corporate CEO, an entrepreneur, a doctor, a lawyer, a teacher, a student, or if you just love to learn, CD ROM can help you get the results you want faster, easier and better.

The BSR External CD ROM drive is the key to unlocking this massive storehouse of knowledge. Read on and together we'll explore a mere fraction of the helpful, expert, success-guaranteeing information CD ROM will put at your fingertips.

FOR CORPORATE BUSINESSES



Here's just a small sample of the vital business, financial and investment information you'll have instant access to with CD ROM:

- Hundreds of periodicals like The Wall Street Journal®, Inc., D&B Reports, Forbes and Barron's®
- Standard & Poor's® financial database
- Company and industry analyses from top Wall Street firms and brokers
- Financial histories for thousands of companies
- Investment tips and strategies
- SEC filing records
- Stock ratings
- Comprehensive demographic surveys
- Mailing lists
- Real estate listings and much, much more.

FOR THE PROFESSIONAL



Forget hours of tedious research. Now you can find the important information you need quickly and easily.

There are dozens of reference works and databases on CD ROM, ranging from The Physicians' Desk Reference® to The Martindale-Hubble Law Directory®.

Plus, you can also have instant access to years of professional journals on CD ROM.

Forget laboriously searching through endless pages. With a few keystrokes, you can pinpoint just the information you need. And, you won't have a lot of back issues cluttering up your precious shelf space.

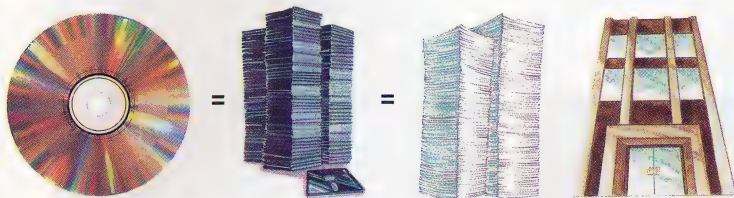
From CD ROM

ROM collections and get up to 14 CD ROM programs for pennies on the dollar.

CD ROM drives comparable to the BSR CD ROM drive range in cost from \$657 to over \$1,000. And, the only CD ROM drives I've seen that even come close to the BSR CD ROM drive's price are the infinitely inferior caddyless CD ROM drives.

In fact, I recently saw a discount computer catalog offering the NEC® CDR36 caddyless CD ROM drive for \$399.

One CD ROM Disc Can Store Up To 680 Megabytes of Data. That Means . . .



One CD ROM disc is equal to . . . 1,800 360K 5 1/4" floppy disks = A stack of typewritten pages 3 stories tall (approx. 300,000 pages).

That might seem like as good a deal as DAK's. But, the CDR36 has a much slower access time (500 ms). You only get 1 free program. And, you have to shell out an extra \$159 for the interface!

On top of that, NEC claims that the CDR36 is 'approximately half the price of full-featured CD ROM readers.' Yet, with interface, it costs \$159 more than the full-featured BSR CD ROM drive.

And, in the same catalog, NEC's full-featured caddy-based CD ROM drive, the CDR73, costs \$957 with interface.

You see, typically, caddy-based CD ROM systems cost much more to manufacture than cheap caddyless CD ROM drives. So, you usually have to pay through the nose if you want the heavy-duty dependability of a caddy-based system.

But, not with the BSR CD ROM system. You get all the industrial dependability of a caddy-based CD ROM system at a price that's less than most caddyless drives.

Don't get me wrong. Caddyless CD ROM drives are okay for simple, low volume research projects and basic applications.

But, for demanding projects like exten-

sive research and professional business applications, I've found that caddy-based systems like the BSR External CD ROM drive are dramatically superior.

That's why I wouldn't pay more than \$299 for any caddyless system.

But, when I do ferret out a caddyless system that meets my exacting quality and long-life standards, rest assured that I'll put it in my catalog and it won't cost more than \$299 (interface included).

To tap into all the expertise of the BSR CDROM drive, you need an IBM-compatible PC, XT, AT, 386 or 486 computer with a hard drive, 1 free standard 8-bit expansion slot, DOS 3.1 (or higher) and at least 640K of RAM.

It's High Sierra/ISO 9660 compatible (the industry standard). And, it's backed by a BSR standard limited warranty.

WIELD INSTANT EXPERTISE RISK-FREE

Instantly access the expert information you need to succeed. And, blast through any project faster, better and easier.

If you're not 100% thrilled with the information power of the BSR CD ROM drive, simply return the drive and bonus programs to DAK in their original boxes within 30 days for a courteous refund.

To order your BSR 380-Millisecond (avg. access time) Industrial-Quality External CD ROM Drive complete with Interface Card, Interconnect Cable, Caddy, Installation Software, PLUS \$608 Worth of FREE CD ROM Software including the 1991 Microsoft Bookshelf, Front Page News and The Family Doctor risk-free with your credit card, call toll-free or send your check for just **\$399** (\$19 P&H). Order No. 3100.

And, remember: when you order a BSR External CD ROM drive from DAK, you get \$608 worth of the latest CD ROM programs FREE. For the full scoop on your FREE CD Bonuses, see the next column.

FREE CD BONUSES

I want you to grab the power of CD ROM the instant you fire up your BSR CD ROM drive. So, I'm giving you \$608 worth of FREE CD ROM programs to get you started.

1991 MICROSOFT BOOKSHELF

This most recent version of Microsoft Bookshelf (a \$279 value) is the ideal tool for writing powerful, fact-filled proposals, memos, letters and academic papers that rocket your ideas into your readers' minds and get the results you want.

You simply touch a key to instantly access every word of the 1991 World Almanac & Fact Book, Bartlett's Familiar Quotations, Roget's II Thesaurus, The Concise Columbia Encyclopedia and The American Heritage Dictionary.

THE FAMILY DOCTOR

What causes sinus headaches? What's the safest way to lower your cholesterol? How can you ease backaches?

With The Family Doctor (a \$179 value), you get instant, easy-to-understand answers to these and over 1,500 commonly asked medical questions.

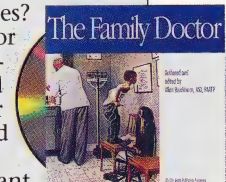
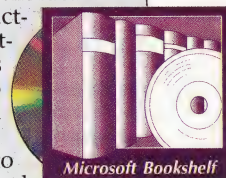
Plus, you'll have important information about more than 1,600 prescription drugs including generic names, indications and side effects.

FRONT PAGE NEWS

Front Page News (a \$150 value) is packed with over 240,000 articles from 15 prestigious news wire services including UPI, Reuters and Business Wire.

With it, you can tap into data on everything from global warming to insider stock trades.

Plus, you'll have a chronological database of the important business, national and world events that have shaped (and are currently shaping) today's headlines.



Turn the page to discover how you can grab even more bonus CD ROM software . . .

FOR YOU & YOUR FAMILY



There are dozens of CD ROM programs loaded with hints, tips and strategies to help you expertly manage all your home, family and personal affairs.

Here's just a small sample of the indispensable 'inside' information and know-how I've discovered on CD ROM:

- How to get the best deal on a new car
- How to cut your taxes
- The best retirement plans
- Safest investment strategies
- Crime prevention tips
- How to create a home budget
- How to choose a good college
- Safe, effective diet & exercise plans
- How to find the best deal on a new home and more.

FOR THE STUDENT



With a CD ROM drive and the vast array of educational programs available on CD ROM, your children can have a complete learning library right in their computer.

They'll have instant, easy access to volumes of education information including: Multimedia encyclopedias, hundreds of literary classics, science, history, math and English tutors, dictionaries and much, much more.

CD ROM can slash hours off study time. It can make taking tests and writing papers easier. It can boost grades. And, it can help your children excel in school and in life.

FOR THE SMALL BUSINESS



Whether you own a business or are thinking of starting one, CD ROM can put all the vital information you need to succeed right at your fingertips.

With a few simple keystrokes you can instantly discover in-depth, expert information on everything from financing your new business to marketing & advertising to personnel management to inside information on 11,000 public companies.

No matter what kind of business you're in, CD ROM can save you hours of research time and legal fees, and help ensure that your small business is a big success.

CD ROM Bonus Collection #1

Now you can quickly and easily infuse your marketing proposals, school reports and business and personal letters with hard-hitting facts that drive your ideas home. And, guarantee the results you want. With a few simple keystrokes, you'll instantly tap into the persuasive informational power of a 21-volume encyclopedia, 450 literary works, an 8-volume reference library and much more. And, all this power can be yours as a \$299 bonus when you order any BSR CD ROM drive.

By Drew Kaplan

It's persuasive information on demand. Now you can transform your business proposals, school essays, newsletters, marketing reports and everything you write into powerful, compelling missiles that rocket your ideas into your readers' minds.

It's easy with these 6 CD ROM programs (a \$1,005 value) including a complete 21-volume encyclopedia with color graphics and sound, an 8-volume reference library, over 450 literary works and much more.

With a few keystrokes you'll tap into millions of important, authoritative facts that can supercharge everything you write with persuasive power to make your position understood, get you that important job, convince people to buy from your company or capture that A+ grade.

Read on and together we'll explore each of the 6 fact-packed CD ROM programs you can grab for just \$299 when you order any BSR CD ROM drive from DAK.

21-Volume CD ROM Encyclopedia (A \$399 Value)

This multimedia encyclopedia is the electronic version of Grolier's renowned Academic American Encyclopedia.

This new updated edition includes all 21 volumes, with 33,000 complete en-

tries, over 2,000 full-color VGA graphics and even CD audio recordings.

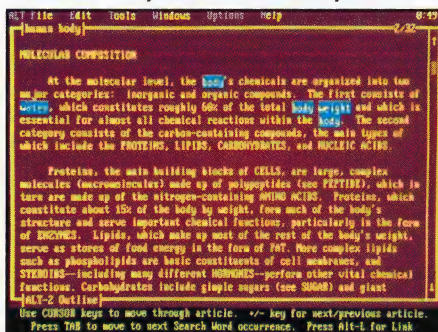
So, if you look up John Kennedy, you can see a photo of the 35th president and even hear a quote from his inaugural address.

You can access any subject, article or word instantly. Just type a word, name or subject and touch 'enter.'

In the blink of an eye, this amazing CD ROM encyclopedia searches all of its 21 volumes and retrieves all the articles with references to your search word(s).

Whether you're searching for facts on global warming, the human anatomy or Keynesian economics, you'll zero in on just the information you need in seconds.

And, once you find the text you need,



Want to know what percentage of the human body is water? With the CD ROM Encyclopedia, simply type 'body', 'weight' and 'water'. Instantly, you'll discover that 60% of body weight is water!

you can print it out on any printer or insert it directly into your word processor.

The Library of the Future (A \$199 Value)

It's a comprehensive library right in your computer. The Library of the Future contains the complete, unabridged text of 453 literary, historical and cultural works from such influential writers as Aristotle, Chaucer, Shakespeare, Dickens, Twain,

Melville, Milton, Poe and many more.

And, I'm not talking about a few short stories or poems. These are complete classic literary works like *War and Peace*, *A Tale of Two Cities* and *The Odyssey*.

Plus, its search and retrieval power is astounding. Enter the phrase 'To be or not to be.' And, you're rocketed to the soliloquy in Act III, Scene 1 of *Hamlet*. (Try doing that with a book.)

Or type 'nevermore,' and in a flash you're reading Poe's *The Raven*. And, no matter what your interests, The Library of the Future has something for you.

Interested in drama? You can trace the history of the theater from the ancient classical plays of Aristophanes and Euripides to the works of Henrik Ibsen.

Looking for adventure? Try reading *Robinson Crusoe*, *The Odyssey*, *Around the World in Eighty Days* or the complete cases of Sherlock Holmes (all 60 of them).

Plus, you can follow the history of our nation from the Pilgrims (*The Mayflower Compact*), to the Revolutionary War (*The Declaration of Independence*), to the Civil War (*Lee's Surrender at Appomattox*).

Whether you're a student, a scholar or if you simply love to read, the Library of the Future is an incredible treasure.

World Atlas 2.01 & U.S. Atlas 1.5 (A \$159 Combined Value)

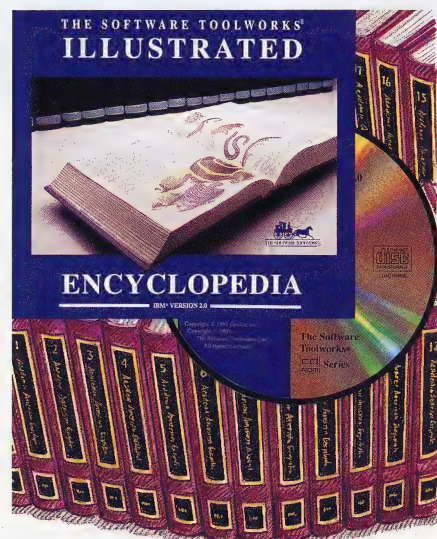
These newly updated versions of the World and U.S. Atlases are packed with over 297 detailed full-color EGA/VGA maps covering all 50 states and virtually every country in the world (even the newly independent Baltic States).

Plus, you'll have an infinite pool of statistical information about the world around you right at your fingertips.

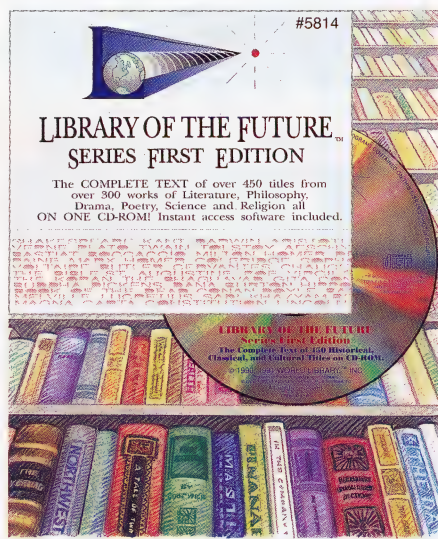
No matter what your profession, I'll bet you'll find hundreds of profit-boosting ways to use the World and U.S. Atlases.

You'll enhance your proposals with

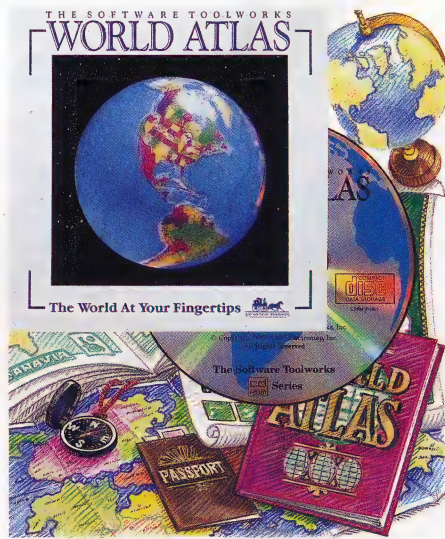
Look At All The Persuasive Information You Get On 6 CD ROM Discs



An entire 21-volume multimedia encyclopedia with over 33,000 entries (10 million words), more than 2,000 VGA graphics and even CD sound recordings.



The complete, unabridged text of 453 novels, stories, historical documents, plays, religious & cultural works from the world's greatest writers and thinkers.



Over 230 detailed EGA/VGA color maps, graphs, charts, thousands of facts and comparative data on virtually every country in the world.

worldwide population trend statistics.

You'll unleash precise GNP data on all your business reports and proposals.

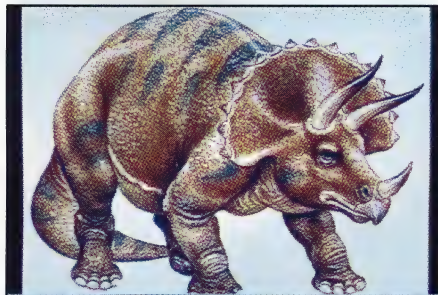
And, you'll effortlessly target your marketing campaigns to specific audiences anywhere in the world.

Plus, your children will have an easy-to-use geographical database with maps, charts, and statistics on the people, governments and economies of every state and virtually every country in the world.

And, they can use that invaluable information to write better history, geography and social studies papers and 'ace' even the toughest tests with ease.

8-Volume Reference Library (A \$149 Value)

This complete CD ROM reference library is the perfect tool for writing precise aca-



Triceratops, a herbivorous ceratopsian dinosaur of the Late Cretaceous Period, was about 6 m (20 ft) long and probably weighed about 7 tons. Ceratopsids were the last group of dinosaurs to become extinct.

Look at the detail in this illustration of a Triceratops. It's just one of the over 2,000 graphics you'll find in the multimedia CD ROM encyclopedia.

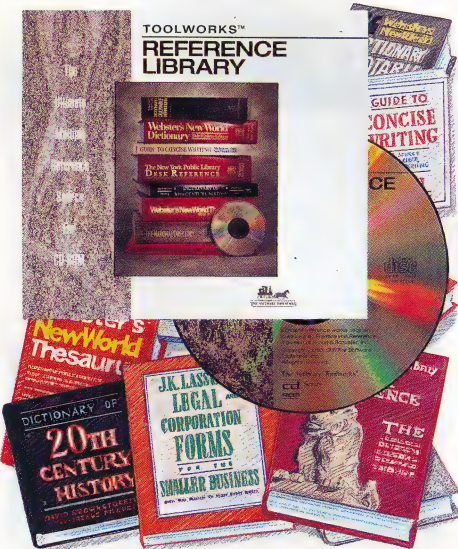
dem papers, reports and business proposals bursting with stunning word power and attention-grabbing information.

On a single disc you get: The New York Public Library Desk Reference•The Dictionary of 20th Century History•Webster's New World Dictionary•Webster's New World Thesaurus•The Guide To Concise Writing•Webster's New World Dictionary of Quotable Definitions•The 1991 National Directory of Telephone Numbers.

Plus, you also get over 300 legal and corporate forms that you can print out or use as a guide for creating your own forms.

Monarch Notes (A \$99 Value)

This invaluable research tool contains



8 reference works including The New York Public Library Desk Reference, the Dictionary of 20th Century History and Webster's New World Dictionary.

Title (453 Selected)	Author	Screen
Metaphysics	Aristotle	1
Meteorology	Aristotle	2
Midsummer-Night's Dream	Shakespeare William	3
Miller's Trilogues	Chaucer Geoffrey	4
Miller's Tale	Chaucer Geoffrey	5
Missing Three-Quarter	Conan-Doyle Arthur	6
Moby Dick	Melville Herman	7
Pompeii's Trilogues	Chaucer Geoffrey	8
Pompeii's Tale	Chaucer Geoffrey	9
Pompeii's Trilogues	Chaucer Geoffrey	10
Pompeii's Tale	Chaucer Geoffrey	11
Pompeii's Trilogues	Chaucer Geoffrey	12
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Pompeii's Trilogues	Chaucer Geoffrey	96
Pompeii's Tale	Chaucer Geoffrey	97
Pompeii's Trilogues	Chaucer Geoffrey	98
Pompeii's Tale	Chaucer Geoffrey	99
Pompeii's Trilogues	Chaucer Geoffrey	100

Here are just 18 of the over 450 complete, unabridged literary, historical and cultural works you'll have at your fingertips with The Library of the Future.

the full text of the entire collection of the famous Monarch Notes literary study guides—2,401 articles covering the works of more than 200 authors.

Monarch Notes is like Cliff Notes®, except that Monarch is a subsidiary of the Simon & Schuster publishing company.

This collection includes story synopses, overviews of literary style, historical data, character analyses, study questions and answers, commentaries and biographies.

There are even dozens of illustrations (many in color) and spoken quotes you can hear using headphones or speakers.

It covers about 250 works, from ancient literature (Beowulf) to modern novels (Alice Walker's The Color Purple).

You'll learn about hundreds of books and authors from all over the world.

And, you'll gain new insight into novels, non-fiction, plays, poems, short stories, myths and even the Bible.

It's an invaluable tool for helping students understand school assignments, write better papers, and even 'preview' books you may want to read.

But what's amazing to me about Monarch Notes is how absorbing it is to people

who've been out of school for years (like me). I started out exploring books I knew.

Then I began browsing through unfamiliar territory, and grew even more fascinated. I'd never heard of Nigerian writer Chinua Achebe before, but I'm now enjoying his book, A Man Of The People.

Monarch Notes is more than a literary guide. It's a doorway to a fascinating and enjoyable new world of great literature.

All CD ROM software is backed by limited warranties, shipped in packaging provided by DAK and backed by DAK's toll-free software support hotline.

COMMAND PERSUASIVE POWER RISK-FREE

Now all of your letters, reports and academic papers will explode with persuasive force to drive your ideas home and get the results you want.

To order your 6-Disc CD ROM Reference Collection including The 21-Volume Encyclopedia, The Library Of The Future, The 8-Volume Reference Library, The World and U.S. Atlases, Monarch Notes PLUS your FREE DAK Step-By-Step User's Guide risk-free with your credit card call toll-free or send your check not for the \$1,005 combined retail value, but for DAK's market-

shattering bonus price of just \$299 (\$6 P&H). Order No. 3101.

Special Note: Due to a special agreement with the software publishers, you can only get this special 6-disc bonus-priced CD ROM collection if you order a BSR CD ROM System from DAK (see page 52).

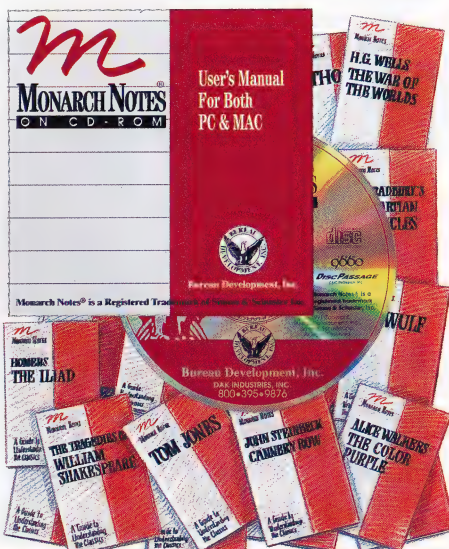
You'll instantly access compelling, authoritative, persuasive facts that will transform everything you

write into idea-conveying powerhouses.

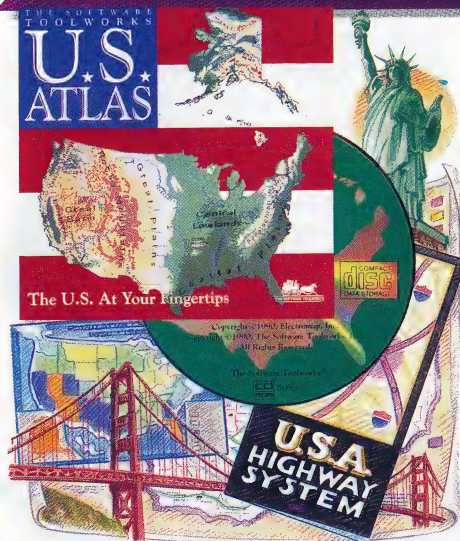


Following the current climactic events in Yugoslavia? Here's a detailed World Atlas map of that country. And, I've inset a table with facts about the ethnic distribution of Yugoslavia's people.

More CD ROM Bonuses on the Next Page . . .



The entire collection of Monarch Notes literary study guides—2,401 articles covering the works of more than 200 authors from Austen to Poe to Zola.



Fully detailed color maps, comparison charts, statistics, graphs and in-depth data on the geography, people, government and economy of all 50 states.

CD ROM Bonus Collection #2

You'll have instant access to a full year's worth of articles from 342 magazines, the full text of 107 U.S. history books, over 220 publications to help you start and run your small business, 9 versions of the Bible, PLUS nearly 5,000 articles from Time Magazine. It's a comprehensive library of hard-hitting, results-getting facts and figures right in your computer. And, it's all yours as a \$149 bonus when you order any BSR CD ROM drive from DAK.

By Drew Kaplan

It's instant information power. Imagine having expert business consultants on call 24 hours a day to guide you in starting, financing and running your own business.

Imagine accessing the awesome informational might of over 110,000 articles from 342 different magazines and trade journals with a few simple keystrokes.

And, imagine giving yourself and your family the knowledge-boosting power of a 107-volume instant-search history library.

With this bonus-priced CD ROM software collection, you'll have instant access to vital knowledge, insider information and how-to tips that can help you succeed in business, learn more effectively and do just about anything quicker, easier and better.

Best of all, it can all be yours for the bonus price of just \$149 when you order a BSR CD ROM System from DAK. Read on and together we'll explore all you get.

Small Business Consultant with Stat Pack (A \$274 Value)

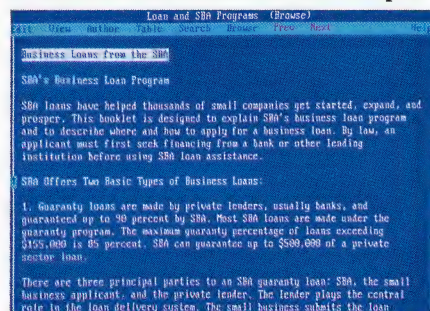
You'll have all the information you need to start, finance and manage your small or home-based business on a single disc.

Small Business Consultant includes over 220 publications from such sources as the Small Business Administration, the Department of Commerce and the renowned ac-

counting firm of Deloitte, Haskins & Sells.

A few keystrokes bring up hundreds of publications to guide and advise you in every aspect of running your small business.

You'll have concise information on plan-



This article on how to get loans from the Small Business Administration is just 1 of the 220 publications on the Small Business Consultant disc designed to help you succeed in running your own business.

ning and financing, marketing and advertising, personnel management, accounting and much more right at your fingertips.

Here are just a few of the fact-filled publications you get:

Planning and Goal Setting for Small Business, Small Business Answer Desk Directory, The ABC's of Borrowing, Business Loans from the SBA, Starting and Managing a Business From Your Home, Selling by Mail Order, Developing New Accounts PLUS over 211 more!

Simply type in a subject and effortlessly discover how to make your sales soar, find a way to increase your credit line and learn the best way to finance your business.

Plus, as an added bonus, you also get Stat Pack. It's a collection of statistical facts and figures compiled by the U.S. government on people, manufacturing, industry, trade, agriculture and business.

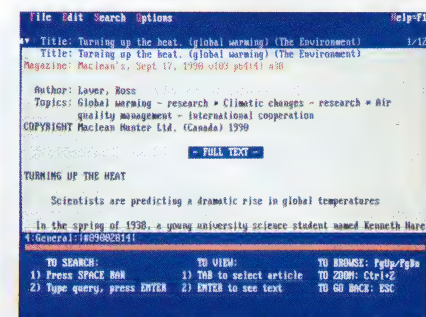
No matter what type of business you're in, Small Business Consultant is a fast, cost-

effective way to ensure success. It can save you hours (possibly days) of tedious research time and thousands of dollars worth of consulting and legal fees.

Magazine Rack (An \$89⁹⁵ Value)

You'll have a comprehensive periodical library covering everything from business to the arts to technology to health to politics to sports to articles on "how to do just about anything" right in your computer.

Magazine Rack contains over 110,000



Magazine Rack contains over 110,000 articles from 342 different magazines. In-depth information on everything from successful business strategies to global warming is only a few keystrokes away.

articles and abstracts from 342 magazines, newsletters and trade journals.

Here's just a small sample of what you'll find on this comprehensive disc.

General Interest: U.S. News & World Report, The New Republic, Stereo Review, Good Housekeeping, Cosmopolitan, National Review, Bicycling, Whole Earth Review PLUS 41 more.

Business: Inc., Nation's Business, D&B Reports, The Economist, CD-ROM Professional, The Financial Post, Success, The Financial Review PLUS 217 more.

Health & Fitness: Prevention, Total Health, Men's Health, Tufts University Diet and Nutrition Letter, Vegetarian

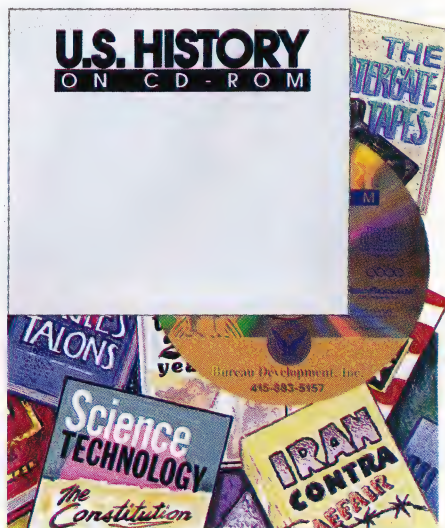
Look At All The Persuasive Information You Get On 5 CD ROM Discs



Over 220 publications plus statistical abstracts designed to give you all the expert information you need to start and run your own successful small business.



Over 110,000 articles and abstracts from up to a full year of 342 business, computer, health, and general interest magazines, trade journals and newsletters.



The complete, unabridged text of 107 authoritative U.S. history books complete with over 1,000 historical photos, maps, charts and illustrations.

Times, Runner's World, PLUS 51 more.

Computers: PC Magazine, PC/Computing, PC User, Classroom Computer Learning, Home Office Computing, Lotus, Newsbytes PLUS 8 more.

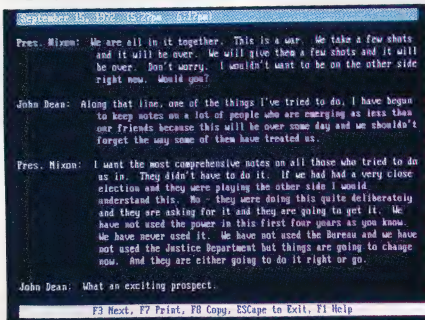
And, Magazine Rack is so easy to use. You simply type in a name, word or topic. In a flash, it retrieves all the articles that contain your search words.

So, if you wanted to learn about the effects of global warming, you'd simply enter the search words 'global' and 'warming.' And, in the blink of an eye, you'd be reading the full text of any of over 33 articles that talk about global warming.

In seconds, you can access the full text of articles on everything from planning for your retirement to lowering your cholesterol to safe investment strategies and more.

Important. Sure, you could get all the thousands of publications contained on Magazine Rack in paper editions.

But, all those magazines would clutter up an awful lot of your home or office space. And, you'd have to leaf through hundreds of pages to find the information you need.



What did Richard Nixon know about Watergate? Read *Watergate: The Nixon Tapes* and discover for yourself. It's just 1 of the 107 unabridged history books you get on U.S. History on CD ROM.

But, with Magazine Rack, you'll have nearly 6,500 back issues of such magazines as Inc., The New England Journal of Medicine and PC Magazine all on a single, instant-access CD ROM disc.

Magazine Rack will slash hours (possibly days) off your research and writing time.

And, if you're a small businessman, like I am, it's the best way I know of to keep on top of vital facts, trends and information.

U.S. History On CD ROM (A \$395 Value)

It's the historical story of our country, from the daring Viking adventurers who sailed to America nearly 500 years before Columbus, right up to today's headlines.

This comprehensive instant-search historical library includes every word of 107 U.S. history books. It's all here: The political, economic, geographic, social, military and aerospace history of the United States.

You simply enter a topic, name, word or phrase to instantly search and explore any era of our nation's history.

You'll not only read about American history, you'll see it come to life with over 1,000 photos, maps, charts and drawings.

Everything from maps of George Washington's campaigns against the British, to Matthew Brady's famous Civil War photos, to the blueprints for the Wright brothers' first airplane is here for your inspection.

Whether you're a teacher, a student or a history buff, it's an invaluable tool for writing papers, studying and expanding your knowledge of the historical events that have shaped our society.

The Bible Library (A \$595 Value)

You'll have 9 versions of the Bible (including American Standard, King James, New King James, Living Bible, New International and 4 more) at your fingertips.

Plus, you'll have 20 Bible dictionaries/reference works, to gain deeper insight.

You can look up any passage, verse, or story in seconds. Simply enter your search word(s). And, the verse or passage you're looking for will appear on the screen.

With one keystroke, you can compare verses or sections from any or all of the 9 Bibles. Or access any of the 20 reference works for a more complete understanding.

The Bible Library is perfect for writing sermons, preparing Bible lessons, or in-

serting powerful quotes into business or school speeches, reports and presentations.

Time Compact Almanac (A \$195 Value)

The Time Compact Almanac is two fact- and figure-filled databases combined into one instant-access on-line reference tool.

First there's the Time archives containing nearly 5,000 articles covering the 67 years from Time's inception in 1923 up to and including the full text of every 1989 issue.

As a current and historical reference tool, the Time Almanac is unmatched. It brings to life the people and events that have shaped our century in a way that no ordinary history book ever could.

Instead of just reading about important

events in retrospect, you 'see' them unfold as they were witnessed and experienced first-hand by Time's journalists.

Plus, you'll have an almanac comprised of 400 tables from the U.S. Statistical Abstract, maps of the U.S. and the world, important U.S. historical documents, and even the Congressional Directory with fax and phone numbers.

If you could purchase all of the books, magazines, how-to handbooks and publications contained on these 5 CD ROM discs, it would cost you over \$28,000. But, you can get all this persuasive power for just \$149.

All CD ROM software is backed by limited warranties, DAK's toll-free software support and shipped in packaging provided by DAK.

SAVE TIME, LEARN MORE AND GET THE RESULTS YOU WANT RISK-FREE

Forget searching through thousands of pages of text, endless shelves of magazines and miles of microfilm to find the vital information you need to succeed in business, school and everyday life.

Now you'll have instant access to over \$28,000 worth of magazines, books, 'how-to' pamphlets and more, all for just \$149.

To order your \$28,000 Worth of Books, Magazines, How-To Handbooks and More on 5 CD ROMs (a \$1,548⁹⁵ value) including Microsoft Small Business Consultant with Stat Pack, Magazine Rack, U.S. History on CD ROM, The Bible Library and The Time Compact Almanac risk-free with your credit card, call toll-free or send your check for just \$149 (\$8 P&H). Order No. 3102.

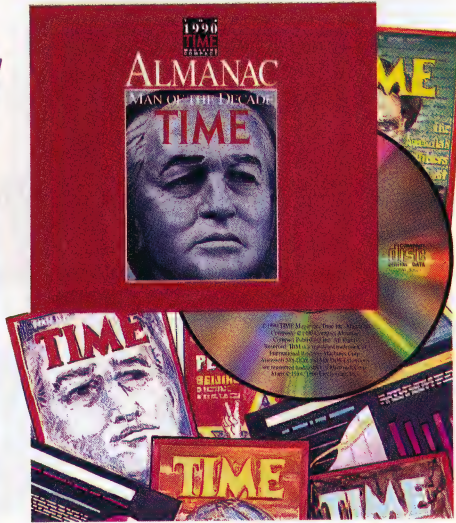
Special Note: Due to an agreement with the software publishers, you can only get this CD ROM collection if you order a BSR CD ROM system from DAK (see page 52).

With this awesome 5-disc collection, you'll transform your computer into a comprehensive learning and research library.

And, you'll have thousands of time-saving, work-annihilating, results-getting facts and figures right at your fingertips.



9 different versions of the Bible (including the King James and the New International) plus 20 Biblical dictionaries, commentaries and reference works.



Nearly 5,000 articles (including every 1989 issue) from Time Magazine's 67-year history plus a comprehensive almanac complete with maps & charts.

Explore the wonders of nature through the magic of multimedia CD ROM. Turn the page to discover how...

CD ROM Bonus Collection #3

Explore the enchanting (and educational) world of birds and mammals in their natural habitats. You'll hear them roar, hoot, howl, squawk and snarl. And, you'll see them in action as you watch over 40 full-motion movie clips from National Geographic's award-winning TV documentaries right on your computer monitor. You and your family will enjoy hours of multimedia entertainment with these 3 new CD ROM programs. And, they're all yours for just \$129⁹⁰.

By Drew Kaplan

It's wild. Imagine seeing a tiger streak across a wooded hillside to catch its prey. Imagine hearing the call of an American Bald Eagle as you view a stunning Audubon lithograph of the bird in its natural habitat. And, imagine seeing (and hearing) hundreds of birds and mammals from across North America right on your computer.

With this new 3-disc CD ROM bonus collection, you and your family can discover and learn about some of the most exotic and fascinating animals on earth, without ever leaving your home.

It's all possible through the magic of a revolutionary new CD ROM breakthrough called multimedia. Here's how it works.

MULTIMEDIA EXPLAINED

In its 'purest' form, multimedia integrates full-motion digitized movie clips with CD sound tracks, text and graphics.

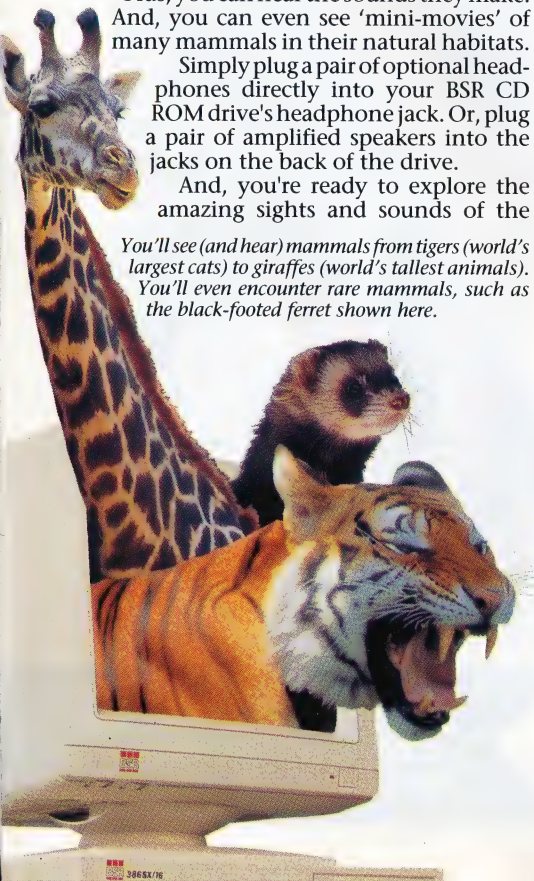
For example, with National Geographic's Mammals (just one of the three CD ROM programs you get) you can instantly access informative and entertaining facts about all sorts of mammals from bears to zebras.

Plus, you can hear the sounds they make. And, you can even see 'mini-movies' of many mammals in their natural habitats.

Simply plug a pair of optional headphones directly into your BSR CD ROM drive's headphone jack. Or, plug a pair of amplified speakers into the jacks on the back of the drive.

And, you're ready to explore the amazing sights and sounds of the

You'll see (and hear) mammals from tigers (world's largest cats) to giraffes (world's tallest animals). You'll even encounter rare mammals, such as the black-footed ferret shown here.



animal kingdom like never before possible. Your thrilling CD ROM safari begins in the fascinating world of mammals.

NATIONAL GEOGRAPHIC'S MULTIMEDIA ENCYCLOPEDIA (A \$99 VALUE)

Whether you're an animal lover, a parent or a student, National Geographic's Mammals Multimedia Encyclopedia is the perfect tool for discovering almost everything there is to know about mammals.

You'll command a wealth of stimulating information about over 200 different mammals, including 700 photos, 600 pages of text, 155 animal 'voices,' 45 full-motion movie clips, range maps and more.

Select 'cheetah' and learn how the fastest land mammal survives in the wild.

Click on the 'ear' icon and you'll hear the

cheetah's ominous growl. Click on the 'camera' icon and you'll see 14 beautiful color photos of cheetahs.

Or, click on the 'film clip' icon and watch a full-motion movie clip of the exotic cat racing across the African plains.

You'll discover elephants can communicate with sounds below human hearing, and can use their trunks as snorkels.

There's even an audio pronunciation guide to help you with hard-to-say terms. Simply click on the 'glossary' word, and the on-line tutor says the word for you.

MULTIMEDIA BIRDS OF AMERICA (A \$99 VALUE)

He was the leading naturalist of his time. And now, you can grab Audubon's entire Birds of America Collection, including 500 of his full-color lithographs, hundreds of pages of text and 115 bird calls from the Cornell Library of Natural Sounds.

Type 'warbler'. And, you'll instantly leap to a list of 42 different warbler species. Select 'Bachman's Swamp-Warbler.' And, you'll see (and hear) this beautiful rare bird of the Southeastern U.S.

If you're like me, you'll be amazed by all the different species of birds that live in your own backyard. My family and I dis-

covered that we have two Little Screech Owls living behind our house.

Now when you go walking in the park, in the forest preserve or along the river bank, you and your family will be able to easily identify the birds you see around you.

You'll discover and learn about hundreds of birds from falcons to larks.

MULTIMEDIA AUDUBON'S MAMMALS (A \$79 VALUE)

In addition to the spectacular Birds of America CD ROM disc, you'll also get Audubon's critically acclaimed Quadrupeds (mammals) of North America Collection.

It's packed with essays on over 200 North American Mammals, 155 full-color lithographs and 84 animal vocalizations.

If you're a parent or a conservationist,

you'll be able to learn and teach your children about the animals you see at the zoo, in the woods or in your own backyard.

And, if you're a biology or zoology student you'll effortlessly learn about the different genera (types) of mammals, from Meles (badgers) to Ursus (bears), with a few keystrokes.

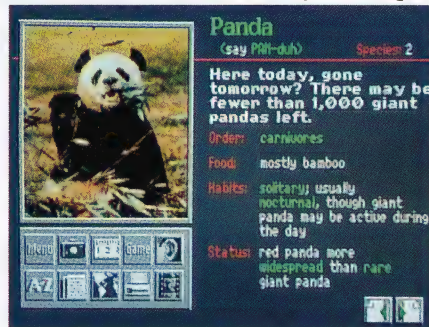
Just type a word, and Mammals will tell you and show you what you want to know.

To order your CD ROM Safari with The National Geographic Society's Mammals Multimedia Encyclopedia, Multimedia Audubon's Mammals and Multimedia Birds of America risk-free with your credit card call toll-free 1-800-325-0800 or send your check for just \$129⁹⁰ (\$7 P&H) Order No. 3103. Note: A VGA monitor is required.

Special note: Due to an agreement with the publishers, you can only order this CD ROM Collection if you order a BSR CD ROM system (see page 52).

Optional BSR Stereo Headphones are just \$29⁹⁰ (\$4 P&H). Use Order No. 5329.

You'll hear the New World Monkey howl through its rain forest habitat. You'll watch female lions play with their cubs in the wild. And, you'll see (and hear) the Peregrine Falcon and almost any bird you can imagine right on your computer. ☐



My son discovered that certain pandas might actually be members of the raccoon family. With the graphic user interface, learning about each mammal's region, habits and vital statistics is fun and easy.

Look At All You Get On 3 CD ROM Discs



600 pages of text, 700 photos, 155 animal voices & 45 video clips covering over 200 different mammals.

500 full-color Audubon bird lithographs, 115 bird calls & essays on hundreds of American birds.

155 full-color lithographs, 84 animal vocalizations & essays on over 200 North American mammals.



Seize thousands of FREE programs. Tap into on-line information services like CompuServe and Prodigy. And, grab a gift for your spouse (or you) without ever leaving your keyboard.

PC Fax Launcher

Blast through the barriers that block your computer from reaching out of your home or office. Now you can send and receive faxes right at your PC AND print them on easy-to-read plain paper. Now you can tap into huge on-line databases where you'll discover virtually unlimited information on any subject. Plus, now you'll be deluged with thousands of great new programs absolutely FREE.

By Drew Kaplan

It's computer freedom for you. Imagine sending or receiving faxed letters, reports and proposals **right at your computer.**

Imagine touching a button and seeing the latest news, sports and business information materialize on your computer screen.

And, imagine exchanging computer files and faxes between your home and your office right from your keyboard.

Now you can be deluged by a flood of ideas, information and FREE programs that'll explode any perception you had of what you can do with your computer.

BREAKOUT TO FAXING FREEDOM

Fax machines are great. They're a lot quicker than sending letters. And, a lot cheaper than overnight delivery services.

Unfortunately, they have a drawback. They're very expensive. A good, fully automated fax machine where you don't have to dial manually, feed one page at a time and cut each sheet can cost \$2,000.

But, now there's a way we can all afford the lightning quickness and convenience of totally automated, **unattended** faxing.

You see, what many people don't realize is that fax machines are just computers that are programmed to send and receive faxes.

And, with the amazing new BSR combination fax/modem computer card, you can automatically send and receive faxes **right on the PC you already own.**

The moment you pop this card into your computer, you'll have several major advantages over regular fax machines (not to mention the 2,400-baud modem).

First, you don't need crummy thermal paper. **Or, any paper at all!** Your faxes are automatically stored on your computer's hard disk and you can view them on the privacy of your own computer screen.

Plus, if you choose, you can print your faxes out on your dot matrix, ink jet or laser printer using **plain paper** instead of flimsy and hard-to-read thermal paper.



Infuse your computer with automated 9,600-baud fax power. On the screen is an unretouched photo of an actual incoming fax. And, that's the same fax printing out on a standard dot-matrix printer (on plain paper).

So now, all your faxes will be easier-to-read, easier-to-write-on, infinitely sharper and won't fade like thermal paper.

You can fax any document you write with any word processing program. Plus, you can fax Epson FX-compatible graphics. And, if you have a page or hand scanner, you can fax logos, signatures, invoices or any document not inside your PC.

Plus, you can send faxes to groups of 2, 20 or more with a single command. Or, have your computer automatically send your faxes late at night when phone rates are lower.

Best of all, this card works in your com-

up-to-the-minute news, grab information on any subject and explore millions of reference works.

SIMPLE SET UP

It takes about 10 minutes. Simply pop your combination fax/modem card into any of your computer's available expansion slots (half or full size). Then plug the included modular cord into any phone jack.

This card can tell if an incoming call is a fax call or a modem call. So you only need one line (your regular phone line is fine).

You can use your two-way communications card with IBM PC/XT/AT or compatible computers with an available expansion slot, a hard drive and at least 512K of RAM.

It works with any Hercules, CGA, EGA or VGA monitor and any Epson FX-compatible or HP Laserjet II compatible printer.

The fax system operates at the maximum 9,600-baud and is compatible with all group III fax machines (the industry standard). The 2,400-baud modem is fully Hayes-compatible (the industry standard). It's backed by a BSR standard limited warranty.

LAUNCH FAXES AND MORE RISK-FREE

Now you can send and receive faxes right at your desk. Now you can read your faxes on your computer screen or create easy-to-read **plain paper** printouts on your printer.

And, now you can build a library of FREE programs and access information on any subject right from your keyboard.

To order your BSR Combination Computer Card with its 9,600-Baud Fax, 2,400-Baud Modem and State-Of-The-Art Fax/Modem Software to try for 30 days risk-free with your credit card, call toll-free 1-800-325-0800 or send your check for just ~~\$199~~ (\$6 P&H). Order No. 5703. **☐**

**PRICE SLASHED
NOW JUST \$149**

Use Order No. 5703 (\$6 P&H)

Great news! I negotiated a new contract with the manufacturer, got a slashed-to-the-bone price break and I'm passing the savings on to you. Now you can send and receive faxes right at your desk for just **\$149.**

Look at what I did with my Fax/Modem Card in 7 days!

- ✓ Sent a computer fax to an associate
- ✓ Sent an entire computer spreadsheet file via modem from my home office to DAK
- ✓ Checked airline flight schedules
- ✓ Compared hotel rates in Cincinnati
- ✓ Checked the latest baseball scores
- ✓ Copied a great chess game
- ✓ Grabbed a delicious bread recipe
- ✓ Participated in a multi-player submarine war game
- ✓ Looked up 'tropical fish' in an on-line encyclopedia
- ✓ Checked to see if a book I want to read is still in print
- ✓ Copied a great home accounting program
- ✓ Faxed a new bread recipe to an associate's wife
- ✓ Purchased a new electronics textbook
- ✓ Compared current yields of mutual funds
- ✓ Played an interactive space war game
- ✓ Copied a good math-learning program for my kids
- ✓ Checked the national weather forecast for the upcoming weekend
- ✓ Checked passport and visa requirements for a trip to Singapore
- ✓ Compared performance ratings of refrigerators
- ✓ Checked the latest news on the AP newswire
- ✓ Looked up my horoscope
- ✓ Scanned a national database for the latest CD-ROM information
- ✓ Faxed my lunch order to a local take-out restaurant
- ✓ Sent electronic mail to a computer-using associate
- ✓ Looked up a Wall Street Journal article that ran last week
- ✓ Copied a program that teaches Japanese
- ✓ Read reviews of several just-released movies
- ✓ Faxed a purchase order to a new supplier
- ✓ Received a fax outlining specifications of a new product
- ✓ Received a fax confirming my hotel reservations
- ✓ Found articles in FIVE different magazines that mention DAK!

puter's background. So you can use your computer just as you normally would AND send or receive faxes at the same time.

ESCAPE TO FREE PROGRAMS & MORE

Why pay for software? Now you can get thousands of the latest programs absolutely FREE. With this incredible pop-in combination card's built-in 2,400-baud modem, you can 'communicate' with over 3,000 'Bulletin Board Systems' (BBS) nationwide.

These BBSs are overflowing with the latest programs (and they encourage you to copy them for your own use).

Plus, you can access on-line databases like CompuServe® and Prodigy® to seize



Just close the door and your home is secure. The kids can walk the dog and your spouse is protected inside. You can go walking, jogging or biking without having to carry keys. Simply touch a few personal security code buttons to open the door. It's easy, even for kids or when your arms are full.

Electronic Gatekeeper

Front door, back door, computer room, shed... Office, workshop, stop unauthorized people dead. Don't be vulnerable to intruders or prying eyes. Now you can protect your home, your family and your business with a true digital electronic pushbutton lock you open with your own personal code. It's automatic security that starts the second you close a protected door. Best of all, at \$99⁹⁰, you can afford to safeguard everything from your home office to your computer room to your storage shed.

By Drew Kaplan

It's automatic peace of mind. Never again worry about leaving your home or family unprotected because a door is left unlocked.

Never again leave computer files, checks or personal papers open to anyone who walks by. And, never again leave your office, computer room or workshop unsecured.

Now you're always protected with true automatic, electronic pushbutton security.

Simply close the door and it's automatically locked behind you. Just punch in your own personal code (or any of 4 personal codes you choose) and you're allowed in.

INDUSTRIAL ELECTRONIC SECURITY

It's the same kind of electronic security used in hotels and high-tech industry.

It used to cost hundreds (or thousands) of dollars. But, thanks to a technological breakthrough and a DAK all-cash buy, true electronic security is within our reach.

In just minutes you can replace an ordinary lock or door handle (it actually slides in the same hole as your current lock) with pushbutton digital electronic security.

PERSONALIZED DIGITAL ACCESS

I have two kids who are in and out of the house all the time. And, like all kids, they would always forget to lock the door. They'd go out for 'a minute' that would turn into 20 minutes, and my wife would be left in

an unlocked, unprotected house.

Plus, we occasionally have babysitters and workmen in the house. I like to leave my new products, contracts and notes on my desk. But, I don't want just anybody coming into my home office and helping themselves to my private information.

So, I installed \$400 pushbutton locks in my home and in my home office. My wife, my kids and I all felt a lot safer.

Well, now with these new all-electronic locks, I get security that costs one-quarter of the price, that's twice as easy to use and that requires virtually no installation.

Now my family just punches in a code I've assigned, and we don't carry keys unless we want to. (Two keys are included.)

And, I can push a few buttons and assign a temporary entry code to a houseguest, babysitter or workman in a few seconds. (There are one million possible code combinations.) Erasing the code when they leave is just as fast and easy.

WHO'S LOOKING WHEN YOU'RE NOT?

Unfortunately, in this day and age, it's just not safe to leave doors unlocked.

If you have a business, you probably have company and personal papers, reports and computer files you don't want to leave vulnerable to prying eyes.

Well, with this digital electronic lock, you're in control. Your personal code gives you access in seconds (and keeps others out).

And, at home, you can keep children safely away from paints, poisons, power tools, lawn equipment and dangerous areas like a workshop or basement stairway.

Anyone who tries to get in without the correct code or a key will be instantly frustrated. After just four incorrect tries on the touchpad, the lock freezes for 15 seconds. And, it keeps freezing every four tries until the would-be intruder gives up.

The rugged steel and iron construction is built to last for years indoors or out.

Just slide it in. In only a few minutes you



IN YOUR HOME • IN YOUR OFFICE • FOR OUTSIDE DOORS
Only you'll know the codes that will pierce this electronic barrier.

can install it on almost any standard interior or exterior door. Simply unscrew the existing standard door handle (with or without a lock), drill one hole with the included drill bit, and slip on the new lock.

All you need is a 1/4" electric drill (bit included), a Phillips screwdriver and 4 AA batteries (not included).

Important: The batteries are safe in a hidden compartment. They'll last 18 to 24 months, and when they start to run low you'll hear a soft repeating beep every time you use the lock for 150 openings. Changing them takes less than 10 minutes.

This shiny, brass-finished lock is handsome enough for the front door of a mansion.

Each lock measures 8" H. x 2 3/8" W. x 3/4" D. The back's brass-finished plate measures 3 3/8" H. x 2 3/8" W. and has the same sleek handle as the touchpad front. It's backed by a standard limited warranty.

ELECTRONIC SECURITY RISK-FREE

Experience true electronic security every time you close a protected door.

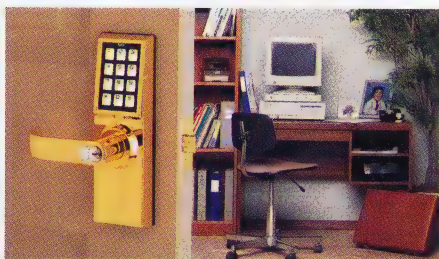
If you don't feel 100% safer with the electronic lock on your home and office doors, simply return it to DAK in its original box for a courteous refund.

To order your Brass-Finished Digital Electronic Lock with 12-Key Security Touchpad, LED Night Light and 2 Keys risk-free with your credit card, call toll-free 1-800-325-0800 or send your check for DAK's breakthrough price of just \$99⁹⁰ (\$7 P&H).

The lock fits most standard left- or right-hand opening doors.

To decide which you need, stand outside the door you want to lock. If the door's hinges are on your left, use Order No. 5991 to order a left-hand opening lock. If the hinges are on your right, use Order No. 5990 to order a right-hand opening lock.

Punch in your personal code and enter your own electronic gateway. No code, no access. It's automatic peace of mind. ☐



PROTECT COMPUTERS • CONFIDENTIAL FILES • AUDIO AND VIDEO EQUIPMENT and more. Electronically safeguard all your valuable business and recreational property 24 hours a day.

Sonic Marines

Fill your yard, patio or garden with sonic fury that rivals high-end indoor sound. Plus, thrill to superb fidelity INDOORS in your office, kitchen or den. Now you can enjoy phenomenal audiophile sound anywhere in any kind of weather.

By Drew Kaplan

Send in the marines! Now you can deploy dramatic fidelity outside on your patio, in your garden or by your pool—without regard for rain, snow or blazing sun.

This new BSR All-Weather Speaker System shrugs off the elements while delivering a megaton of weather-defying fidelity.

And, with its handsome stealth black design it looks great indoors in any room.

In fact, this system rivals the performance of indoor speakers costing hundreds of dollars. But, they're far more rugged than any indoor speakers I've ever tested.

PASSES UNDERWATER TORTURE TEST

The fiber-filled vault-like epoxy cabinet is impervious to the ravages of the weather.

Within this hermetically sealed cabinet, you'll find an 11 mm dome tweeter for crystal clear highs and a 4" polypropylene woofer encircled by a bass-boosting, rubber 'surround.'

In my 28 years on the test bench, I've only found wide-dispersion tweeters of this quality in expensive indoor-only systems. And, the woofer's massive magnetic structure outmatches the deep bass response of

much larger speakers.

The result? Your backyard, garage or patio is bathed in rich, detailed highs and thunderously deep bass. And of course, these speakers are incredibly tough. Even the speaker grills and solid brass terminal posts are rust-proof.

The manufacturer claims this speaker system is water-resistant. But, I really wanted to see how well this system would stand up to abuse. So here's what I did. (Don't try this at home.)

I drove to a friend's house. And, together we dunked these weatherized speakers in his backyard swimming pool for 5 full minutes.

Then I took the speakers home, hooked them up and played a favorite classical CD. Flutes were crisp. Cellos were resonant. And, kettledrums thundered with power.

Special Note: These speakers survived my torture test. But the manufacturer recommends mounting them under an awning or the eaves of your home for outdoor use.

They're rated for any power amplifier between 15 and 65 watts. They work with any 8 ohm stereo system. And, they're backed by a BSR standard limited warranty.

SEND IN THE SONIC MARINES RISK-FREE

Wait till you hear magnificent 'indoor-quality' sound on your patio, in your garden and in your backyard. And, wait till you experience incredible indoor fidelity



They're the toughest audiophile speakers I've ever tested. Whether you mount this weatherized speaker system outside, or enjoy them as a second speaker system in your home, you'll thrill to spectacular sonic perfection.

in your workshop, garage, basement, bathroom or even in your R.V. or on a boat.

Plus, these speakers sound and look so good you can even use them indoors in your game room, dining room or office.

To order your **PAIR** of Weather-Defying BSR Indoor and Outdoor Speaker Systems risk-free with your credit card, call toll-free 1-800-325-0800 or send your check for just \$69⁹⁹ (\$7 P&H). Order No. 5922.

You'll enjoy dramatic stereo sound whether you're barbecuing in the backyard on a summer's day or building a snowman on the lawn in midwinter. And oh, what incredible audiophile sound you'll hear indoors in your kitchen, bedroom or den. ☑

Tower Of Power \$39⁹⁹ SIGNAL-SEIZING BREAKTHROUGH

Forget weak signals. Forget irritating interference. And, forget being limited to only a few local FM stations. Now you can boost your FM reception up to FORTY times and pull in even the weakest FM signals with rock-solid crystal clarity.

By Drew Kaplan

It's frustrating. You can spend a fortune on a tuner or a receiver, but you may still get annoying static, hiss and station drift.

In fact, if you live in the mountains, a valley or an area surrounded by skyscrapers, you're probably receiving about half the FM stations you could enjoy. But, the culprit isn't your receiver or tuner, it's your antenna.

STATION SEIZER

T-wire antennas (they're really just 25¢ wires) and most indoor FM antennas aren't

With the advanced gain control, you'll make weak FM signals sound like powerful super stations.



powerful enough to pull in weak FM signals. The result? You either suffer with marginal reception, or you climb up on your roof and install an expensive outdoor antenna.

But, now there's an easy way to improve your FM reception **without dangerous roof 'excursions' and without spending a lot of your hard-earned money.**

Simply connect this amazing omnidirectional POWERED FM indoor antenna

to your tuner or receiver. (It takes about a minute.) You'll be stunned by the immediate improvement in reception.

It hunts the airwaves for hidden and weak signals and pulls them in like a radio magnet. Now you can say goodbye to station drift, irritating noise and interference no matter where you live.

Once it locks on to a signal, a Gallium Arsenide Field Effect Transistor (GaAsFET) inside the antenna traps noise, static and hiss and literally obliterates them. So, all you hear is crisp, clean music.

SUPERCHARGED SIGNALS

This mighty antenna amplifies signals so you can pull in those hard-to-get stations.

The built-in, low-noise signal amplifier boosts all the signals a minimum of 32dB. (That's a whopping increase of 40 times the normal signal strength.)

When I tested it, I easily pulled in a station that was more than 50 miles away.

Just wait till you hear all the new stations you'll capture. You'll discover a whole new world of exciting radio entertainment.

And, if you record from FM, you'll never have to worry about noise or station drift ruining your recordings ever again.

This incredible audio breakthrough measures 17¼" H. x 4¼" W. x 3" D. And, it's backed by a standard limited warranty.

LOCK ON TO YOUR FAVORITE STATIONS RISK FREE

Obliterate static, noise and station

drift. And, enjoy all your favorite FM broadcasts with unmatched, crystal-clear reception.

If you're not 100% tuned-in and thrilled, simply return it to DAK in its original box within 30 days for a courteous refund.

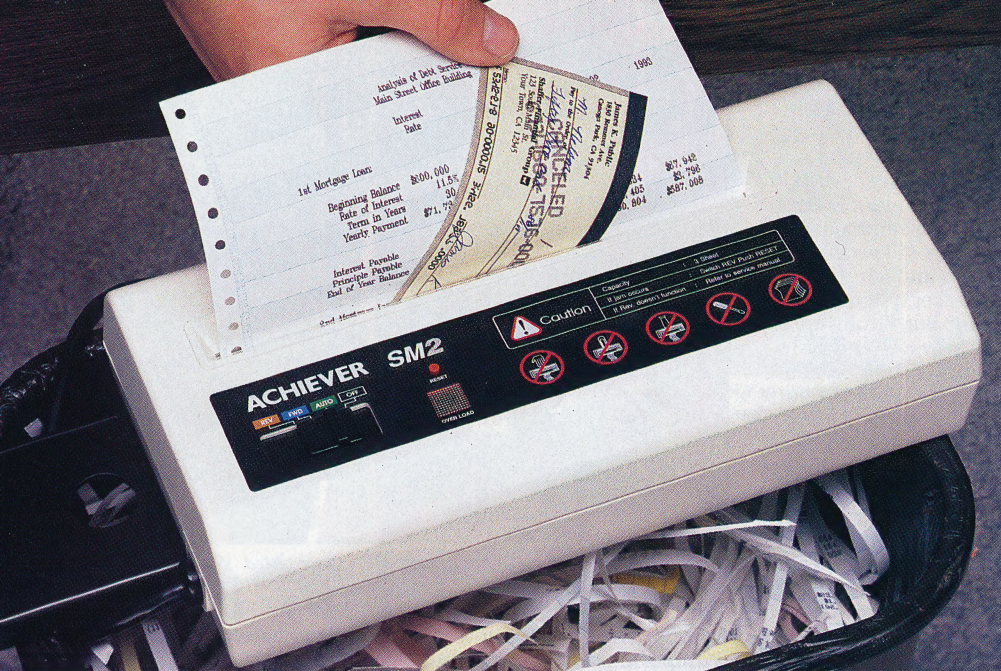
To order your BSR Omnidirectional, Indoor, Powered FM Antenna with its Static-Annihilating, Station Drift-Blasting Gallium Arsenide Field Effect Transistor and Signal-Seizing Gain Control with your credit card call toll free or send your check for just \$39⁹⁹ (\$3⁵⁰ P&H). Order No. 5749. CA res add tax.

Now, whether you live high on a mountain, deep in a valley, or in an area surrounded by tall buildings, you'll thrill to rock-solid FM reception.

Just wait till you discover all the exciting new FM stations you'll capture and enjoy with incredible crystal clarity. ☑

With the signal-seizing might of this omnidirectional antenna, you'll thrill to flawless FM reception without dangerous roof 'expeditions' and without spending a lot of money.





If it's nobody's business but yours, keep it that way by automatically shredding your corporate financial reports, P&L spreadsheets, personal notes, faxes, memos, bills, and credit card account statements.

\$69⁹⁰ Snooper Stomper

Your trash is an open invitation to steal your ideas, rip off your confidential plans and uncover your most personal secrets. But now, you can defend yourself the same way our own government and huge Fortune 500 companies do. It's as easy as tossing paper into a trash can.

By Drew Kaplan

It's common. Small business owners, contractors, and Fortune 500 companies lose business and jobs to their competition without ever knowing the real reasons why.

Engineers, manufacturers and others in product development see their best ideas suddenly turn up in competitors' designs.

Accountants, managers and bankers have financial forecasts and statements looked over by secretaries and other departments.

And, people like you and me have credit card account statements, tax information and personal letters stolen, scrutinized and exploited by nosey neighbors and con artists.

The newspapers are filled with reports of rip-offs like these. And incredibly, the scene of the crime is often an innocent-looking trash bin or waste basket like yours and

mine. You probably thought they were perfectly safe. But, think again.

SLAM THE LID ON TRASH CAN CRIME

The best way to protect yourself from information rip-offs is to automatically shred your sensitive documents.

Fortune 500 companies, government agencies and wealthy individuals all use paper shredders to protect information.

But, up until now, they've been too much trouble and too expensive for the rest of us.

Well no more. I've found a heavy duty automated paper shredder we all can use. Just plug it in and set it on top of your trash. It's compact. It shreds up to three 8 1/2" wide documents at a time. And, it's rugged enough for continuous, high volume shredding.

Best of all, forget the \$150 or more you'd

pay for a comparable shredder. Direct from DAK, you can grab this paper-pulverizing shredder for an industry-rocking \$69⁹⁰.

Now, you can decimate your sensitive documents as easily as you toss paper in the trash. Just set it on top of virtually any standard home or office trash can and switch it to the AUTO setting.

It will silently wait until you drop one or more documents into it. Then, WHAM, its steel teeth whip into action tearing documents to shreds, making them unreadable.

SECURITY GAP REVEALED

My friend John is an engineer and marketing manager. He told me about some engineers he worked with who didn't always bother to shred their work.

They felt it was too much trouble to walk down the hall to use their company's monster shredder in the copier room.

John couldn't prove for sure their carelessness cost his company any jobs. But, several times competitors won contracts with bids just dollars below theirs.

Inside information? Who knows. But now, they use personal shredders right at their desks (ones they bought before ours came out). And everyone feels more secure.

And, think about this.

If you keep just one piece of professional, financial or personal information from falling into the wrong hands, your savings in lost business, privacy and personal embarrassment could be incredible.

It measures 15 3/8" L. x 2 3/4" H. x 6" D., and easily sits on most personal home or office trash cans. It's AC powered. And, it's backed by a standard limited warranty.

DEFEND YOUR PRIVACY RISK-FREE

Take a look at the bills, memos, and confidential reports on your desk and in your trash right now. Then imagine what would happen if some of them fell into the wrong hands.

If you don't feel more secure knowing your private documents will stay private, simply return it in its original box to DAK within 30 days for a courteous refund.

To order your Powerful Personal Shredder with Automatic and Continuous Feeds, 8 1/2" Slot and Solid Steel Cutters risk-free with your credit card, call toll-free 1-800-325-0800 or send your check for just \$69⁹⁰ (\$6 P&H). Order No. 3031.

Now defending yourself, your family and your business against invasions of privacy is as easy as throwing paper in the trash. ☒



Select AUTO. Then simply drop in your private documents. They'll be automatically destroyed.

Throwing away personal documents doesn't make them disappear. Here's how competitors, thieves and snoops can rip you off.

Your Credit Card Statements: Thieves grabbing your account number from your statement could make problems when they 'shop till they drop.'

Telephone Bills: A recent list of the people you call most is an investigator's dream come true.

Medical Insurance Records: Your doctor knows, but do you want your nosey neighbors and snoop coworkers to know?

Your Pay Stubs: Coworkers and con artists could see what you make.

Personal Letters: Protect private correspondence from prying eyes.

Drafts of Legal Documents: A corporate agreement could be jeopardized if sensitive information were leaked.

Bid Estimate Figures: A competitor could use them to take work and jobs from your company.

Spreadsheets: Aggressive competitors can learn your company's innermost workings and secrets.

Personal Faxes and Memos: An industrial spy (a mail clerk?) could use the information they hold to gain an unfair advantage over you.

Product Design Roughs: Your best ideas could get ripped off before you have the chance to implement them.



FOURTH IN A SERIES

\$9⁹⁰ Borland Barrage 'Catch'

Man the battle stations! DAK's latest assault against high-priced software is sure to send Egghead, Comp USA and other discount superstores scurrying for cover. Now you can get Borland's Reflex 2.0 database program (the latest version) bundled with the Quattro Pro 2.0 spreadsheet (one version back) for an industry-trouncing \$9⁹⁰. But, there's a catch.

By Drew Kaplan

Take cover! Tanks are rolling in. And, the software wars are heating up. Let me explain.

Software publishers are battling for market share. The competition is fierce. And, they'll do just about anything to blast their competition and win your business.

Why? They're betting that once you try their programs, you'll continue to order upgrades from them in the future.

Enter DAK. During the last several months, I've managed to build a small army

of DAK computer club members by offering the best software bargains you'll find anywhere. (You may have seen my \$9⁹⁰ word-processing and my \$9⁹⁰ desktop-publishing club premiums in previous catalogs.)

But nothing compares to my latest campaign to boost the ranks of DAK's computer club. Now I've joined forces with software giant Borland to launch the most aggressive software price assault to date.

You can grab both Reflex 2.0 (a \$249⁹⁵ value) and Quattro Pro 2.0 (a \$495 value) for a market-shaking \$9⁹⁰, with a catch I think you'll really love.

DUAL SOFTWARE SALVO

The first missile in the \$9⁹⁰ software barrage is Borland's Reflex 2.0 database program (a \$249⁹⁵ value). It's Borland's latest version. And, it's a PC Magazine Editor's Choice winner that set the industry standard for flat-file databases.

Put it to work for you and you'll instantly sort, arrange and analyze thousands of customer files, inventory records and even your stamp, coin and CD collections by any category you choose.

Why pay hundreds more for fixed-format database programs that force you to enter in just the information the software companies think is important?

Plus, with Reflex 2.0's powerful built-in mail-merge function, you can automatically insert key paragraphs, invoice totals, product descriptions or part numbers directly into your custom form letters.

But, that's just for openers. The same \$9⁹⁰ also gets you Borland's Quattro Pro 2.0 spreadsheet software (a \$495 value).

To be honest, this program is one version back. But, if you don't have Quattro Pro 3.0 or Excel®, the spreadsheet you're using now can't hold a candle to Quattro Pro 2.0.

With it, you can effortlessly blaze through balance sheets, income statements and even your personal finances in a fraction of the

Compare DAK's Price for Sidekick 2.0

\$64 ⁹⁹	Egghead Discount Software® January 6, 1992
\$67 ⁹⁹	Comp USA® December 15, 1991
\$69 ⁹⁵	Software, Etc.® January 6, 1992

These are the best prices I could find for Sidekick 2.0. But, at DAK, this industry-leading Borland time-management program is yours for just **\$49⁹⁰**

I set out on a mission to find the lowest price for Sidekick 2.0. Above left are the actual receipts from Comp USA, Egghead and Software, Etc. See for yourself who has the best price.

time it takes to crunch numbers manually.

Plus, you'll see the big financial picture graphically with its 14 easy-to-understand, full-color line, pie, bar and 3-D area graphs.

Even if you already own a spreadsheet and/or a database program, you can step up to the power of these two Borland programs for less than \$5 each.

If you don't find them superior to the programs you're using now, simply return them to DAK or pass them on to a friend.

THE CATCH EXPLAINED

It's simple. Borland wants to entice you to try as many of their programs as possible.

So, they've authorized DAK to bundle Reflex 2.0 and Quattro Pro 2.0 for just \$9⁹⁰, if you'll try Sidekick 2.0. It's the latest version of the time-management system more than two million successful people rely on.

This breakthrough personal information manager can be loaded as either a TSR or as a stand alone DOS program. It will even run as a DOS application under Windows®.

So, if you're working in your spreadsheet, word processor or database program, you can simply touch a 'hot key' and automatically access Sidekick's spell-checking notepad the second you get an inspiration or important phone call.

Need to check your schedule? Just 'pop up' Sidekick and you can automatically 'slot in' meetings, appointments or presentations while your associate is on the phone.

Want a fast, easy way to access important phone numbers and addresses? With Sidekick's instant-access phone directory and

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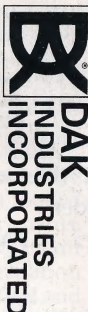
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INSIDE BACK COVER...**